



## 2013 JCI ANNUAL REPORT





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# 2013 JCI ANNUAL REPORT



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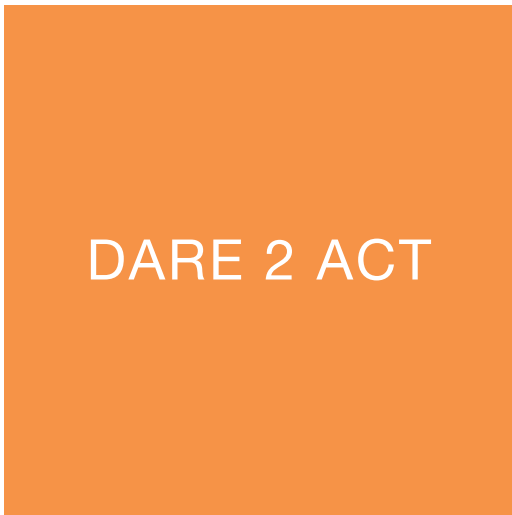


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Dear JCI members, Senators, partners and friends,

As young active citizens, it is our duty to take personal responsibility for solving the greatest challenges of our time. In 2013, I encouraged JCI members worldwide to take the future of our world into his or her own hands. Focusing on action, results and impact, JCI moved into a new era.

Starting out as a member, I soon became a local, national and then international Board of Directors member within the organization before having the unique opportunity to lead as JCI President for one year. While traveling to meet members, I witnessed JCI National and Local Organizations impacting their communities by utilizing the JCI Active Citizen Framework. I met leaders from governments, businesses and civil society, all working to create sustainable solutions addressing community needs. Connecting with journalists and using social media, I spread the good news of JCI members' actions around the world. I participated in various hands-on projects advancing education, maternal health, combating disease and discussed solutions to unemployment during the ongoing economic crisis. I was honored to witness the passion and investment of each JCI member and partner.

With the creation and adoption of the 2014–2018 JCI Strategic Plan, our focus shifted from numbers to impact. By taking action driven by the five key strategies—Impact, Motivate, Invest, Collaborate and Connect—JCI will be the organization that unites all sectors of society to create sustainable impact. Embracing our individual social responsibility, the time is now for young people to address community challenges with lasting solutions. A difficult task, but with likeminded local partners, engaged citizens and in-depth project plans with sustainable action, we can truly change the world.

2013 was a pivotal year for JCI and I am proud of what we accomplished. Across communities and countries, JCI members Dared to Act, conducting needs-based projects and collaborating for a better world. As we approach our 100-year anniversary, we know that the future is as bright as our past. We leave a strong legacy as we propel into a promising future.

Dare to Act today, tomorrow and always!

Sincere regards,

Chiara Milani  
2013 JCI President

MESSAGE OF THANKS



# MESSAGE OF THANKS



To all young active citizens around the world,

2013 marked an important and special year in the JCI legacy. I take this opportunity to express my gratitude and sincere appreciation for the hard work that each JCI member, leader, partner and friend took part in this year. Defined by the action-oriented solutions that we create in our communities, 2013 brought much change and promise to our Mission and dream of creating a better world.

After more than 20 years serving this organization, with nine years as Secretary General, 2013 was a year filled with great emotion and reflection. During my travels, I had the opportunity to see an increasing movement reaffirming the roots and purpose of the organization. Active citizens around the world are focused on finding the greatest challenges in their communities through in-depth needs analysis and then providing action-oriented, sustainable solutions to create impact. Collaborating with local, national and international partners, I witnessed our global impact expand as young active citizens shared best practices and produced impactful results.

Through our commitment to the Millennium Development Goals, I know JCI will remain part of the solution to combat global issues such as poverty, hunger, education, disease, unemployment and environmental sustainability. As I move onto a new chapter in my life, JCI also looks to the future as the development of the post 2015 global agenda continues and young people share their voices about which challenges will most need our focus as the world move into the future.

I thank each and every one of you for your service, dedication and constant passion for sustainable impact, especially in 2013. Remember that if you share your dream with passion and you aim for good, good people will cross your path. I wish you the best of luck as you continue your journey to create a better and brighter future in 2014 and beyond.

Best regards,

A handwritten signature in black ink, appearing to read 'Edson A. Kodama'.

Edson A. Kodama  
JCI Secretary General (2004-2013)











### JCI Mission

To provide development opportunities that empower young people to create positive change.

### JCI Vision

To be the leading global network of young active citizens.

### JCI Values

That faith in God gives meaning and purpose to human life;  
That the brotherhood of man transcends the sovereignty of nations;  
That economic justice can best be won by free men through free enterprise;  
That government should be of laws rather than of men;  
That earth's great treasure lies in human personality;  
And that service to humanity is the best work of life.





## JCI — Junior Chamber International

JCI is a membership-based nonprofit organization of young active citizens ages 18 to 40 in more than 100 countries who are engaged and committed to creating impact in their communities. Active citizens are individuals invested in the future of our world. They develop the skills, knowledge and understanding to make informed decisions and take action. JCI members are active citizens from all sectors of society. Business owners. Government officials. Doctors. Entrepreneurs. Teachers. Public officials. Social workers. Students. JCI members embrace new ideas, collaboration and diversity.

## Our Philosophy

As global citizens, we all have rights and responsibilities, as well as shared goals. Through active citizenship, we encourage young people to take responsibility for the local issues, and find targeted solutions that benefit our communities and the world. Through these solutions, JCI members take action to create sustainable impact, which ensures human security. Human security is the protection of an individual's human rights while ensuring social, economic and environmental opportunity, development and well being for every individual and their communities. Guided by this passion to contribute to a better future, JCI members have the courage to tackle the critical challenges of our time.

## JCI Around the World

With around 5,000 JCI Local Organizations in more than 100 nations, JCI forms a vibrant global community of nearly 200,000 active citizens. All members belong to a JCI Local Organization where they focus on finding solutions to issues in their community. Solutions that ensure healthy communities, drive economic empowerment and secure a sustainable world. The collective action of all JCI Local Organizations forms a global grassroots movement, empowering members to run international projects, exchange ideas and work together to develop new ways to create sustainable impact in their communities and around the world.





The JCI movement started in 1915 by an active citizen. Henry Giessenbier Jr. believed that positive change could be created by likeminded individuals coming together to take action in their own community. That belief grew to more people, spread to more communities around the globe and is what connects hundreds of thousands of active citizens worldwide today. What started with one civic-minded person, now unites young people as a global network in their collaborative efforts to create sustainable impact.

## 1915

YMPCA became the Junior Citizens ("JC"). The first JCI Local Organization was founded on October 13 at the Mission Inn in St. Louis, USA.

## 1944

The Inter-America Congress, the forerunner to JCI, was held in Mexico City, Mexico.

## 1946

The first JCI Convention was held in Panama City, Panama. Also, this year, C. William Brownfield wrote the JC Creed, which was adopted by JCI in 1948.



## 1953

The first JCI Secretariat was established at the United States Junior Chamber Headquarters in Tulsa, Oklahoma, USA.

## 1955

The JCI World Headquarters opened in Miami, Florida, USA.

## 1957

JCI and the United Nations began a relationship with the appointment of JCI's first representative to the UN.



**1983**

JCI's Ten Outstanding Young Persons of the World (JCI TOYP) presentation took place for the first time.

**2004**

JCI opened its current World Headquarters in Chesterfield, St. Louis, Missouri, USA. JCI members worldwide committed to advancing the Millennium Development Goals. These eight goals, which range from eradicating extreme poverty to combatting disease and providing universal primary education were set in 2000 with a target date of 2015.



**2010**

The General Assembly of the 2010 JCI World Congress adopted the JCI Active Citizen Framework, which provides a global platform for measurable, results-driven, actionable steps that produce sustainable positive change.

**2013**

JCI adopts the 2014–2018 JCI Strategic Plan and started taking action toward our long-term goal of being the organization that unites all sectors of society to achieve sustainable impact.



**2012**

JCI reached US one million dollars raised for the UN Foundation's *Nothing But Nets*, a global Campaign to eradicate malaria.







CURRENT FACEBOOK LIKES  
**77,898** 58,298  
 PREVIOUS YEAR



CURRENT TWITTER FOLLOWERS  
**8,309** 6,000  
 PREVIOUS YEAR



CURRENT YOUTUBE VIEWS  
**65,168** n/a  
 PREVIOUS YEAR



CURRENT INSTAGRAM FOLLOWERS  
**105** n/a  
 PREVIOUS YEAR



JCI TRAINING GRADUATES  
**10,978** 9,700  
 PREVIOUS YEAR



JCI OFFICIAL COURSES CONDUCTED  
**1,490** 732  
 PREVIOUS YEAR



JCI TRAINING PARTICIPANTS  
**21,182** 9,997  
 PREVIOUS YEAR



**US \$100,000**  
 GIVEN TOWARD JCI DEVELOPMENT GRANTS



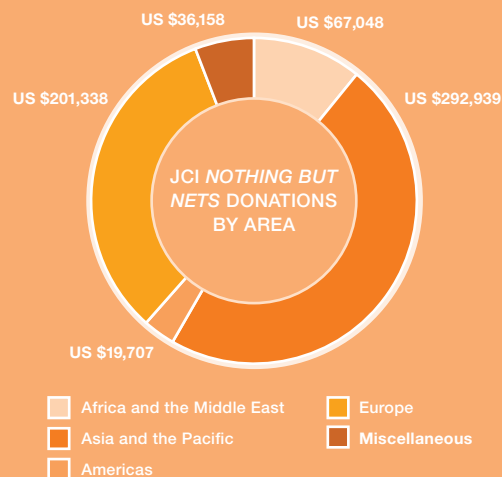
**US \$361,326**  
 DONATED TO THE JCI FOUNDATION



