



JCI  TM

{2012}

annual report





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2012 ANNUAL REPORT

A Year of Turning Passion into Action



With this Millennium Brochure you show your support to Goal 1:

Goal 1: Eradicate extreme poverty and hunger
Goal 2: Achieve universal primary education
Goal 3: Promote gender equality and empower women
Goal 4: Reduce child mortality
Goal 5: Improve maternal and child health
Goal 6: Combat HIV/AIDS, malaria and other diseases
Goal 7: Ensure environmental sustainability
Goal 8: Develop a global partnership for development





**“I am lifted by my hope
that together we will
transform the world.”**

-Bertolt Daems



MESSAGE OF THANKS

A Message from 2012 JCI President Bertolt Daems



Dear JCI members, partners and friends,

Technology, awareness, activism and a commitment to social justice combine to give young people an unprecedented voice, as well as the tools to produce meaningful results. The leaders of tomorrow are the ones now searching for a platform to turn awareness into action. As young active citizens, JCI members take responsibility for the well-being of their communities through needs analysis and hands-on projects creating lasting results. In 2012, we took bold steps in society to fulfill our JCI Mission, Vision and Values. We embarked on a process allowing members worldwide to establish a new strategic plan that will build on recent accomplishments and put JCI on a path to a sustainable future. Thank you for your voice in this process.

In 2012, passion turned into action and action lead to results. Community by community and country by country, JCI members worked together with local and national partners, using the JCI Active Citizen Framework to co-create better lives and better places. As a solution provider, JCI continues its dedication to lasting community impact, getting closer and closer to the 100th anniversary of our global movement.

Thank you for sharing your passion and action with us!

Bertolt Daems
2012 JCI President

MESSAGE OF THANKS

A Message from JCI Secretary General Edson A. Kodama



To all young active citizens around the world,

As an organization of young people, JCI is defined by the actions of its members. In 2012, JCI members, partners and friends collaborated on the grassroots level to make our world a better place. Through needs analysis, focused action and sustainable

projects, JCI Local and National Organizations worked together to improve their communities.

JCI is the solution to countless local issues from poverty to hunger to health to business development. Embarking on journeys of social justice or even traveling to a new place to help those in need, JCI members dedicate themselves to service. Young active citizens expand their minds by sharing best practices and ideas as they advance the JCI Mission worldwide.

2012 proved to be a successful year for JCI, led by JCI President Bertolt Daems, with nearly 200,000 young active citizens supporting his vision and advancing our global organization to the next level. The youth of today are the leaders of tomorrow and I thank each and every one of you for your constant passion for creating positive change. Remember your courageous actions in 2012 and continue your journey to improve our world through 2013 and beyond.

Best regards,

Edson A. Kodama
JCI Secretary General



A group of children and an adult man are smiling and posing together. The man, wearing glasses and a white shirt, is being embraced by the children. Several children are wearing orange baseball caps with the JCI logo and the text "Passion Into Action". One child in the foreground is wearing a red and white mask with a stylized 'L' and a smiley face. The background shows a blue wall and a window with green bars.

“Be the change you wish to see in the world.” -Mahatma Gandhi



ABOUT JCI

JCI MISSION

To provide development opportunities that empower young people to create positive change.

JCI VISION

To be the leading global network of young active citizens.

JCI VALUES

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life.





ABOUT JCI

JCI – Junior Chamber International

JCI is a membership-based nonprofit organization of young active citizens ages 18 to 40 in more than 100 countries who are engaged and committed to creating impact in their communities. Active citizens are individuals invested in the future of our world. They develop the skills, knowledge and understanding to make informed decisions and take action. JCI members are active citizens from all sectors of society. Business owners. Government officials. Doctors. Entrepreneurs. Teachers. Public officials. Social workers. Students. JCI members embrace new ideas, collaboration and diversity.

Our Philosophy

As global citizens, we all have rights and responsibilities, as well as shared goals. Through active citizenship, we encourage young people to take responsibility for the local issues, and find targeted solutions that benefit our communities and the world. Guided by the passion to contribute to a better future, JCI members have the courage to tackle the critical challenges of our time.

JCI Around the World

With around 5,000 JCI Local Organizations in more than 100 nations, JCI forms a vibrant global community of nearly 200,000 active citizens. All members belong to a JCI Local Organization where they focus on finding solutions to issues in their community. The collective action of all JCI Local Organizations forms a global grassroots movement, empowering members to run international projects, exchange ideas and work together to develop new ways to create positive change in their communities and around the world.





Uniting to create positive change.



HISTORY OF JCI

1915

YMPCA became the Junior Citizens ("JCs"). The first JCI Local Organization was founded on October 13 at the Mission Inn in St. Louis, USA.



1920

The United States Junior Chamber Of Commerce was born.



1944

The Inter-America Congress, the fore-runner to JCI, was held in Mexico City, Mexico.

1946

The first JCI Convention was held in Panama City, Panama. Also this year, C. William Brownfield wrote the JC Creed, which was adopted by JCI in 1948.



1957

JCI and the United Nations began a relationship with the appointment of JCI's first representative to the UN.



1910



1910

Henry Giessenbier formed the Herculeaneum Dance Club to create closer relationships among community members and concentrate their efforts on higher and better ideals and social standing.

1915-1932

A group of young men, led by Henry Giessenbier and Andrew Mungenast, formed the Young Men's Progressive Civic Association (YMPCA).

1952

Phil Pugsley founded the JCI Senate. Joaquin V. Gonzalez, former JCI Secretary General from the Philippines, was posthumously honored as JCI Senator No. 1.

1953

The first JCI Secretariat was established at the United States Junior Chamber Headquarters in Tulsa, Oklahoma, USA.

1955

The JCI World Headquarters opened in Miami, Florida, USA.

1983

JCI's Ten Outstanding Young Persons of the World (TOYP) presentation took place for the first time.



1994

JCI celebrated its 50th anniversary.

2002

The JCI World Headquarters relocated to St. Louis, Missouri (USA). The JCI Senate also celebrated its 50th anniversary.

2003

JCI adopted a new corporate identity program.



2010

The General Assembly of the 2010 JCI World Congress adopted the JCI Active Citizen Framework, which provides a global platform for measurable, results-driven, actionable steps that produce sustainable positive change.



2011

The UN Economic and Social Council (ECOSOC) Committee on NGOs raised JCI's status from "Special" to "General", advancing the longtime partnership and collaborative relations between JCI and the UN.



2013



2004

JCI opened its new Headquarters in Chesterfield, St. Louis, Missouri, USA. JCI celebrated its 60th anniversary.

2008

A Strategic Planning Committee (SPC) representing JCI members from around the world met and made recommendations for the improvement and growth of JCI, creating a 5-year plan for the development of the organization.

2012

JCI raised US one million dollars for the UN Foundation's *Nothing But Nets*, a global campaign to eradicate malaria and continues their fight against this disease.