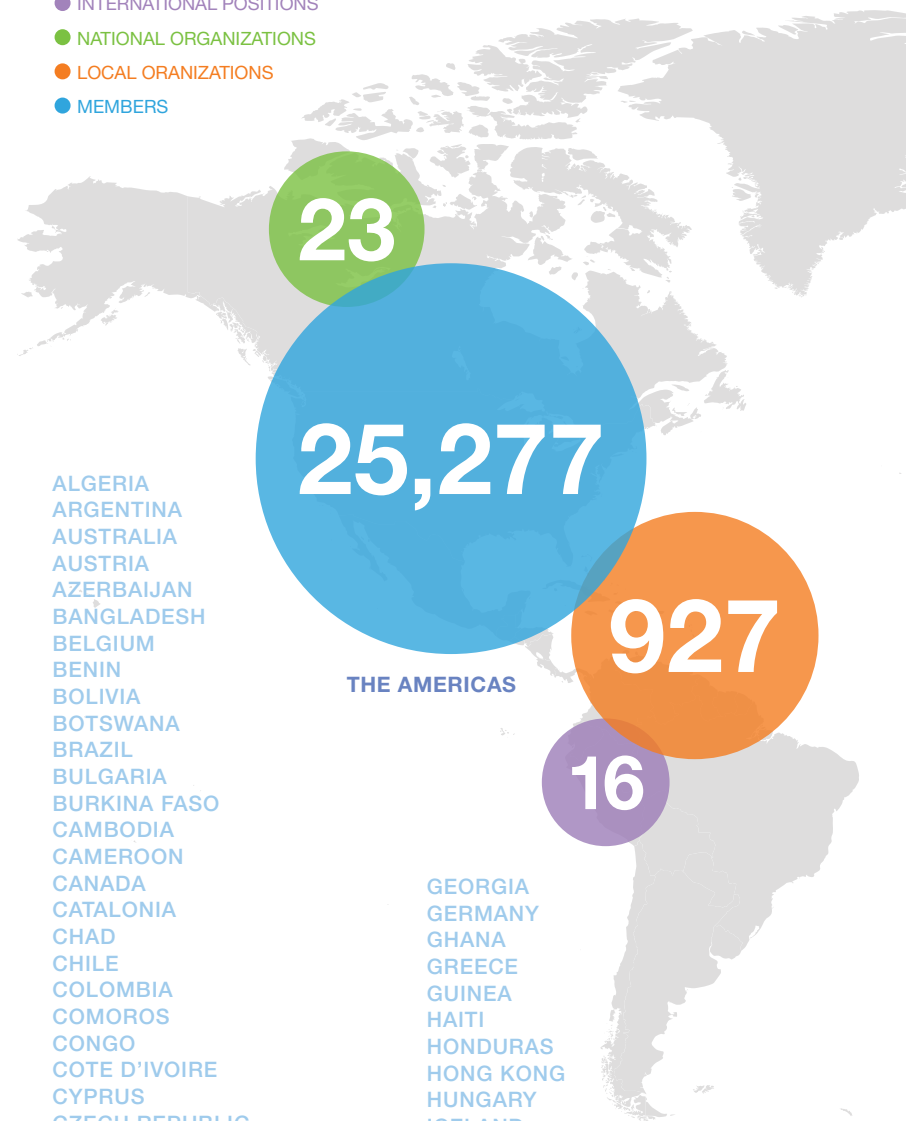
**US \$52,850**  
 RAISED FOR JCI OPERATION HOPE



**US \$617,190**  
 RAISED FOR JCI NOTHING BUT NETS



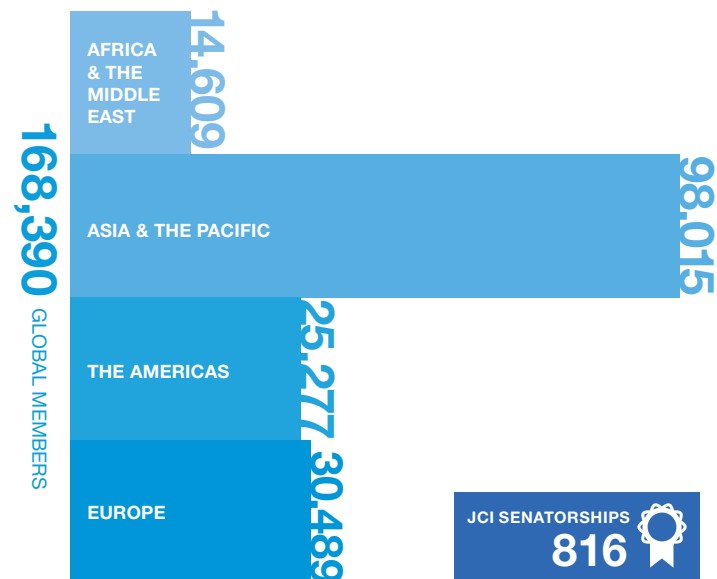
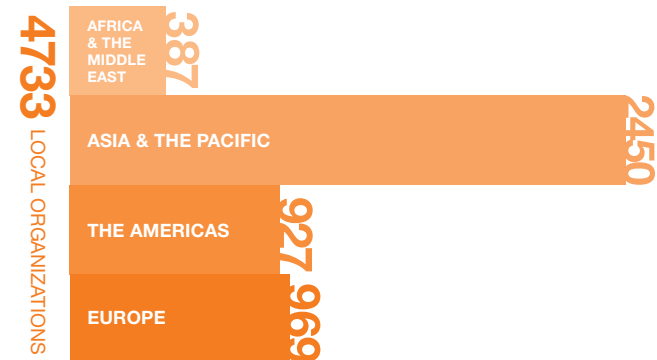
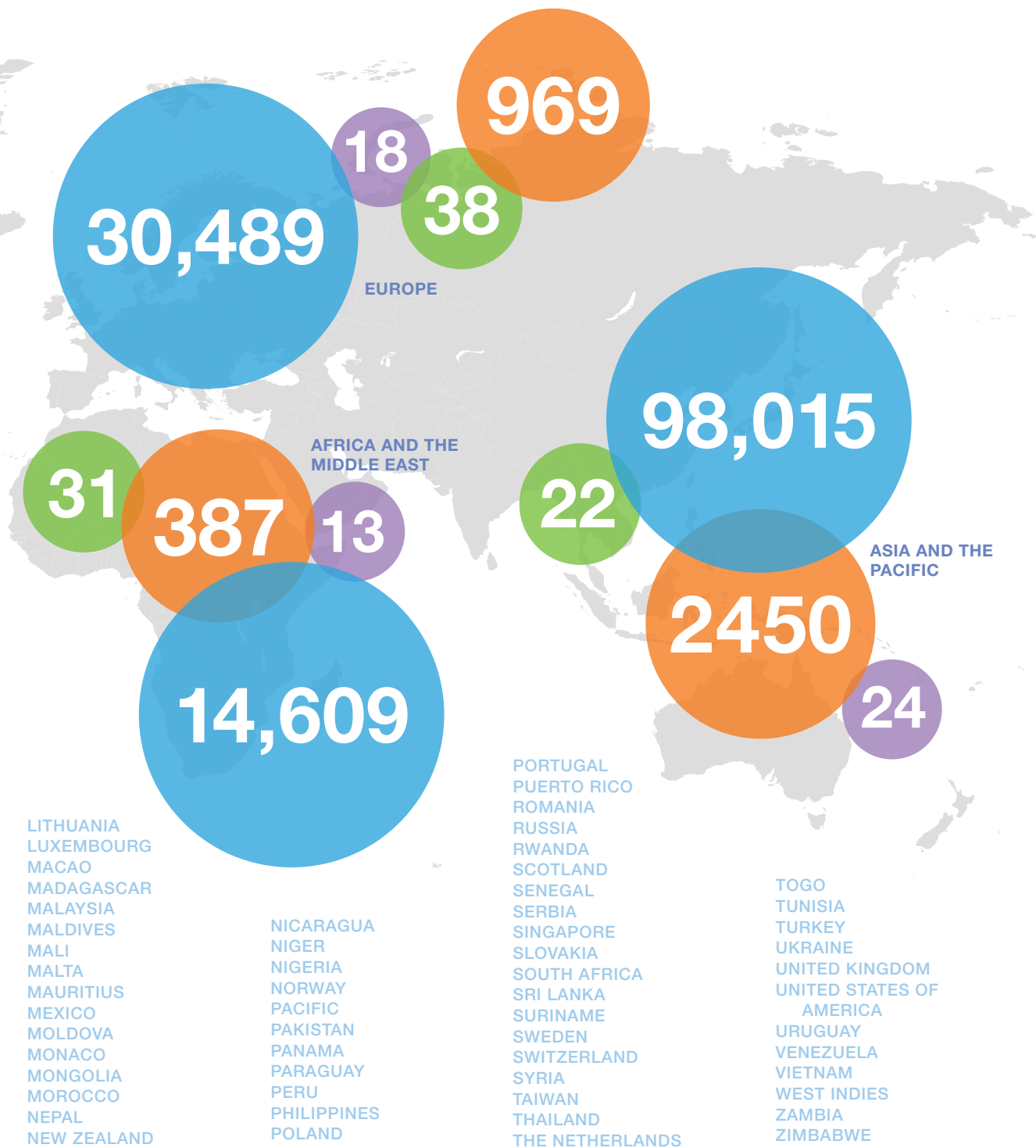
- INTERNATIONAL POSITIONS
- NATIONAL ORGANIZATIONS
- LOCAL ORGANIZATIONS
- MEMBERS



ALGERIA  
 ARGENTINA  
 AUSTRALIA  
 AUSTRIA  
 AZERBAIJAN  
 BANGLADESH  
 BELGIUM  
 BENIN  
 BOLIVIA  
 BOTSWANA  
 BRAZIL  
 BULGARIA  
 BURKINA FASO  
 CAMBODIA  
 CAMEROON  
 CANADA  
 CATALONIA  
 CHAD  
 CHILE  
 COLOMBIA  
 COMOROS  
 CONGO  
 COTE D'IVOIRE  
 CYPRUS  
 CZECH REPUBLIC  
 DEMOCRATIC REPUBLIC OF CONGO  
 DENMARK  
 DOMINICAN REPUBLIC  
 DUTCH CARIBBEAN  
 ECUADOR  
 ESTONIA  
 FINLAND  
 FRANCE  
 GABON  
 GAMBIA

GEORGIA  
 GERMANY  
 GHANA  
 GREECE  
 GUINEA  
 HAITI  
 HONDURAS  
 HONG KONG  
 HUNGARY  
 ICELAND  
 INDIA  
 INDONESIA  
 IRELAND  
 ITALY  
 JAMAICA  
 JAPAN  
 JORDAN  
 KOREA  
 LATVIA  
 LEBANON  
 LESOTHO







## One Year to Lead

JCI members have the exciting opportunity to hold local, national and international leadership positions within the organization. Every year, new leaders are elected at each level of the organization.

Whether the position is on the local Board of Directors or traveling the world as an international Vice President, JCI leaders share best practices and encourage their fellow members to live the JCI Mission and create sustainable impact. JCI's "One Year to Lead" philosophy allows members to share their talents and passion for the organization in a unique way as a local, national or international leader. This philosophy celebrates fresh ideas, new perspective and adaptability needed for our members to create action-oriented solutions to the challenges in their communities.

Meet the 2013 JCI Board of Directors, who Dared to Act by traveling the world spreading the JCI Mission, Vision and Values and encouraging active citizens everywhere to create sustainable impact.

## Duties of the JCI Board of Directors



### Conduct Official Business

Represent members voices in deciding the future of JCI.



### Travel to JCI National and Local Organizations

Share the JCI Mission to members and partners around the world.



### Chair Official JCI International Events

Lead JCI Programs, meetings and workshops at JCI events.



### Inspire JCI members to Create Positive Change

Encourage members to conduct projects to address community challenges.



## 2013 JCI Board of Directors

### Front Row (Viewed left to right):

Executive Vice President Ivette Cáceres Madera (Dominican Republic), Executive Vice President Rania Haddad (Lebanon), Treasurer Altanbagana Shiituu (Mongolia), Immediate Past President Bertolt Daems (the Netherlands), President Chiara Milani (Italy), Secretary General Edson Kodama (Brazil), General Legal Counsel Dawn Hetzel (USA), Executive Vice President Lesley Young (United Kingdom), Executive Vice President Shine Bhaskaran (India), Chief Executive Assistant to the President Ismail Haznedar (Turkey), Vice President Maiga Adiaratou Thiam (Mali), Vice President Volkan Öztürk (Turkey), Vice President Asmaa Benslimane (Morocco).

### Back Row (Viewed left to right):

Vice President François Bégin (Canada), Vice President Louise Swanson (Scotland), Vice President Franklin Saltos Haón (Ecuador), Vice President Anna Gril (France), Vice President Victor Machín (Uruguay), Vice President Natalie Viselli (Australia), Vice President Bernard Faustino Dy (Philippines), Vice President Joanne Rinaldo (USA), Vice President Sean Y.H. Chang (Taiwan), Vice President Lilían Graciela Rolón Flecha (Paraguay), Vice President Balavelayutham S. (India), Vice President Kazutaka Amaki (Japan), Vice President Àlfred Pitarch Garcia (Catalonia).

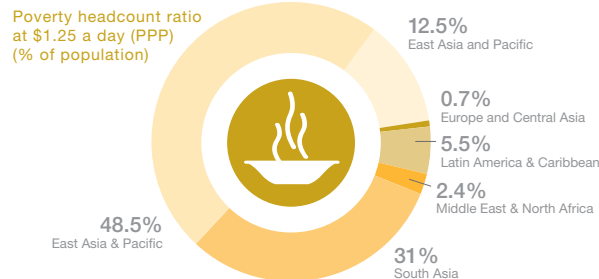


## 2013 Plan of Action

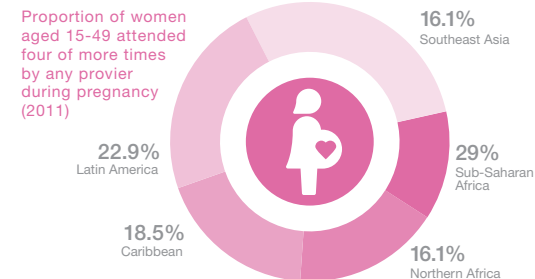
The 2013 JCI Plan of Action guided the JCI Board of Directors and all JCI members in JCI National and Local Organizations in each of their communities around the world. The year 2013 marked the final year of the implementation of the 2008 JCI Strategic Planning Committee Recommendations. In 2013, JCI built on the accomplishments of the past four years to move the organization forward by taking concrete measures to empower young people to provide solutions to challenges and create positive change. The 2013 Plan of Action consisted of three goals. These goals guided all initiatives both impact-related and administrative-related for each JCI Local and National Organization worldwide. The Plan of Action consisted of three main goals: first, to be recognized as a solution provider to the greatest global challenges of our time as defined by the eight Millennium Development Goals (MDGs), second, to empower members to respond to the needs of the world and consequently create a bigger impact and third, to improve the quality of service to JCI members around the world.

These goals were accomplished through numerous activities, initiatives, strategies and projects carried out by JCI members, leaders and the JCI World Headquarters. By focusing on the JCI Active Citizen Framework, members conducted a community needs analysis through the guide of the eight MDGs, involved partners, formed sustainable solutions and took action for impact, concluding with an evaluation of results. JCI members also advanced the MDGs and responded to the needs of local host communities through community engagement activities at JCI Events. JCI National and Local Organizations were provided with tools and trainings to use in their communities to effectively create impact and efficiently run their organization. An integrated social media and marketing strategy helped the members effectively communicate the JCI message and JCI Mission, along with JCI's commitment to providing young active citizens with the resources to tackle the greatest challenges of our time. 2013 truly set the stage for JCI to become more recognized for its ability to create sustainable impact in communities globally. Through the JCI Plan of Action, JCI members and leaders at all levels performed each task with an end goal to provide development opportunities to empower young people to create positive change.

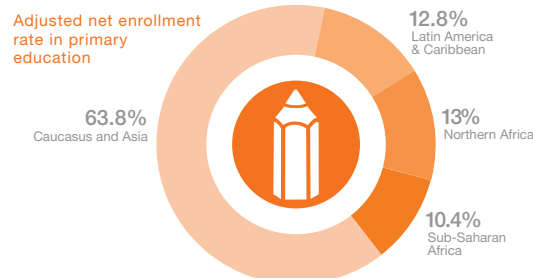
### Goal 1: Eradicate extreme poverty and hunger.



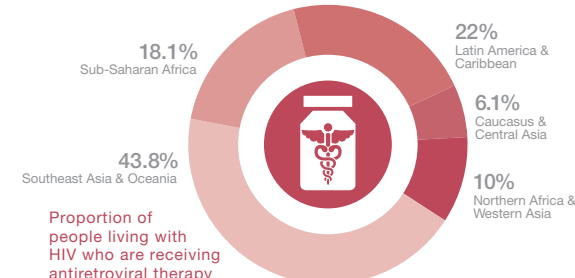
### Goal 5: Improve Maternal Health



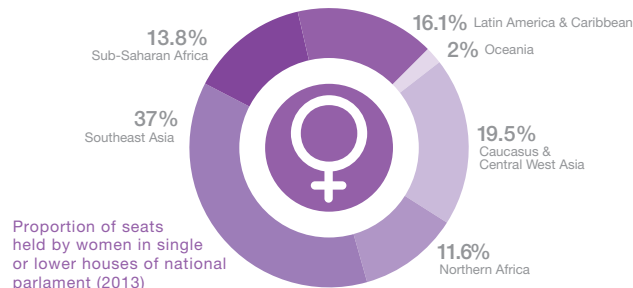
### Goal 2: Achieve Universal Primary Education



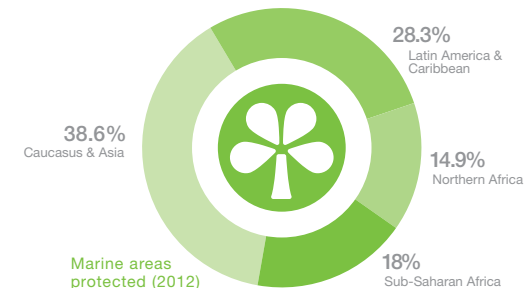
### Goal 6: Combat HIV/AIDS, Malaria and other diseases



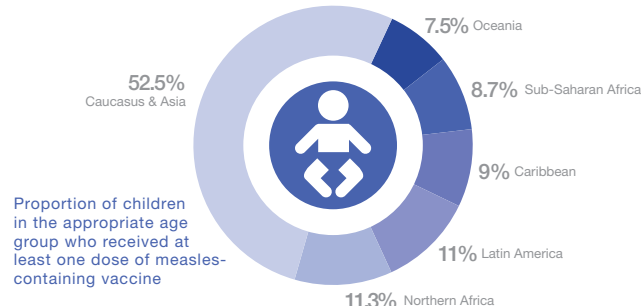
### Goal 3: Promote Gender Equality and Empower Women



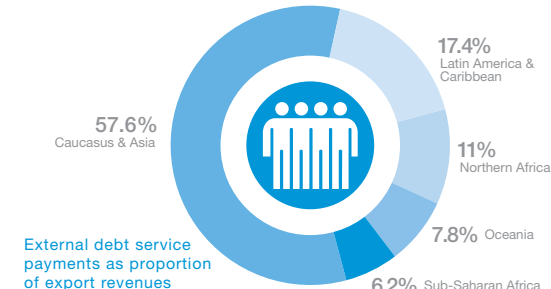
### Goal 7: Ensure Environmental Sustainability



### Goal 4: Reduce Child Mortality



### Goal 8: Develop a Global Partnership for Development





## JCI members use the JCI Active Citizen Framework to analyze and find sustainable solutions in their communities.

Through active citizenship, JCI encourages young people to take responsibility for local issues, and find targeted, sustainable solutions that benefit communities and create a better world. Motivated by the passion to transform their lives and the world, JCI members have the courage to address the critical challenges of our time. Solutions to these community challenges can only be reached by involving all sectors of society. Solutions that lead to sustainable impact are achieved through the collective actions of active citizens across local communities. The JCI Active Citizen Framework provides the structure to create this global impact.