LEADERSHIP POSITIONS

BOARD OF DIRECTORS: 25

APPOINTEES: 47

72

25 WORLD HEADQUARTERS STAFF

\$100,000

GIVEN TOWARD
DEVELOPMENT
GRANTS

\$395,013

JCI
FOUNDATION
DONATIONS

\$508,042

RAISED FOR
NOTHING BUT
NETS

& \$30,457

RAISED FOR
JCI OPERATION
HOPE

SOCIAL MEDIA STATS

58,298

6,000



LIKES

FOLLOWERS

156



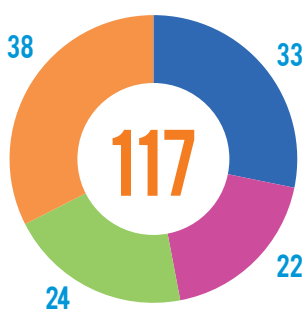
SUBSCRIBERS

9,700

JCI TRAINING
GRADUATES

732

OFFICIAL COURSES
CONDUCTED



AFRICA AND THE MIDDLE EAST

ASIA AND THE PACIFIC

THE AMERICAS

EUROPE

117 NATIONAL
ORGANIZATIONS

MORE THAN 5,000
LOCAL ORGANIZATIONS

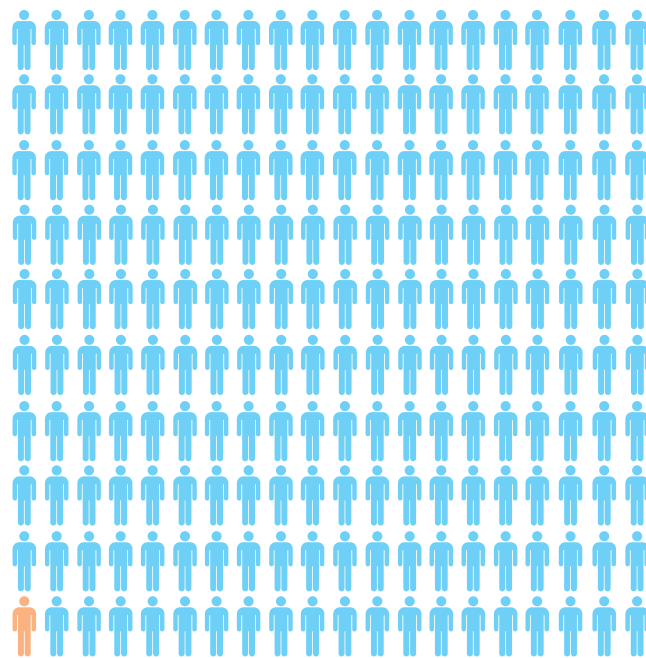
NEARLY 200,000 MEMBERS



= 1,000 ACTIVE CITIZENS



= IMPACT



THIS COULD BE YOU



AFRICA AND THE MIDDLE EAST

16,364 MEMBERS

33 NATIONAL ORGANIZATIONS

ASIA AND THE PACIFIC

100,067 MEMBERS

22 NATIONAL ORGANIZATIONS

THE AMERICAS

26,168 MEMBERS

24 NATIONAL ORGANIZATIONS

EUROPE

31,198 MEMBERS

38 NATIONAL ORGANIZATIONS

Algeria (Potential)
Argentina
Armenia
Australia
Austria
Bangladesh
Belgium
Benin
Bolivia
Botswana
Brazil
Bulgaria (Potential)
Burkina Faso
Cambodia
Cameroon
Canada
Catalonia
Chad (Potential)
Colombia
Comoros
Congo
Costa Rica (Potential)
Cote d'Ivoire
Cyprus
Czech Republic (Potential)
Democratic Republic of Congo (Potential)
Denmark

Dominican Republic
Dutch Caribbean
Ecuador
Egypt (Potential)
El Salvador (Potential)
Estonia
Finland
France
Gabon
Gambia (Potential)
Germany
Ghana
Greece

Guatemala (Provisional)
Guinea
Haiti
Honduras
Hong Kong
Hungary
Iceland
India
Indonesia
Ireland
Italy
Japan
Jordan (Provisional)
Korea
Latvia
Lebanon

Lesotho (Provisional)
Lithuania
Luxembourg
Macao
Madagascar
Malaysia
Maldives
Mali
Malta
Mauritius
Mexico
Moldova (Potential)
Monaco
Mongolia
Morocco
Nepal
the Netherlands
New Zealand

Nicaragua (Potential)
Niger
Nigeria
Norway
Pacific
Pakistan
Panama
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Romania
Russia
Rwanda
Scotland
Senegal
Serbia
Sierra Leone (Potential)
Singapore
Slovakia
South Africa
Spain (Potential)
Sri Lanka

Suriname
Sweden
Switzerland
Syria
Taiwan
Thailand
Togo
Tunisia
Turkey
Uganda
Ukraine
United Kingdom
Uruguay
United States
Venezuela
Vietnam (Provisional)
West Indies
Zimbabwe

ONE YEAR TO LEAD

JCI members have the unique opportunity to hold local, national and international leadership positions within the organization. Every year, new leaders are elected at each level of the organization. Whether the position is on the local Board of Directors or traveling the world as an international Vice President, JCI leaders share best practices and encourage their fellow members to live the JCI Mission. JCI's "One Year to Lead" philosophy allows members to share their talents and passion for the organization as local, national or international leaders. This philosophy celebrates fresh ideas, new perspective and adaptability needed for our members to address challenges in their communities.

Meet the 2012 JCI Board of Directors, who traveled the world spreading the JCI Mission, Vision and Values to create lasting global impact.

"I HAVE HELPED CLEAN THE STREETS OF MY COMMUNITY. MY PASSION INSPIRED OTHERS TO JOIN IN AND TAKE ACTION."

VICE PRESIDENT DARIUS ATSOO (TOGO)

"I MOTIVATED MY ASSIGNED COUNTRIES TO CARRY OUT PROJECTS THAT ARE RELEVANT TO THEIR COMMUNITIES' NEEDS."

VICE PRESIDENT MARVIN CUSCHIERI (MALTA)





"I TRAVELED FOR MORE THAN 70 DAYS FOR JCI, ENCOURAGING MEMBERS TO TAKE RESPONSIBILITY FOR THEIR COMMUNITIES."

VICE PRESIDENT JUKKA VAINIONPAA (FINLAND)

"I TRAVELED ACROSS AFRICA ENCOURAGING YOUNG PEOPLE TO ALIGN THEIR PROJECTS TO THE JCI ACTIVE CITIZEN FRAMEWORK."

VICE PRESIDENT SAMUEL MOYO (ZIMBABWE)

"I TURNED MY PASSION INTO ACTION BY INSPIRING OTHERS TO BE BETTER AND DO MORE FOR OUR GLOBAL COMMUNITY."

TREASURER KATHERINE CHENG-ARIF (USA)

"I ALLOWED THE PASSION OF MEMBERS AND PARTNERS WORLD-WIDE TO DIRECT MY ACTIONS AND SHARE THE RESULTS."

PRESIDENT BERTOLT DAEMS (THE NETHERLANDS)

HOW DID YOU TURN YOUR PASSION INTO ACTION IN 2012?

JCI ACTIVE CITIZEN FRAMEWORK

The JCI Active Citizen Framework provides a methodology for running sustainable, needs-based projects that create measurable results in communities. The Framework aims to empower and activate young people to take ownership of their communities.

The process starts with assessing community needs in health and wellness, education and economic

empowerment, and sustainability. Members then create sustainable projects that produce tangible results and measurable societal development. By engaging partners and evaluating results, JCI members ensure their projects deliver effective positive change.

To become the leading global network of young active citizens, JCI must lead in thoughts, words, actions and results. We must turn our focus outward

toward actions that are relevant to our communities. JCI members look to the future and act as a solution-provider bringing sustainable results to every community. JCI has a unique opportunity to make great progress toward global development and the achievement of the UN Millennium Development Goals. The JCI Active Citizen Framework provides the structure to create this global impact.



JCI Mission: To provide development opportunities that empower young people to create positive change.





2012 PLAN OF ACTION

BACK TO BASICS

In line with the 2008 Strategic Plan, in 2012 JCI focused on realigning the organization with its Mission. In this regard, all JCI Programs were reviewed to become Mission-oriented and the entire JCI Training program was realigned with accomplishing the Mission. The JCI Awards program was revamped to create an incentive for JCI projects to focus on solving problems within communities. JCI Impact, a JCI Training course, was launched to showcase the JCI Active Citizen Framework and provide course attendees with a road map to create lasting positive change in their respective communities.

PASSION INTO ACTION

Under the theme Passion into Action, JCI members were challenged to create impact in their communities and around the world. Capitalizing on social media tools and the JCI Impact months of March, June and September, JCI members shared success stories that demonstrated results of work accomplished. All JCI events in 2012 highlighted impact by organizing community engagement projects that helped participants understand their role as solution providers. At JCI Events in Brazil, Morocco, Germany, Hong Kong and the USA, JCI members identified a need and took action to provide a concrete, sustainable solution.

JCI AND THE GLOBAL COMMUNITY

While the organization focused on advancing its Mission in 2012, it also capitalized on its worldwide partnerships to play a vital role in the development of global community. By enhancing its collaboration with the UN Foundation, JCI surpassed its goal of donating US \$500,000 to the *Nothing But Nets* campaign to end malaria deaths.

As partner of the United Nations and its agencies, in 2012 JCI members continued to promote, support and implement projects based on the UN Millennium Development Goals (MDGs). JCI members engaged all sectors of society, including governments, businesses and civil society organizations to address challenges within their communities through the framework of the UN MDGs.

CONCLUSION

In 2012, JCI positioned itself in a landscape of a rapidly changing world as a solution-provider and took the lead in transforming young people into active citizens. Through a combination of technology, awareness, activism and commitment to social justice, JCI gave young people an unprecedented voice in 2012. Their voices were heard through the powerful images showing great accomplishments in communities around the world. 2012 marked the beginning of an exciting future for JCI.

PROJECT PROFILE

JCI Uruguay Builds Sustainable Houses with Bottles

JCI Montevideo members of JCI Uruguay set out to combat poverty in their community. They decided to do a project concerning the basic need of every citizen—shelter. After partnering with the government, they obtained the land needed for the housing construction. For a sustainable and environmental building process, JCI members opted to use recycled bottles as bricks. Local restaurants donated the bottles and civic organizations in the community provided additional volunteers.

Timing for the project was just right. The JCI National Presidents Meeting was held near Montevideo, Uruguay allowing the National Presidents to leave the boardroom and put their passion into action. Complete with hard hats and shovels, JCI leaders worked alongside eager volunteers and JCI Montevideo members to lay the foundation for the houses. Other tasks included shoveling sand, filling the bottles and transporting the bottles manually or by wheelbarrow to different parts of the building site. After a few hours of hard work, they finished the foundation for the first home.

JCI Montevideo, along with the government and local community partners, plans to continue this project by contributing the resources and volunteers needed for the building process. Through the collaboration of many people dedicated to positive change, sustainable housing will be provided for those who need it most in Montevideo and surrounding communities.



8 OUT OF 10 PLASTIC BOTTLES WILL NOT BE RECYCLED EACH YEAR IN THE U.S.



IT TAKES **1000** YEARS
FOR A PLASTIC BOTTLE TO DECOMPOSE





“The people in the community could not believe that we were actually there to help them. For the first hour they were in shock and just stunned with happiness that we were taking the time to provide what they needed.” -2012 JCI President Bertolt Daems



PROJECT PROFILE

JCI Curitiba Tackles the UN MDGs

JCI Curitiba members were dedicated to creating impact by going into the community to combat local problems head-on. Nearly 120 people from the Curitiba community along with 550 JCI members from across the Americas took part in eight different events, one for each of the UN Millenium Development Goals.

UN MDG #1: Ending Poverty and Hunger: Participants constructed a community organic garden to encourage locals to grow their own food.

UN MDG #2: Universal Education: JCI members painted and restored a local school creating a more pleasant environment for the students to increase attendance.

UN MDG #3: Gender Equality: Trained professionals offered breast cancer tests to locals while participants raised awareness of the disease and encouraged preventative mammograms.

UN MDG #4: Child Health: To lower infant mortality, members reached out to mothers in Curitiba to promote breastfeeding and proper childcare practices.

UN MDG #5: Maternal Health: A series of lectures and workshops were offered to educate residents on the dangers of child and teen pregnancy, while learning materials were distributed to nearly 60 youth.

UN MDG #6: Combat Disease: Leptospirosis is a common bacterial disease in South America carried to humans by rodents. To keep the city clean and prevent this disease, an educational program was offered to teach locals the correct disposal of garbage. Members also distributed awareness material about the disease.

UN MDG #7: Environmental Sustainability: JCI members planted 200 native trees and picked up trash along the silted areas of a nearby river to restore plant and animal life.

UN MDG #8: Global Partnership: JCI members, local students and parents participated in a cultural exchange wherein students learned about diversity, responsibility and leadership. Members also donated books to encourage future learning.

All eight projects found substantial support from the Curitiba community. Many influential local citizens from the political, civil and business sectors, participated alongside the JCI members. Together, they were empowered to take ownership of the challenges in their community and act to create solutions.



PROJECT PROFILE

“A child is supposed to have good education and good health care. And then he or she grows, he would also contribute to the development of the nation.”

-Director of the Ghana Children's Rights Protection Foundation (GCRPF) Christian Antwi- Boasiako