The JCI Active Citizen Framework is a methodology for running sustainable, needs-based projects that create measurable results in communities. The Framework aims to empower and activate young people to take ownership of their communities. The process starts with assessing community needs in health and wellness, education and economic empowerment, and sustainability. To increase our impact, members engage partners in every step of the framework. By sharing resources and leveraging each other's strengths, we can achieve more. Members then create sustainable projects that produce tangible results and measurable societal development. By monitoring and evaluating results, JCI members ensure their projects deliver effective positive change. JCI has a unique opportunity to make great progress toward global development and create sustainable impact for a better world.

### STAGE 1



Health and Wellness

### STAGE 2



Education and Economic  
Empowerment

### STAGE 3



Sustainability







## Health and Wellness

Healthy people are fundamental to building a successful society. Projects related to this stage address barriers that stand between citizens and healthy lives. Solutions may include disease prevention, sanitation enhancement, access to medical treatment, and malaria-treated bed net distributions.

## Education and Economic Empowerment

Education and economic empowerment are the engines behind economies that lift citizens out of poverty, putting them on a path toward sustainable development. This step builds on the foundation of Health and Wellness to ensure the development of skills and opportunities related to economic growth, employment, gender quality and entrepreneurship.

## Sustainability

When addressing issues in the first two stages, we must take a long-term view of development. Avoiding environmental and economic crisis that reverse progress requires a sustainable approach. Projects in stage three will prepare a community to maintain its successes by educating businesses and the public about their role in all types of sustainability including environmental sustainability as well as corporate social responsibility.



## A Worldwide Discussion

Every five years, the JCI Constitution mandates the organization to conduct a strategic planning session and evaluate the past and present to plan for an impactful future. A Strategic Planning Committee is formed of past and present leaders of the organization. With their expertise, as well as input from our nearly 200,000 members from around the world, a plan for the upcoming five years is created for the organization. The most recent strategic planning process started in 2012 with the development of the Strategic Planning survey, which was distributed in multiple languages to JCI members and partners around the world. The survey evaluated existing JCI strategies, resources and tools implemented over the past five years. JCI also developed content for Strategic Planning Forums conducted at the 2012 JCI international events to gather members' ideas, goals and vision for the future of the organization.

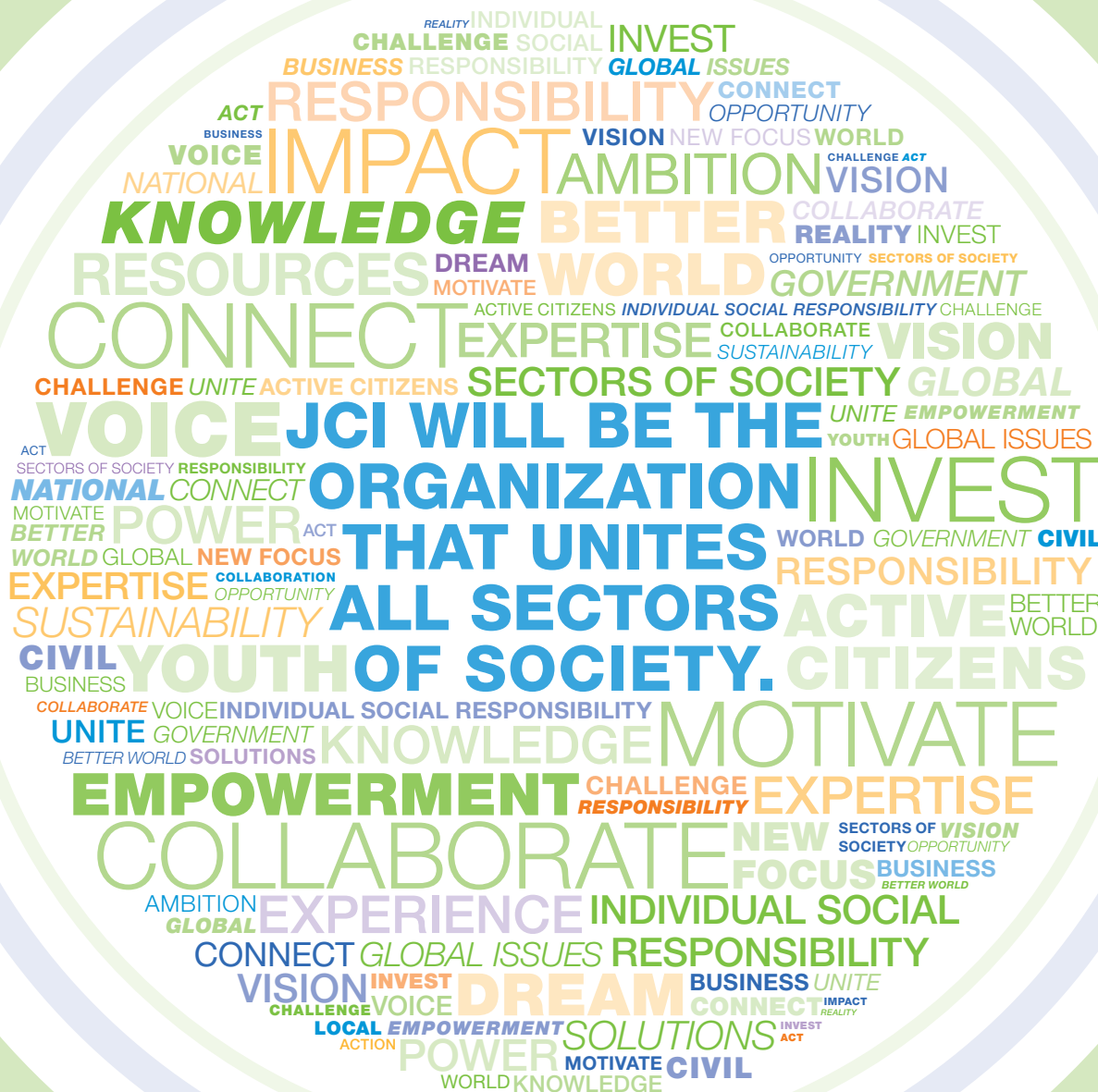


## The Recommendations

The 2012 JCI Board of Directors appointed a 15-member Strategic Planning Committee at the 2012 JCI World Congress in Taipei, Taiwan. The Committee gathered at the JCI World Headquarters in early 2013 to discuss, combine and evaluate all input, feedback and research gathered to ultimately draft the 2013 JCI Strategic Planning Committee Recommendations. These Recommendations were launched and presented at each 2013 JCI international event. At the 2013 JCI World Congress in Rio de Janeiro, Brazil the final draft of the Recommendations was adopted as the 2014–2018 JCI Strategic Plan.

## A Plan for a Better World

As we look to the future of our ever-changing world, JCI must start moving in a new direction. By fulfilling the JCI Mission and successfully working toward the JCI Vision, the result will be strong, sustainable impact locally and globally. In the past JCI members have been reactive to challenges in their communities, but now is the time to be proactive. To fulfill this new dream and achieve our goals at all levels of the organization, every JCI member will focus their time and energy toward the five strategies outlined by the 2014–2018 JCI Strategic Plan.



## The Five Strategies outlined by the 2014–2018 JCI Strategic Plan

### IMPACT

JCI will enable communities to achieve sustainable impact.

### MOTIVATE

JCI will create an environment in which people are motivated toward positive change.

### INVEST

JCI will create a financial plan that invests in long-term goals.

### COLLABORATE

JCI will bring together like-minded partners in order to expand mutual impact.

### CONNECT

JCI will connect people, their communities and the global society.