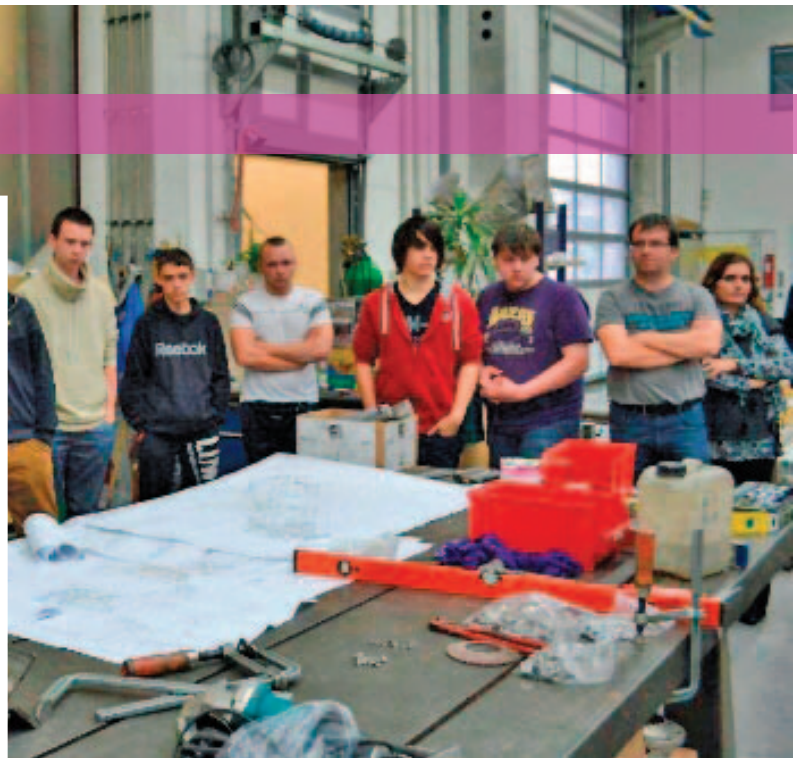
JCI Ghana Helps Children Out of Crime

JCI Accra Elite members of JCI Ghana created a project focused on the youth of their community. After seeing numerous abandoned and orphaned children on the streets, they decided to take action. Focused on UN Millennium Development Goals #1 to eradicate hunger and poverty and #2 to provide universal primary education, JCI members wanted to first provide the children a safe place to sleep off the streets. They also wanted to ensure the children in their community receive food, clothing and access to primary education. Providing these basic needs, education and a place to have fun, allows the children an alternative to resorting to crime and mischief as a way to live.

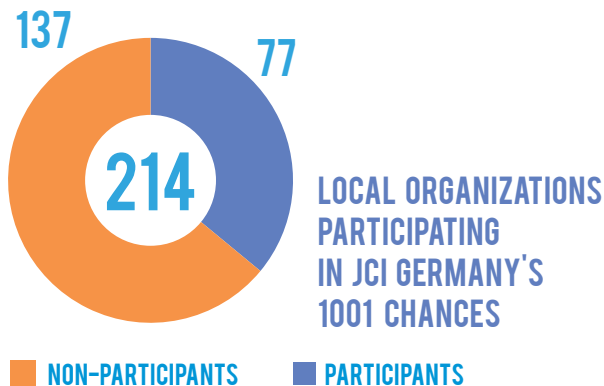
JCI members partnered with the local Street Academy to support fun activities and education initiatives for these abandoned children. Working with the Street Academy staff, members provided special trainings and education materials for the children. As volunteers at the Academy, they organized sports and donated sports gear to keep the children motivated and encouraged to live a new life off the streets. JCI members continue to work with the Street Academy to provide this positive environment for as many children as possible. JCI members and the Academy have served more than 120 students and plan to keep supporting and expanding the Academy for the next five years.

54,000  CHILDREN
LIVE ON THE STREET IN
GREATER ACCRA,
GHANA ALONE





58,000  **YOUNG ADULTS**
LEAVE SCHOOL WITHOUT COMPLETING THEIR
HIGH-SCHOOL EDUCATION IN GERMANY



JCI Germany Strengthens their Local Youth

After research proved that more than 58,000 young adults drop out of school in Germany without finishing their high school degree, JCI members decided to take action to combat this growing problem. The high school dropout problem directly contributes to a higher unemployment rate, allowing for a larger chance of these youth to live on minimum wage, receive social welfare and resort to illegal activities.

JCI members conducted more than 500 projects across the country focused on the root of this unemployment problem, education. From these 500 projects, members created six standard modules to be replicated in all German communities. These modules allow youth to discuss business practices with an entrepreneur, explore a company of their interest, find a long-term mentor to guide them through the job process or start an internship. JCI members also ran job interview and job application trainings. Community partners include 13 chambers of commerce and industry, the Ministry of Family, Senior Citizens, Woman and Youth, and local celebrities to create visibility. More than 77 JCI Local Organizations are involved with this youth empowerment initiative and their long-term goal is to give 1,000 young adults a second chance to reinvent their life through vocational education.



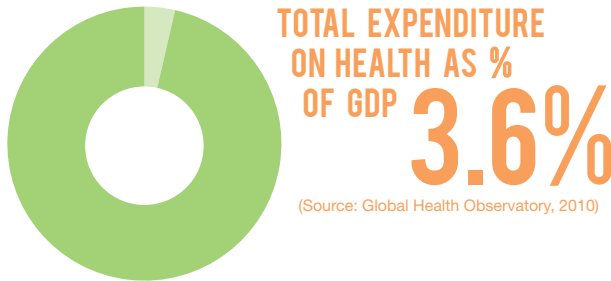
PROJECT PROFILE

1.16 PHYSICIANS PER
1,000 PHILIPPINOS
(Source: NationMaster)



“The Government of the Philippines has placed health in general and maternal health in particular high on its political agenda of reform.”

(Source: Bulletin of the World Health Organization (WHO), 2011)



JCI Philippines Tackles Education and Health

After discussing issues with local stakeholders, JCI members in Daraga, Philippines realized there was an increasing need for proper medical, optical and dental care in their community. Providing such care presented an opportunity to promote reading and education to local children.

The project, “JCI Daraga Kiddie Corner Read Along” expanded when they partnered with local military forces including the Air Force, Navy and National Police, along with the local medical society. At a fundraising dinner, JCI Daraga members raised more than 34,000 Philippine Pesos for supplies and equipment for the project. The medical society and military forces then set up medical and dental clinics while JCI members gathered books, craft supplies, toys and games for the children.

During the six-day operation, medical professionals provided free medical, optical and dental care for more than 8,600 individuals, who also received take-home health supplies including eyeglasses, toothbrushes, soaps and bandages. The operation, coordinated by JCI Daraga, was a unique opportunity for healthcare workers and military staff to work together to serve the population. JCI Daraga members and other community volunteers spent their time entertaining, educating and reading to the children who were either waiting to see the doctors or waiting for their parents to be treated. The stories read and games played focused on a variety of important topics such as proper personal hygiene, environmental awareness and sustainability, manners and good morals. Coloring books, crayons and other crafts were also provided for the children to exercise their creativity. A total of 2,000 children visited the clinic and spent time in the Kiddie Corner with the JCI members.

By recruiting partners with similar goals, JCI Daraga transformed this mutual passion into decisive action and provided an even greater level of service to their community. They plan to sustain this project by forming new partnerships with local government units and NGOs in other communities across their country.



PROJECT PROFILE

JCI United Kingdom's "Go For IT" Boosts Youth Unemployment

Interested in making a local impact through the JCI Active Citizen Framework, JCI London began a community needs analysis that unveiled some startling statistics and a need for immediate action. They realized that as a result of poverty and lack of education, the youth unemployment rate in one of London's neighborhoods, Newham, was extremely high. After this analysis, they decided to start a project teaching employment best practices and how to get a job to young people in this impoverished area.

JCI London partnered with Landmark Training, a local training provider that specializes in working with young people to deliver vocational training. Through this partnership, JCI members provided a one-day training session focused on the résumé building and interview skills needed to obtain a job. Ten local students between the ages of 14 and 24 participated in this training session with Landmark and the JCI member volunteers. Each JCI member became a mentor to one of students after the training session ended. Providing sustained mentorship to the teens throughout the job-search process is an integral part of the project to reduce the high unemployment rate in Newham. Mentors follow up with their trainees every few months. This allows the mentor to step in and provide a solution if one of the students encounters challenges during their job search or once they start working.

JCI United Kingdom members are planning additional training sessions so more youth in the area can benefit from this valuable instruction. By sustaining the community partnerships and having dedicated JCI members perform their mentor duties, this project will continue to help local youths overcome poverty long into the future.





69%

**OF NEWHAM'S CHILDREN LIVE IN
STRUGGLING, LOW-INCOME FAMILIES.**

55.7% ARE LIVING BELOW THE POVERTY LINE.



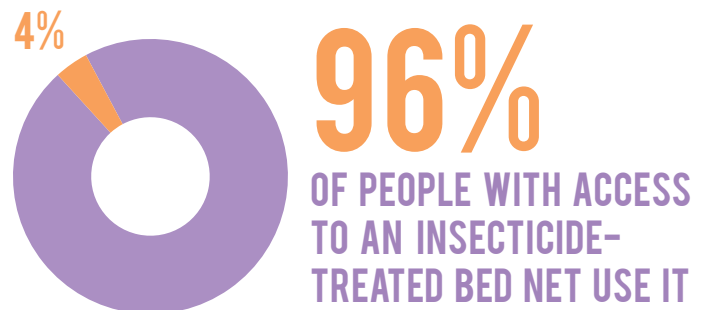


PROJECT PROFILE

JCI Dutch Caribbean Raises Malaria Awareness Among the Youth

JCI Dutch Caribbean members started a unique project with a local primary school to educate students about global health, focusing on malaria. Even though this disease is not prevalent in their community, local administrators of the Emmy Berthold school in Curaçao, Dutch Caribbean and JCI members wanted the students to discover that there are children just like them who can be saved from deadly mosquito bites with just one insecticide-treated bed net.

JCI members and school staff started the program by introducing the JCI *Nothing But Nets* campaign to all 105 students. Students from age 4 to 6 made mosquitoes out of paper, placed a net over a crib in their classroom and put their mosquitoes on the net showing how the baby was protected. The students also wrote short poems highlighting what they learned about malaria. The 6- to 8-year-old children decorated the classroom with malaria-related crafts and presented ways to prevent mosquito bites. The oldest children, ages 11 and 12, conducted in-depth research about malaria and made posters displaying the information they learned. The project proved to be a great success and allowed the children to learn and raise awareness while having fun. The school staff expressed interest in working with JCI on future endeavors. They believe exposure to the UN Millennium Development Goals (MDGs) forms a key element of their students' education and look forward to partnering with JCI Dutch Caribbean members for other student projects.



INTERNATIONAL EVENTS

JCI Area Conferences

Every year, JCI members unite in their regions for the JCI Area Conferences to exchange ideas, learn how to maximize local impact and collaborate with other National Organizations in their Area. The four Area Conferences give members a chance to take advantage of JCI's international network to find creative solutions to community challenges while enhancing their National Organizations.



2012 JCI AFRICA AND THE MIDDLE EAST CONFERENCE

23-26 MAY
CASABLANCA, MOROCCO

342 DELEGATES ATTENDED THE AFRICA AND THE MIDDLE EAST CONFERENCE

40 NATIONAL ORGANIZATIONS WERE PRESENT

COMMUNITY OUTREACH:

More than 400 delegates and community members focused on cleaning and restoring the local health center to create a safer environment for the patients. Delegates taught the community about the importance of keeping the health center and surrounding areas clean.

2012 JCI CONFERENCE OF THE AMERICAS

2-5 MAY
CURITIBA, BRAZIL

670 DELEGATES ATTENDED THE CONFERENCE OF THE AMERICAS

36 NATIONAL ORGANIZATIONS WERE PRESENT

COMMUNITY OUTREACH:

Delegates participated in eight different events, one for each of the UN Millennium Development Goals (MDGs). Some of these events included constructing organic community gardens to encourage local citizens to grow their own food and offering breast cancer exams to women in the area.

2012 JCI ASIA-PACIFIC CONFERENCE

7-10 JUNE
HONG KONG

4,854 DELEGATES ATTENDED THE ASIA-PACIFIC CONFERENCE

40 NATIONAL ORGANIZATIONS WERE PRESENT

COMMUNITY OUTREACH:

To recognize local citizens living with disabilities, both JCI members and citizens helped develop a professional soccer team consisting of a group of blind people. To experience the inability to see, the JCI members wore glasses to alter their eyesight. Awareness to support the disabled in the community was the outcome.

2012 JCI EUROPEAN CONFERENCE

13-17 JUNE
BRAUNSCHWEIG, GERMANY

2,176 DELEGATES ATTENDED THE EUROPEAN CONFERENCE

67 NATIONAL ORGANIZATIONS WERE PRESENT

COMMUNITY OUTREACH:

In an effort to advance UN MDG #7, ensuring environmental sustainability, delegates worked together with Braunschweig Mayor Dr. Hoffmann to purchase and plant one tree for each member at the Conference.





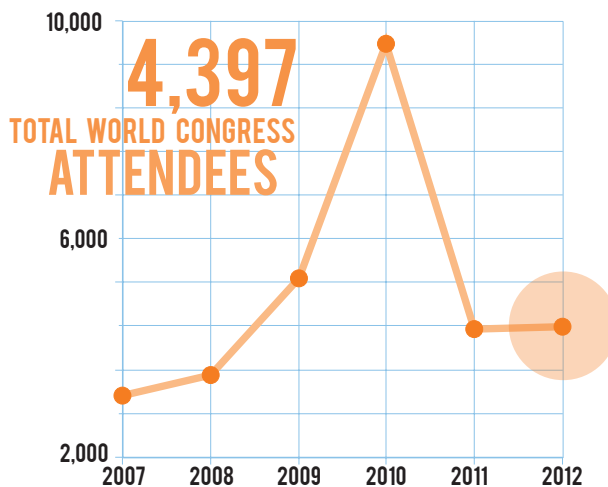


INTERNATIONAL EVENTS

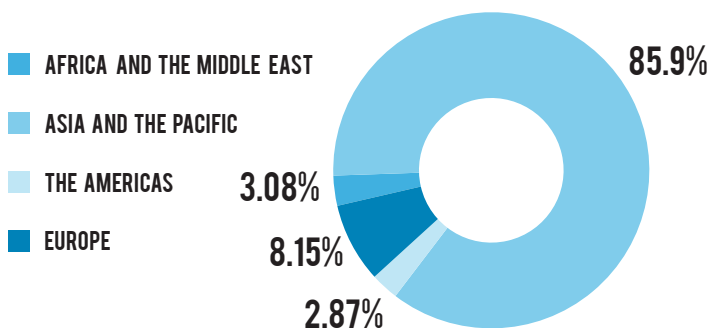
2012 JCI World Congress

November 18-23 • Taipei, Taiwan

Every November, JCI members from across the globe come together for JCI's largest annual event, the JCI World Congress. At this global forum, delegates elect the next year's officers, explore ideas for international initiatives, find new ways to create positive change and recognize the achievements of outstanding active citizens. In 2012, more than 4,000 delegates gathered in the vibrant city of Taipei, Taiwan to create positive change and make plans for grassroots, needs-based action in 2013. At World Congress, JCI's critical mass of young people unites to magnify and celebrate the global impact of the JCI movement.



WHO HAD THE MOST ATTENDEES?