Shifting our attention to impact and taking action aligned with these five strategies will allow JCI members to create better communities and a better world. Guided by the 2014–2018 JCI Strategic Plan, JCI will be on the right path **to be the organization that unites all sectors of society to create sustainable impact.**

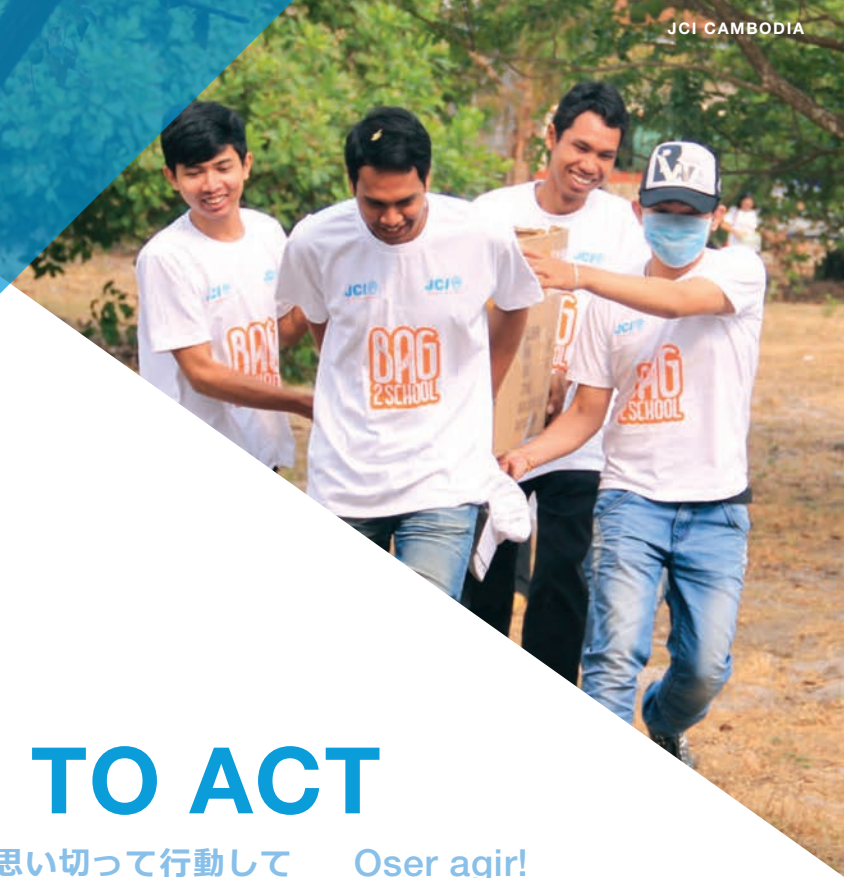


SCAN TO  
LEARN MORE









# DARE TO ACT

¡Atrévete a actuar!    思い切って行動して    Oser agir!

In 2013, JCI members worldwide provided solutions to community problems through the Dare to Act philosophy. Community change can only be created by the collective actions of young active citizens working hard each day to improve the world around them. JCI members Dared to Act by addressing needs, engaging stakeholders, collaborating to form solutions and taking action for sustainable impact. Motivated by this challenge from 2013 JCI President Chiara Milani, members all around the world created impact through local and national action-oriented projects. These projects, featured on pages 20-43, show the true spirit of active citizenship and highlight how JCI members Dared to Act for better communities and a better world.





More than 40 million children under the age of five were overweight in 2011. Education is the first step toward healthy eating habits.

Focused on nutrition, **JCI Saarbrücken (Germany)** created a recipe book to generate funds for a partner organization that works toward eradicating hunger while **JCI Sheffield (United Kingdom)** members lived off of one British pound a week for food and drink to raise awareness about hunger.

**JCI Roosendaal (the Netherlands)** members responded to a needs analysis showing that primary schools in the area were not providing nutritious meals. They hosted the JCI Roosendaal Taste Lessons XXL for children to taste, feel, smell and discover the value of healthy foods and meals. Led by JCI members, the children conducted food experiments and cooked healthy and tasty lunch meals for the entire school. Local teachers also received a Taste Lessons Box to continue this healthy eating education in the classroom.

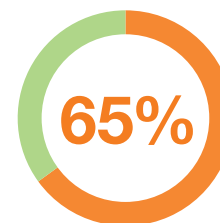
Members of **JCI Bamako Espoir (Mali)** focused on food quality and security with one of their major resources, bread. After discovering unsanitary conditions for production and transportation of this product, they took action to address these challenges and ensure better quality and care for bread nationally.



**178 million** children

become physically stunted, partly because of not having enough food or vitamins.

Source: SciDev.net



**65%**

of the world's population lives in countries where overweight and obesity kills more people than underweight.

Source: World Health Organization





1 in 9



people lack access to clean water. That is 780 million people.

Source: water.org

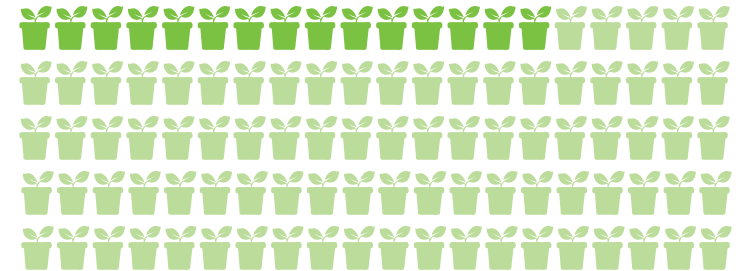
JCI BENIN

## Every human has the basic right to clean drinking water.

After battling drought, **JCI City Plus (Mauritius)** members taught people to use rainwater harvesting tanks as an alternative water source for agriculture and for sanitation in schools and buildings. **JCI Benin** members worked with partner organizations and local authorities to build a new water pump increasing supply and access to clean drinking water for 1000 residents. Also involving different sectors of society, **JCI IOBA Curacao (Dutch Caribbean)** members focused on ensuring a sustainable water supply by increasing proper water usage, conservation and preservation through presentations about water usage tips and building a water education park for children. The collective actions of young active citizens from different parts of the world focused on access to clean water improve the community in many ways. Since women and children typically bear the responsibility of water collection, a pump or a rainwater tank allows them to attend school, an income-generating job or care for other family members.

The world produces enough food for everyone on the globe, but people go hungry because they are unable to produce or purchase their own food.

**JCI San Cristobal de Las Casas (Mexico)** members aimed to eradicate hunger and poverty through the development of community gardens as a source of nutrition and income. **JCI IOBA Curacao (Dutch Caribbean)** and **JCI Villa de las Hortensias (Dominican Republic)** members provided education on environment-friendly gardening habits through public workshops and home farming courses. These backyard and community gardens now lead to a healthier and more cost efficient lifestyle for many citizens.



15%

of the world's food is now grown in urban areas.

Source: mrsc.org

JCI MEXICO











**US \$1 invested  
in education and skills**



**pays back at least  
tenfold in economic growth.**

Source: [www.efa.unesco.org](http://www.efa.unesco.org), 2012

**200 million aged 15-24 in developing countries have not completed primary school and lack skills for work. Investing in the future of children allows us to invest in a better future for our world.**

**JCI Antananarivo (Madagascar)**, **JCI Porto-Novo Impact (Benin)** and **JCI Morocco** members realized a great need for structural school improvement in their communities. With the help of local partners, they worked hard to build new classrooms, renovate existing buildings and add gardens and playgrounds to create a positive environment for students and teachers. Across the world in the Americas, **JCI El Progreso (Honduras)** rebuilt school facilities used by 78 families in an impoverished community. Instead of sitting on the floor, the students now have desks, chalkboards and school supplies increasing the quality of their education.

Members of **JCI Amman (Jordan)** discovered a great need for primary education improvement in a Gaza Refugee Camp. Focused on teaching English, they provided classes and skill development sessions with the goal to give the children in the camp a fresh start and a better future. Also seeing an education gap for the youth across their community, **JCI Bellary (India)** members started a reading, writing, presentation and communication skills program for students and their parents aimed to create a positive attitude toward learning.



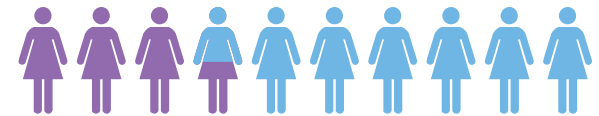


## Increasing the risk of poverty, insufficient education, violence and poor health, women and girls face gender-based discrimination worldwide.

Members of JCI Italy and JCI Taiwan discovered a need for action to promote women's rights and gender equality.

In Italy, **JCI Varese (Italy)** members discussed assault and violence against women in a series of six workshops. During these meetings, they analyzed common situations and scenarios of assault, while learning self-defense techniques, strategies and appropriate preventive behaviors. They also held a community panel involving healthcare and legal experts to discuss further sustainable solutions.

In Taiwan, **JCI Taichung Lady (Taiwan)** members created mass visibility for their cause by using art and music to express their concern for human rights and equality for women in the community and especially in the workforce. Their actions raised gender equality awareness for more than 2,500 people.



# 35%

of women worldwide have experienced intimate partner physical and/or sexual violence, or non-partner sexual violence.

Source: unwomen.org.

Productivity per worker could soar by up to 40 per cent by eliminating all forms of discrimination against female workers and managers.

Source: unwomen.org.





Women lead one in five start-up businesses around the world, however one-third of women in the workforce have experienced discrimination.

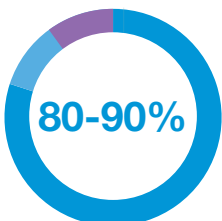
Aligned with Millennium Development Goal #3 promote gender equality and empower women, JCI members worked hard to advocate for increased female entrepreneurship while also ensuring equality in the business sector between men and women.

Worlds apart, JCI members in Ireland and Ghana took action to encourage female entrepreneurship. **JCI Mayo (Ireland)** members collected more than 1000 bras for underprivileged women to sell at their local markets. **JCI Accra Royale** and **JCI Dansoman (Ghana)** members started a business financial management education program for young women and 60% of those trained started their own business.

To empower women in the workforce, **JCI Samsun (Turkey)** ran a women's leadership camp offering social, economic and cultural support along with job training and **JCI Iasi (Romania)** members held a women's business event combining style with sharing best practices of leadership and work-life balance. **JCI Metz (France)** members set up business internships for young men and women aimed at reducing gender stereotypes.

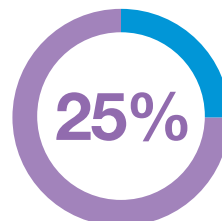
## Around 2 million women are developing breast or cervical cancer every year.