INTERNATIONAL EVENTS

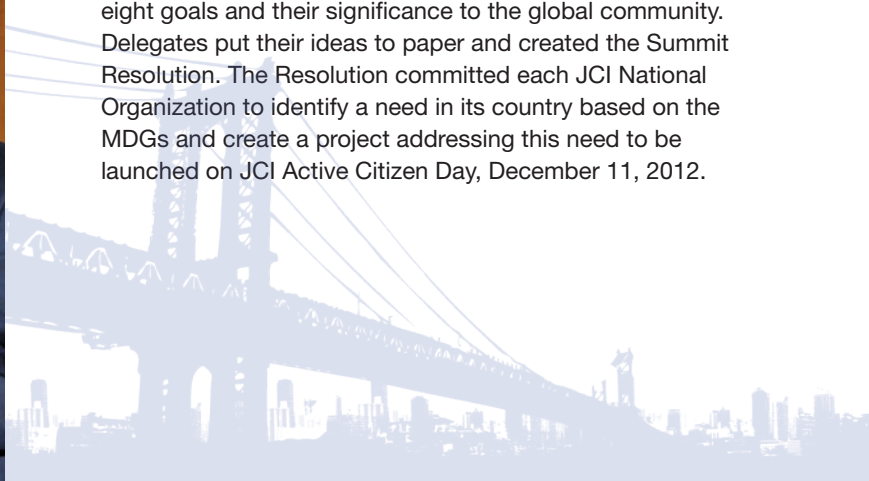
2012 JCI Global Partnership Summit

July 25-27 • New York City, New York

The 2012 JCI Global Partnership Summit focused on the fact that no single entity can answer the world's greatest challenges alone. JCI members engaged thought leaders from business, civil society and government to explore best practices in collaboration, leading the conversation with the unique JCI perspective. JCI members and partners gathered to brainstorm ideas for tackling the most pressing global issues. They explored ways to work individually and collectively to strengthen grassroots efforts advancing the UN Millennium Development Goals (MDGs).

Delegates brainstormed ways to take action through a series of dynamic discussions, workshops and case studies. JCI members and guests participated in panels considering creative solutions to a variety of community challenges. They also learned how to identify and solve the root of a problem at the JCI Impact Training, which focused on creating action-based, sustainable change through the JCI Active Citizen Framework.

Delegates took their knowledge of the MDGs to the streets of New York for the Go For the Goals community project. More than 100 delegates participated in different activities, including street interviews about a citizens' knowledge of the MDGs, signing a petition for world governments to increase funding to advance the MDGs and an art mural representing these eight goals and their significance to the global community. Delegates put their ideas to paper and created the Summit Resolution. The Resolution committed each JCI National Organization to identify a need in its country based on the MDGs and create a project addressing this need to be launched on JCI Active Citizen Day, December 11, 2012.





Engaging all sectors of society.



INTERNATIONAL EVENTS

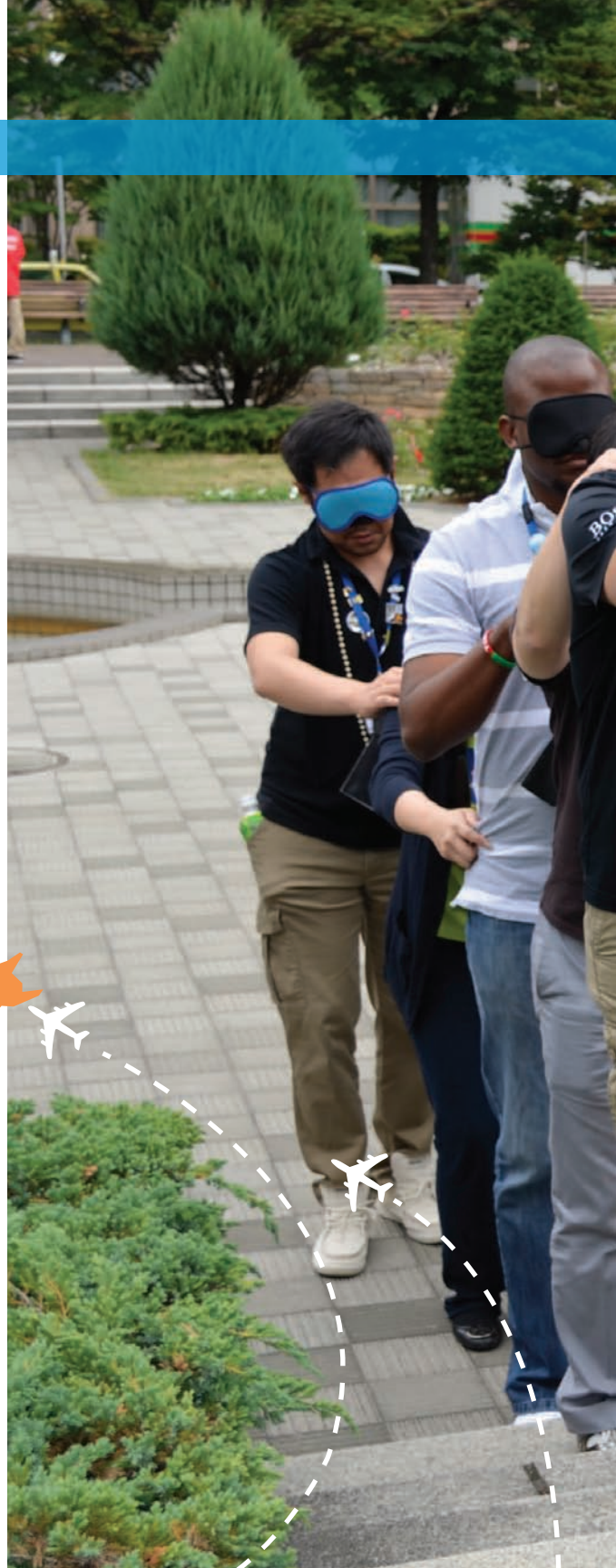
2012 JCI Academy

July 5-12 • Sapporo, Japan

Officially endorsed as a JCI event at the 1987 JCI World Congress in Amsterdam, the Netherlands, more than 2,500 global networkers have graduated from the JCI Academy. The JCI Academy empowers the future leaders of the organization to learn the skills needed to be exemplary young active citizens. At the 2012 JCI Academy, more than 130 aspiring JCI National Organization leaders from around the world gathered in Sapporo to increase their leadership skills and experience local culture. They participated in interactive workshops, meetings and discussions on creative ways to administer successful JCI Organizations.

The theme of the 2012 JCI Academy was “Activating the Principle,” a concept focusing on developing leaders who will take action in their communities and foster personal growth in their members while promoting cooperation and world peace. Trainings focused on teaching delegates how to utilize their strengths to form a good team and tackle challenges in their Local and National Organizations and in their communities. Academy attendees concluded their experience with a renewed spirit of Active Citizenship and creative ideas on how to be dedicated, knowledgeable and passionate leaders.

130
LEADERS





“Leadership is the challenge to be something more than average.” -Jim Rohn, entrepreneur

PROGRAMS

THE JCI TEN OUTSTANDING YOUNG PERSONS OF THE WORLD (JCI TOYP)

15K ONLINE VOTES
4 FINAL JUDGES

154 ENTRIES SUBMITTED FOR JCI TOYP
10 OUTSTANDING YOUNG PERSONS HONORED

ABOUT JCI TOYP:

Every year, JCI selects 10 outstanding young people under 40 who live the JCI Mission in extraordinary ways. This year the honorees spanned a variety of accomplishments from medical innovation to youth empowerment to sustainable business and human rights advocacy.