**JCI Botswana** members responded to an increased number of cancer cases in their community, especially in women, through a Pink Walk focused on early detection and treatment for cancer. Pink Walk promoted healthy living, and medical professionals discussed the importance of annual checkups to diagnose cancer at its earliest phase. With a special focus on young women, these active citizens hope to save more lives through continued cancer awareness.



of women in sub-Saharan Africa have never had a pelvic exam which helps aids early detection of cervical cancer.

Source: [www.ascp.org](http://www.ascp.org)



of cancer cases diagnosed in 2012 were breast cancer, the most common cancer worldwide in women.

Source: World Cancer Research Fund International







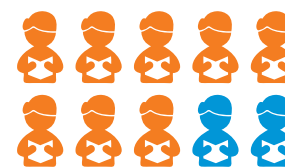
## Access to education is part of creating a sustainable, successful community.

Aimed to inspire and encourage children to participate in school, **JCI Dhaka Cosmopolitan (Bangladesh)** and **JCI Phnom Penh (Cambodia)** donated books, writing materials and other school supplies to local underprivileged schools. In addition, they also provided skill development trainings, taught computer skills and daily hygiene tips at the schools to enhance the curriculum.

**JCI Niger** provided school supplies including books, notebooks and writing utensils to low-income children promoting literacy and writing for their annual Book Day event. Also donating books, as well as building a school garden, **JCI Rosario (Argentina)** focused on encouraging local children to not only attend, but also complete primary school.

Also in the Americas, **JCI Cúcuta (Colombia)** members held a Festival of Talents involving local school children in speech, debate, art, spelling and other friendly competitions to encourage teamwork and enhance learning. **JCI Carazinho (Brazil)** held public speaking competitions in schools focused on communication skills and confidence building.

After a needs analysis, **JCI South Saigon (Vietnam)** members discovered 150,000 children each year in rural areas were forced to stop their education because they had no transportation to school. Through a community collection, these young active citizens donated more than 630 bicycles to these families, allowing the children to continue their education and invest in their own future.



**80%**

of primary-school aged children attend worldwide

ONLY



**66%**

of primary-school children attend in developing countries.









JCI SWITZERLAND

The global economic crisis has created more barriers for youth seeking jobs.

JCI Illawarra (Australia), JCI Ouaga Soleil (Burkina Faso), JCI Calgary, JCI Edmonton and JCI Kelowna Jaycees (Canada) and JCI Damascus (Syria) created a sustainable solution through interactive trainings and seminars for students, unemployed youth and young professionals to enhance their job skills. In all four countries, the trainings focused on citizenship and professional development, with programs providing work experience to build participants' resumes and increase opportunity for employment.

Participants in Australia received on-the-job mentoring from business professionals and networking opportunities. Citizenship trainings in Burkina Faso helped more than 400 high school students gain confidence about finding employment and how important education is to obtaining a job. In Canada, JCI members volunteered at local secondary schools to prepare students for employment and financial independence. In Syria, the trainings provided specialized business and management skills geared toward young employees to expand their knowledge.

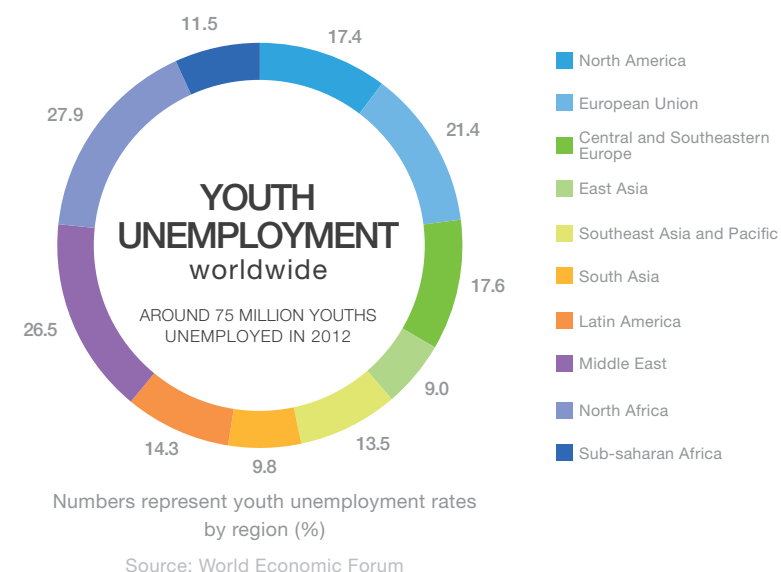
In Europe, JCI Switzerland and JCI West Bohemia (Czech Republic) members started employment programs for teens and young adults complete with training for job applications, interviews and resume writing to prepare them for the working world.



JCI SYRIA



JCI AUSTRALIA







## Every year, more than 50,000 young adults in Germany leave school before graduating.

Involving partners from all sectors of society, **JCI Germany** members addressed the growing challenge of youth unemployment through a series of different projects and activities, specifically supporting school dropouts and foreign teens. Through mentoring, internships and vocational trainings from local members and business experts, 1800 youth benefited from this project and gained a sense of self-determination to start a better life through education and gainful employment. The participants left the program with more knowledge about finding opportunities in the job market and felt motivated to succeed in the professional world. JCI Germany members forged lasting relationships with government organizations, education specialists, business experts and social workers to conduct future projects and help more young people with employment education.

## Youth entrepreneurs possess a passion for hard work as they take their career into their own hands.

Across Europe, young active citizens of **JCI Tarragona (Catalonia)**, **JCI Sostine (Lithuania)**, **JCI København (Denmark)** and **JCI Monaco** focused on connecting eager young people with business owners, employees and experts to discuss opportunities and plan for their future careers. Some organizations ran business competitions to foster entrepreneurial spirit and encourage business creation, while others held leadership and management trainings.

Global Adult  
Unemployment Rate

**4.5%**

Global Youth  
Unemployment Rate

**12.6%**



**40%**

of the world's unemployed  
are made up of youth.

Source: World Economic Forum

JCI CZECH REPUBLIC







## Most people living with or at risk of contracting HIV do not have access to prevention, care or treatment.

The worldwide battle against HIV/AIDS motivates members to take action to prevent, treat and raise awareness about this disease. **JCI Conakry Leaders and JCI Conakry Renaissance (Guinea)** focused on prevention and detection through education and screenings for more than 1500 local military personnel. **JCI Tshwane (South Africa)** members hosted a fun walk through their community to promote HIV/AIDS awareness. They involved the Department of Labor and the International Labor Organization, acknowledging the HIV/AIDS impact on the workforce and the business sector.

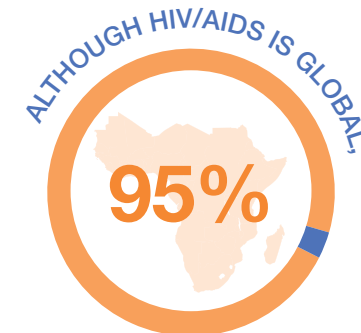
In the Americas, **JCI Delmas (Haiti)** hosted a mobile health clinic to provide a solution for their growing challenge of HIV/AIDS cases and the spread of other diseases across their communities. More than 3000 people were consulted and screened by medical professionals promoting better health behavior and educating each patient about chronic disease prevention. After discovering 30% of the population keep their battle with HIV/AIDS a secret with a family member, **JCI Maldonado and JCI Colonia (Uruguay)** members addressed the social stigma that comes with the disease. They worked with the Ministry of Youth to increase tolerance among young people and held demonstrations about prevention and treatment in public places.



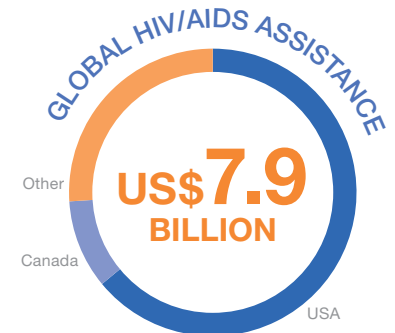
JCI HAITI



JCI DUTCH CARIBBEAN



live in low- and middle-income countries, particularly sub-saharan africa.



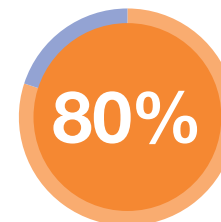
from donor governments totaled US \$7.9 billion.

Source: The Henry J. Kaiser Family Foundation





JCI DUTCH CARIBBEAN



of global diabetes deaths occur in low- and middle-income countries.

**Diabetes is predicted to become the seventh leading cause of death in the world by the year 2030.**

To increase awareness about diabetes and improve care for this disease, JCI members in the Americas and Africa conducted projects involving local health partners ready to make a difference. **JCI YALA-Young Leaders of Aruba (Dutch Caribbean)** focused on administering healthcare and guidance to improve the lives of those living with Type 2 diabetes. Teaming up with medical specialists and stakeholders in the local healthcare industry, JCI members provided educational seminars for Type 2 patients, as well as a guidance program giving 30 patients their own medical professional to improve their lifestyle with exercise, psychological guidance and physical therapy.

In Tunisia, **JCI Kalaa Kebira and JCI Kairouan (Tunisia)** improved health in their communities by focusing on diabetes prevention and care using youth engagement, while also promoting healthy eating habits through education about the benefits of a traditional Mediterranean diet. Raising awareness through public outreach and providing diabetes screenings, **JCI Lomé Azur, JCI Lomé Cocotier and JCI Lomé Prestige (Togo)** contributed to the early management of diabetes across their communities and even established an insulin bank for patients.



JCI TUNISIA







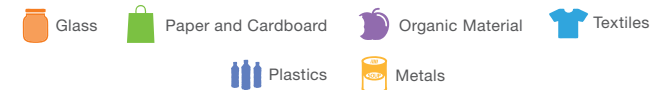
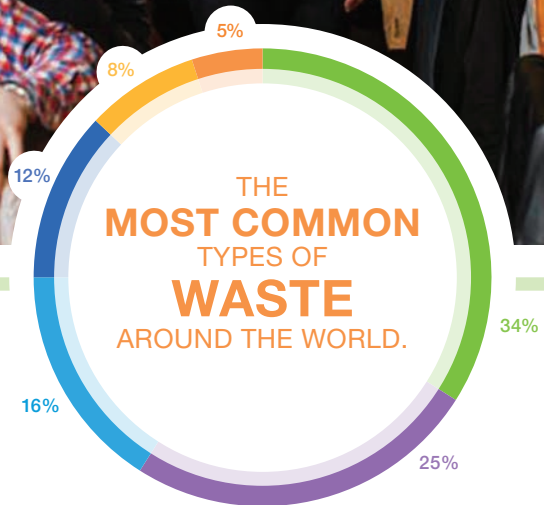


## Waste reduction and recycling is crucial to protecting planet Earth.

Promoting the importance of recycling to preserve the environment, the young active citizens of **JCI Maldonado (Uruguay)**, **JCI Petion-Ville (Haiti)** and **JCI Casilda (Argentina)** took action to help the planet. In Uruguay, JCI members filled recycled bottles to build eco-friendly pedestrian resting structures, JCI Haiti members campaigned against deforestation and JCI Argentina members ran collection and awareness programs for the reduction of electrical waste from the disposal of electronic equipment.

**JCI Antananarivo (Madagascar)** members discovered an increase in urban waste causing serious health and environmental problems, including viral diseases. They conducted recycling awareness and cleanliness campaigns teaching citizens how to reduce this waste, therefore tackling the challenge in a sustainable way.

In Europe, **JCI Izmir (Turkey)** members ran a waste reduction awareness project with the goal to inform as many people in their city as possible about how to improve the environment. They emphasized the effects of waste on the economy and the environment, encouraged the business sector to decrease its volume of waste produced and helped citizens be better recycling-conscious shoppers. **JCI Dublin (Ireland)** members created a campaign based on the concept “reduce, reuse, recycle.” Activities in the campaign included an educational movie night about waste management, a forum featuring local guest experts on waste reduction, a fashion show with used clothing to promoting recycled goods and a tour of a recycling facility.



It takes the same amount of energy to make



**1 new can** as it does to make **20 RECYCLED CANS.**

Source: Reusethisbag.com





Every year, 7.6 million children die before they reach their fifth birthday.

Child health is a challenge and a priority for many JCI National Organizations. **JCI Femenina Santo Domingo (Dominican Republic)** focused on teaching mothers the importance of breastfeeding to prevent disease and pass on necessary nutrients to their infants. Members of **JCI Santiago (Dominican Republic)** organized healthcare clinics with medical professionals hosting discussions and activities for children and their families regarding reproductive health, prenatal care and child development. **JCI Chrono (Ecuador)** members started a care center providing food, education and service to children under five and their parents. Also addressing child malnutrition, **JCI Panama City (Panama)** expanded a child nutrition center to increase the capacity of care for local families.

Partnered with law enforcement and government agencies, more than 2,000 **JCI Korea** members took action to protect children from crimes, sexual violence, sexual exploitation, neglect and abandonment, safeguarding their quality of life.

To improve care at local children's hospitals, **JCI Lagos City (Nigeria)** members donated medical supplies, toys and sweet treats to a local hospital raising spirits and hope for the young patients. **JCI Bursa (Turkey)** members donated advanced medical devices, specifically to detect cancer in children, increasing prevention and promoting healthy habits around this common disease.



45%



of all child deaths are linked to malnutrition.

Source: World Health Organization





## 1.2 billion people live in extreme poverty, this remains a challenge for many families worldwide.

JCI Honduras and JCI Colombia members not only focused on helping children in their communities, but also took action to help the entire family have a better life. **JCI El Progreso (Honduras)** members conducted community-wide campaigns to donate food and school supplies to needy families. They also started building projects providing sustainable housing to those who cannot afford a place to live. **JCI Wayma (Colombia)** set out to combat domestic violence and strengthen the family unit through training and assistance programs, improving communication skills and respect between family members. Health professionals counseled and mentored families to find peaceful solutions to misunderstandings, encouraging families to live in a happy, healthy environment.

Source: United Nations

## There are more than 143 million orphans in the world today.

In Africa, JCI members in Mali, Zimbabwe and Togo work hard to provide a better life for the orphans in their communities. **JCI City (Zimbabwe)** members provided business development and agriculture trainings for local orphans to start their own food planting business, securing income and job skills for a better future. Members of **JCI Bamako Etoile (Mali)** and **JCI Togo** donated food, school and medical supplies, hygiene trainings and toys to local orphanages aimed to improve quality of life, while raising awareness for children's rights.

In Asia, **JCI India** members also focused on helping local orphanages through supply donation and promoting adoption. **JCI Phnom-Penh (Cambodia)** members hosted a variety of activities for orphans including crafts, gardening and hygiene support with the main goal of bringing hope and motivation to each child through healthy living, education and fun. **JCI Korea** focused on teen orphans by working with local runaway shelters to provide them with a safe place to go, education and other services to give them a fresh start.

every **18** seconds

another child becomes an orphan, losing a mother or a father.

Sources: [www.orphanhopeintl.org](http://www.orphanhopeintl.org)

JCI INDIA







## Increased waste and air pollution is a global challenge.

In Africa, **JCI Conakry Renaissance (Guinea)** and **JCI Sandton (South Africa)** ran cleanup projects involving members and community stakeholders with a vested interest for an improved, healthier environment. In Europe, **JCI La Vallette (Malta)** and **JCI Kyiv, JCI Youth, JCI Chernivtsi, JCI Vinnytsya and JCI Dnipro-City (Ukraine)** held countrywide, one day clean up events to create a awareness about the importance of proper waste removal and recycling, along with involving local citizens in beautifying their public parks and streets. Across the world, **JCI Kaafu and JCI Male (Maldives)** members organized a weekly countywide beach-cleaning program with community partners also interested in increasing local waste management.

Focused on the beautification of public spaces in their cities to improve the environment, **JCI Coronel Oveido and JCI Asunción (Paraguay)** members and **JCI Zulia (Venezuela)** members took action to clean public parks, plant greenery in public squares, fix public bathrooms and collaborate with officials from the government and business sectors regarding the development and placement of local landfills. **JCI Kathmandu (Nepal)** members and **JCI Libreville Equateur (Gabon)** aimed to create a clean and green environment through tree planting projects in their communities.



**90%** of the cancer risk associated with air pollution



is caused by transportation sources such as cars, trucks, buses, ships and trains.

Source: Coalition for Clean Air (ccair.org)







THIS YEAR WE WILL ADD  
**14 BILLION**  
POUNDS OF TRASH  
TO THE OCEAN

Each year,  
**enough plastic**  
is thrown away  
to circle the  
**4x**  
earth four times.

Source: [www.reusethisbag.com](http://www.reusethisbag.com)

**Young active citizens must take responsibility for caring for the environment, preserving our world for future generations.**

**JCI GO Koda (Estonia)** members taught children and their families about the importance of environmental sustainability through educational shows and performances. They performed a series of different puppet shows on nation-wide tours, with all puppets and decorations made completely from recycled materials. The shows spread awareness about protecting the environment and even involved audience members in garbage sorting games while covering topics such as saving electricity, recycling plastics and changing wasteful habits. **JCI Erdenet and JCI Ih Huree (Mongolia)** conducted a series of environmental education programs for students across their communities. Not only did they learn more about green living and waste management, they also planted flowers and trees and participated in drawing contests depicting how they can care for their environment. invest in their own future.




JCI ESTONIA



## Access to comprehensive, good quality health services is a basic right that every citizen should have.

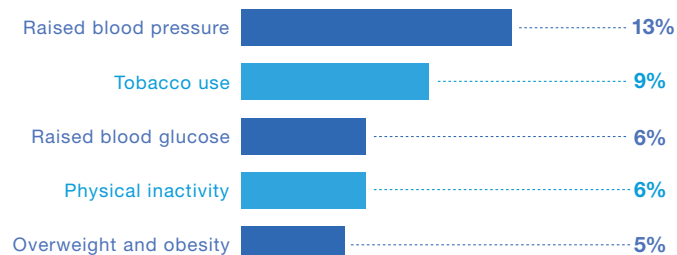
In Asia and the Pacific, **JCI Duhabi (Nepal)** members and **JCI Dhaka Cosmopolitan (Bangladesh)** members partnered with local doctors to run health clinics providing care to those who need it most. In Bangladesh, the clinic served woman, children and infants offering prenatal and breast-feeding consultations, vaccinations, dietary supplements and medicine. The clinic in Nepal cared for underprivileged populations in rural areas providing check-ups, free treatment and medicine.

In Africa, **JCI Curepipe (Mauritius)** conducted health awareness campaigns covering a broad range of topics from healthy eating, to vaccinations to cancer detection and screening. The campaigns provided nutrition programs in schools and free vaccines for women and girls to prevent cervical cancer. **JCI Djibouti Ville (Djibouti)** ran a blood donation campaign to convey the importance of donating blood and fulfill the need for more blood donors to their national transfusion center.

**13.9** physicians  **per 10,000** population worldwide.

Source: The Henry J. Kaiser Family Foundation

### GLOBAL LEADING RISK FACTORS FOR MORTALITY



Source: GOCO Hospitality







More than 120,000 people are waiting for an organ. Donating an organ is giving a gift of life.