THE JCI CREATIVE YOUNG ENTREPRENEUR AWARD (JCI CYEA)

43 ENTRIES SUBMITTED FROM
21 NATIONAL ORGANIZATIONS

3 FINALISTS
1 WINNER

ABOUT JCI CYEA:

JCI celebrates outstanding young entrepreneurs under the age of 40 who use creativity and innovation to establish a business or improve an existing venture while adhering to the principles of Corporate Social Responsibility.

JCI WORLD PUBLIC SPEAKING CHAMPIONSHIP

JCI AREA CONFERENCE SPEAKING TOPICS:

- Education is the foundation of society.
- Young people have a role in determining the future of communities, countries and the world at large.

JCI WORLD CONGRESS TOPIC:

- Cultural diversity is a strength rather than a weakness.

ABOUT JCI WORLD PUBLIC SPEAKING CHAMPIONSHIP:

Public speaking is a critical skill for leaders as they inspire and motivate others to create impact. Each JCI Area Conference holds a Public Speaking competition to send one finalist to compete in the World Championship at JCI World Congress.

JCI WORLD DEBATING CHAMPIONSHIP

*DEBATING TOPICS:

- Corporations need to adopt serious Corporate Social Responsibility policies in order to succeed in the future.
- Social media ruins relationships.
- An increase in the use of technology has been a disservice to learning.

*Sample Selection of topics

ABOUT JCI WORLD DEBATING CHAMPIONSHIP:

Debating skills prepare JCI members for effectively resolving conflicts, respecting differences and overcoming obstacles. The JCI Debating Championship is held at the local and national level, culminating at the global level at the JCI World Congress. Participants enter as teams of four to compete for the title of World Debating Champions.

JCI AWARDS

ABOUT JCI AWARDS:

With nearly 200,000 young active citizens creating impact around the world, the competition is fierce every year for the JCI Awards program. Best projects, initiatives and most impactful members are recognized at the four JCI Area Conferences and then at the international level at JCI World Congress. JCI Awards allows members to share their stories of taking action and learn best practices from one another.

JCI AREA CONFERENCE SUBMISSIONS:

82 AFRICA AND THE MIDDLE EAST
100 ASIA AND THE PACIFIC
89 AMERICAS
79 EUROPE

376
ENTRIES
SUBMITTED
AT JCI WORLD
CONGRESS



PARTNERS

On the international level, JCI develops partnerships with global organizations who share mutual values and goals to maximize the impact of the local work JCI members do every day. Partnerships are an important part of accomplishing the JCI Mission and Vision. Working with partners increases our ability to empower young people to create positive change and expands the JCI global network. JCI and our international partners bring like-minded individuals together to create a better world.

- United Nations and the UN Millennium Development Goals
- Corporate Sustainability with the UN Global Compact
- International Chamber of Commerce-World Chambers Federation (ICC-WCF) and Global Economic Progress
- UN Foundation's *Nothing But Nets* Campaign
- Pan American Health Organization and Child Health

JCI also maintains relationships with UNESCO, the Conference on Nongovernmental Organizations (CONGO), AIESEC, NGO Committee on UNICEF and the Hanns-Seidel Foundation.





JCI AND PARTNER ACHIEVEMENTS IN 2012

UNITED NATIONS AND THE UN MILLENNIUM DEVELOPMENT GOALS:

JCI members continued developing projects through the JCI Active Citizen Framework to advance these goals that target poverty, hunger, disease, illiteracy, environmental degradation and gender inequality.

INTERNATIONAL CHAMBER OF COMMERCE- WORLD CHAMBERS FEDERATION (ICC-WCF) AND GLOBAL ECONOMIC PROGRESS

Oslo Business for Peace Award

JCI assisted the ICC with the global nomination for the Oslo Business For Peace Award, which recognizes outstanding business people who have been able to achieve corporate success while acting in a responsible way. In 2012, JCI submitted 2011 JCI CYEA winner Joseph Lim and 2011 JCI TOYP Honorees Bongwiwe Mlangeni and Dato Sri* Edmund Santhara.

G20

In 2012, the ICC formally requested for JCI to submit recommendations to the G20 leaders regarding the youth generation. Drafted by JCI, ideas and solutions surrounding youth unemployment and poverty will be used at the 2013 G20 Summit in St. Petersburg, Russia.

UN FOUNDATION AND JCI *NOTHING BUT NETS*

JCI members increased support to the UN Foundation's *Nothing But Nets* through conducting projects, expanding awareness and raising more than US \$500,000 to help fund the campaign. See pages 45-46 for more information about JCI's involvement with *Nothing But Nets*.

PAN AMERICAN HEALTH ORGANIZATION AND CHILD HEALTH

JCI members in the Americas proceeded the implementation of projects related to MDG# 4: reducing child mortality, MDG#5 improving maternal health and MDG #6 combating HIV/AIDS, malaria and other diseases.

PARTNERS

JCI and *Nothing But Nets*

Since 2008, JCI members around the world have dedicated their time, grassroots action and passion to the JCI *Nothing But Nets* campaign. When JCI's partnership with the UN Foundation's *Nothing But Nets* campaign started, a child died of malaria every 30 seconds. Today, a child dies of malaria every 60 seconds. Statistics have improved, but even one child dying of malaria is one child too many. It is the leading killer of children in Africa and not only costs lives, but also affects the world economy.

JCI members continue to combat this global killer through the JCI *Nothing But Nets* campaign. Insecticide-treated bed nets have been shown to decrease transmission by as much as 90 percent in areas of high coverage and kill the host mosquitoes, protecting those nearby as well. JCI members educate their communities about the reality of malaria. They conduct projects and host events donating funds to send nets and save lives.

In 2012, JCI members exceeded our organization-wide goal of US \$500,000 and raised more than US \$508,000. The top three National Organizations who raised the most money to send nets along with the top individual donor will be joining the UN Foundation on a net distribution and observation trip in 2013. This is an opportunity for them to see their hard work in action on a grassroots level in Africa.



2012 GOAL:
{US \$500,000}
US \$ RAISED:
{US \$508,042}



TOP DONORS BY AREA IN 2012:

AFRICA AND THE MIDDLE EAST:

Lebanon, Mauritius and Cameroon

THE AMERICAS:

USA, Canada and Puerto Rico

ASIA AND THE PACIFIC:

Japan, Malaysia and Singapore

EUROPE:

The Netherlands, Denmark and United Kingdom

2012 JCI *NOTHING BUT NETS* TRIP CONTEST WINNERS:

JCI the Netherlands: US \$173,305

JCI Japan: US \$140,394

JCI Malaysia: US \$46,368

TOP INDIVIDUAL FUNDRAISER:

Madelyne Ahlquist (JCI USA) with US \$1,505

DONATE TODAY AT

WWW.CROWDRISE.COM/JCINOTHINGBUTNETS

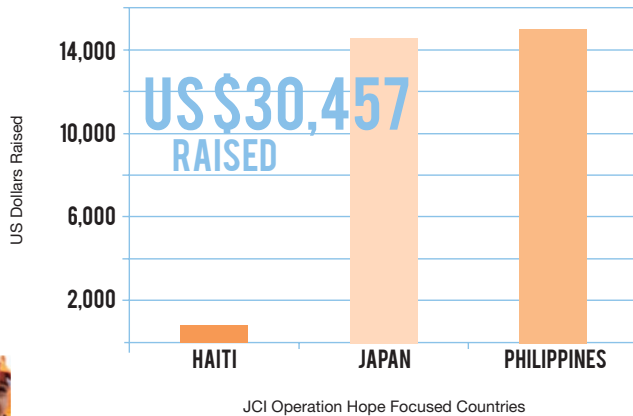




JCI FOUNDATION DONATIONS:
US \$395,013



2012 JCI OPERATION HOPE DONATIONS



Support JCI through the JCI Foundation

The JCI Foundation provides members and nonmembers alike a way to become more involved in JCI and our efforts to provide opportunities for young people to create positive change. Through grants, this 501(c)3 nonprofit organization funds the progression and expansion of JCI Training courses and development grants for JCI National Organizations. Since its establishment in 1955, more than 3,000 members, friends and corporate sponsors from more than 70 countries have supported the Foundation, generating assets over US \$8.9 million. The Foundation has funded numerous national and international projects that have provided assistance in training, development and sustainable change around the world.

JCI Operation Hope

Every day, JCI members take action to create sustainable impact in their communities. But when natural disasters strike, members go above and beyond to respond to the communities in distress.

Through JCI Operation Hope, JCI members unite to take action in the aftermath of tsunamis, hurricanes, earthquakes and other natural disasters, reaching across the globe to sustain recovery initiatives and rebuild communities. JCI officially launched JCI Operation Hope on January 1, 2005 to empower members to reconstruct local communities during the desperate times of an unexpected catastrophe. Recent disasters assisted by Operation Hope include the earthquakes in Japan, New Zealand and Haiti and the floods in Pakistan.

Get Involved!

Do you want to create an impact in your community? Be part of the JCI movement today to take action and make your voice heard across a global network. JCI members unite leaders of business, civil society and government to explore solutions to community and global challenges. Positive change becomes sustainable when active citizens collaborate through concrete action. It is every citizen's right and responsibility to take ownership for the future of our world. Visit www.jci.cc to find the JCI Local Organization in your community. Every individual can make a difference.



2013

APRIL 25

World Malaria Day



MAY 8-11

2013 JCI Africa and the Middle East Conference in Gaborone, Botswana



JUNE 12

Pure Charity Giving Event in Bentonville, Arkansas, USA



JULY 5-12

2013 JCI Academy in Fukuyama, Japan



SEPTEMBER 21

International Day of Peace



NOVEMBER 4-9

2013 JCI World Congress in Rio de Janeiro, Brazil



MAY 1-4

2013 JCI Conference of the Americas in ST. Louis, USA



MAY 29-JUNE 1

2013 JCI European Conference in Monte Carlo, Monaco



JUNE 13-16

2013 JCI Asia-Pacific Conference in Gwangju, Korea



JULY 24-27

2013 JCI Global Partnership Summit in New York City, USA



OCTOBER 13

98th Anniversary of the establishment of the first JCI Local Organization in St. Louis, Missouri, USA in 1915

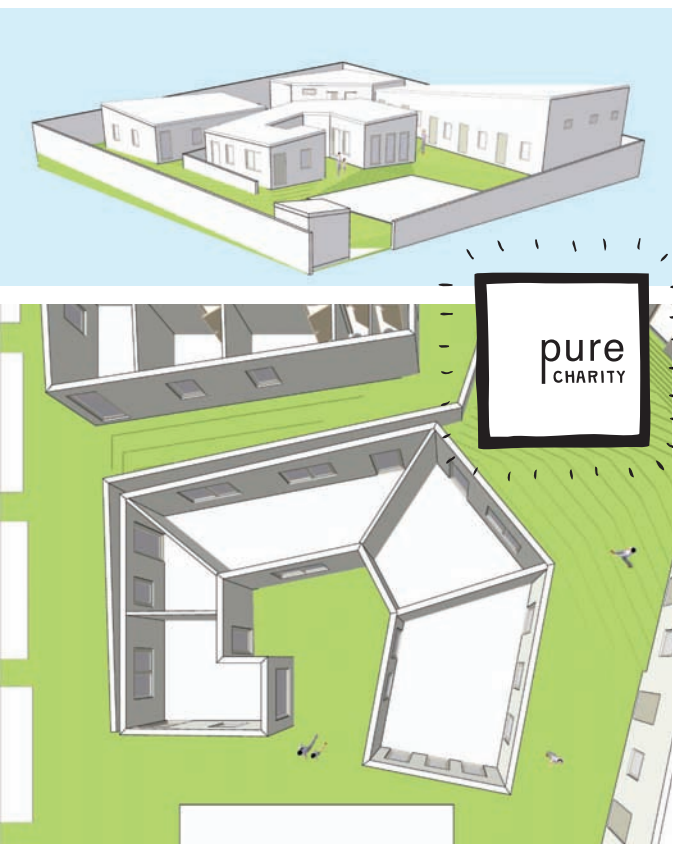


DECEMBER 11

JCI Active Citizen Day and 69th Anniversary of JCI

2014

JOIN JCI ON PURE CHARITY



JCI and Pure Charity

JCI has developed a dynamic partnership with Pure Charity, a nonprofit organization that allows you to generate a personal “Giving Fund” by shopping and earning rewards. As you shop online at any of the stores listed on the Pure Charity website, a percentage of your total sales will be put into your “Giving Fund.” You can then use the money you raised to support a local or national JCI project of your choice. JCI’s partnership with Pure Charity provides endless opportunity. We look forward to expanding this initiative, promoting several JCI projects, and connecting with JCI members, family and friends around the world! So start your Pure Charity account today to support JCI’s first Pure Charity backed project, the construction of JCI Haiti’s community center.

SIGN UP!

Visit www.purecharity.com/jci, then click **SIGN UP**. Signing up with Facebook is easy and allows you to take advantage of the great social sharing tools in Pure Charity. Of course, you’re free to sign up using your email if you prefer!

EARN \$\$ TO GIVE AWAY

From your dashboard, click **REWARDS**, then **INSTALL BROWSER PLUGIN** on the next screen. Follow the instructions for your specific browser.

Once installed, you can shop directly online at more than 1,000 merchants to earn money for your Giving Fund. This is money for you to give away to the Pure Charity projects of your choice!

Important: Read How It Works on the Install Browser Plugin page.

IMPACT LIVES!

DISCOVER great projects from around the world in the areas of food, freedom, health, opportunity, water, and relief. This is where you help people and impact lives! As a starting point, check out the projects at www.purecharity.com/jci.

DON'T FORGET TO...

Tell your friends about projects using the **SHARING TOOLS** on every page!

Now you are ready to start shopping and giving through Pure Charity to support JCI Haiti’s community center!

THANK YOU FOR TURNING YOUR PASSION INTO ACTION IN 2012

A special thank you to all of the individuals and groups for their contributions to the 2012 JCI Annual Report. For providing photos and content, special recognition to JCI Local Organizations, JCI National Organizations, JCI World Headquarters Staff, 2012 JCI Board of Directors and 2012 JCI President Bertolt Daems.