JCI Asunción, JCI Caaguazú, JCI Coronel Oviedo, JCI Ciudad del Este, JCI Encarnación, JCI Pedro Juan Caballero, JCI San Lorenzo, JCI San Ignacio, and JCI Salto del Guará (Paraguay) members discovered a great need for organ donations for patients with vision problems and developed a multimedia campaign spanning nine different cities to promote cornea donations. Their project resulted in more than 1100 people signing up to become donors. Across the world, **JCI Niš (Serbia)** members held public events, seminars, created ad campaigns and used local media and celebrities to educate the public on the importance of becoming an organ donor, especially for kidney, heart and liver.



1 ORGAN DONOR CAN SAVE UP TO 8 LIVES

40%

of all children are regularly exposed to second hand smoke at home.

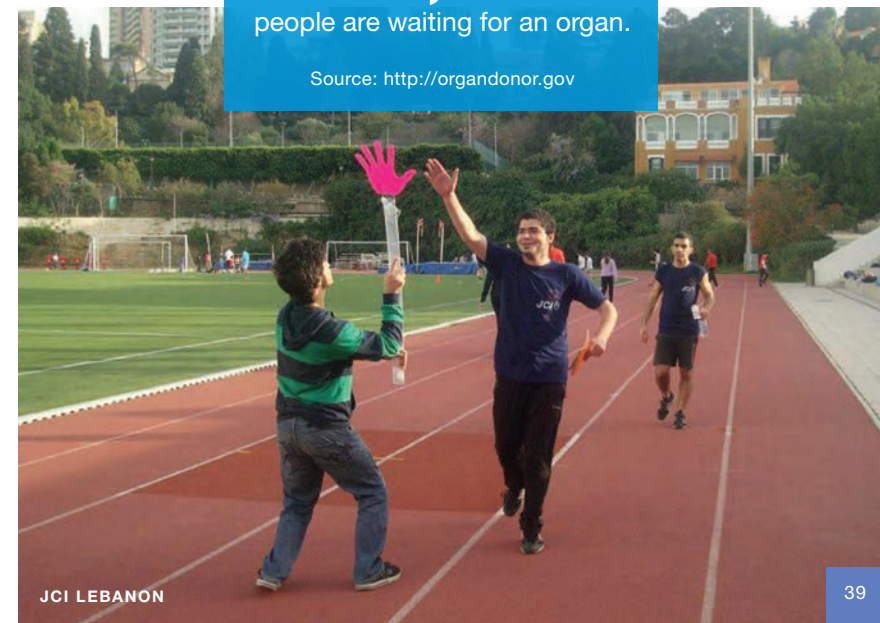
Source: World Health Organization (WHO)

### Smoking and tobacco use is a preventable but deadly global epidemic.

In Lebanon, smoking is still considered a popular social and cultural past time. To encourage people to stop smoking in order to prevent lung disease, heart problems and other diseases along with the deadly effects of second hand smoke, **JCI Beirut (Lebanon)** members conducted an anti-smoking campaign. The campaign featured awareness stands and fliers with an anti-smoking photo competition, a race between smokers and non-smokers exposing the better fitness health of a non-smoker and free eight-week smoking cessation sessions to help smokers quit in a healthy way.

an estimated  
**120,000**  
people are waiting for an organ.

Source: <http://organdonor.gov>







JCI UKRAINE

Adults living with disabilities are often deprived of the basic care and rights every human deserves.

JCI members in Haiti, Turkey and Hong Kong discovered a great need for employment opportunities, assistance and training for the disabled in their communities. **JCI Delmas (Haiti)** members organized a job fair with more than 80 companies represented to recruit young professionals living with a disability. The fair also addressed the importance of integrating the needs of handicapped employees into everyday business practices.

**JCI Karsiyaka (Turkey)** members ran a series of educational forums and trainings to increase the number of employed disabled people and ensure human resources departments provide the right services for handicapped employees while

**JCI Tai Ping Shan (Hong Kong)** also raised public awareness about disabled employees' needs.

As a learning experience for community members, **JCI Olimp and JCI Stars (Ukraine)** members hosted an exhibition for artists who are deaf and mute. Their work was displayed and sold at auction to support an organization that helps deaf people in the community. Exhibition attendees also seized the opportunity to learn more about a handicapped lifestyle and the talents, passion and everyday activities of the deaf artists.



JCI PHILIPPINES



Source: World Health Organization





disabled people are  
**4x**  
 more likely to report being  
 treated badly and nearly  
**3x**  
 more likely to be denied  
 health care.

Source: World Health Organization (WHO)

**90%**   
 of children with disabilities do  
**NOT ATTEND SCHOOL**  
 in developing countries.

Source: UNESCO

## Children with disabilities deserve the same opportunities, attention and appreciation that every child needs.

Focused on ensuring children with disabilities receive a good, well-rounded education, **JCI Sostine (Lithuania)** members provided deaf pre-school age students with educational excursions to museums, the fire station and even gymnastics lessons. **JCI Manila (Philippines)** members created a special education program for deaf, mute and Down syndrome children in their community public schools. They organized a day of fun with special activities for the children while also involving local partners who help people with disabilities to teach healthy living and lifestyle habits to the children and their parents. **JCI Barbados (West Indies)** also organized a day for special children to raise and promote awareness about children with disabilities while encouraging them to interact with each other through fun, playful activities.





## Enforcing anti-corruption policies, fair labor laws, positive work environment and respect for human rights is crucial to sustainable business.

The members of **JCI Macao** took action to promote Corporate Social Responsibility (CSR) across their country with an international CSR forum. This forum involved young people, experts from the business sector and interested community stakeholders to discuss the importance of CSR and how to implement best business practices. They aimed to involve more local enterprises with CSR initiatives by encouraging them to implement the ten principles of the UN Global Compact. JCI members also connected like-minded representatives from the business and civic sectors to discuss ways to collaborate and expand their local impact.

Promoting responsible business practices in Europe, **JCI Oslo (Norway)** members organized a seminar with Fairtrade International. Participants included business owners, consumers and local institutes working for the same cause, encouraging the certification and purchase of fair trade products. These members shared the stories of positive impact created when people in rural areas in Africa and Asia sell fair trade merchandise within their communities. The event encouraged other companies to participate in this awareness campaign and showcase the sustainability of fair trade products and the profit these products generate for underprivileged people.



**80%** of which represent **smallholders**

Source: fairtrade.net







JCI BOLIVIA



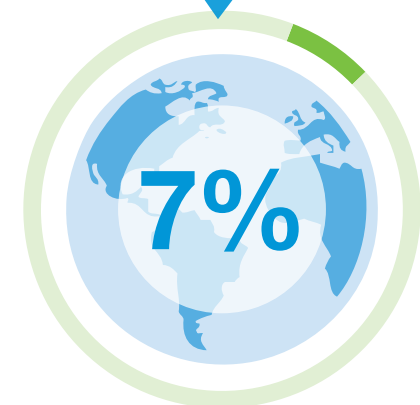
JCI GHANA

## Road traffic injuries are preventable with good safety practices and enforced traffic laws.

**JCI Ouaga Excellency (Burkina Faso)** focused on improving their citizens' safety on the road through education. JCI members organized driver's education classes for teens and young adults to take, preferably before obtaining a license or to refresh their safety and driving knowledge. Working with local experts and partners in the traffic safety field, JCI members also facilitated enrollment for young people in professional driving schools and held a community day raising awareness about road safety laws and best practices.

**JCI Accra Royale and JCI Dansoman (Ghana)** also took action to educate and inform their citizens about safe driving. After discovering statistics that 650 lives were lost in 146 fatal vehicular accidents on their main Accra-Cape Coast road over the course of two years, they set out to educate citizens about road signs, teach road etiquette and encourage better safety practices to reduce these traffic-related deaths.

Working with the media and other community partners, **JCI Bolivia** members promoted the improvement of traffic safety habits through increased awareness about the dangers of drinking and driving, the importance of seatbelt usage and the installation of updated traffic signs.



covering 7% of the world's population  
have comprehensive  
**ROAD SAFETY LAWS**

Source: World Health Organization (WHO)

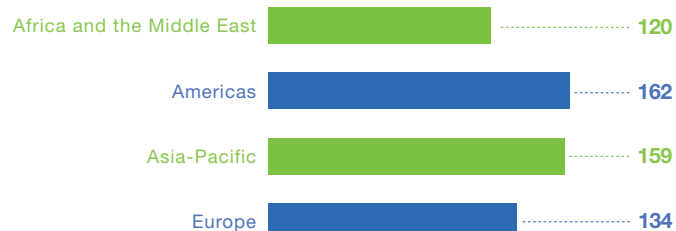



## JCI Area Conferences

Every year, JCI members unite in their regions for the JCI Area Conferences to exchange ideas, learn how to maximize local impact and collaborate with other JCI National Organizations in their Area. The four Area Conferences – Africa and the Middle East, the Americas and Europe, give members a chance to take advantage of JCI's international network to find creative solutions to community challenges while enhancing their National Organizations.

In 2013, JCI members focused on sharing best practices, project ideas and new ways of creating impact to take back to their hometowns. Using the JCI Active Citizen Framework, delegates discussed different ways of conducting a needs analysis, involving partners, taking action and evaluating results to create long-lasting impact. Members tackled this topic—in the world today, all sectors of society must share knowledge and resources to solve community issues and achieve sustainable impact—at all four of the JCI World Public Speaking Championships at the Area Conferences. This helped guide further dynamic discussion of the unique opportunity each JCI member has to take local action for global impact.

 **575** award entries  
submitted for JCI Awards.



**79** trainings, workshops  
and forums 

## JCI AREA CONFERENCE LOCATIONS

JCI Africa and the Middle East Conference: Gaborone, Botswana

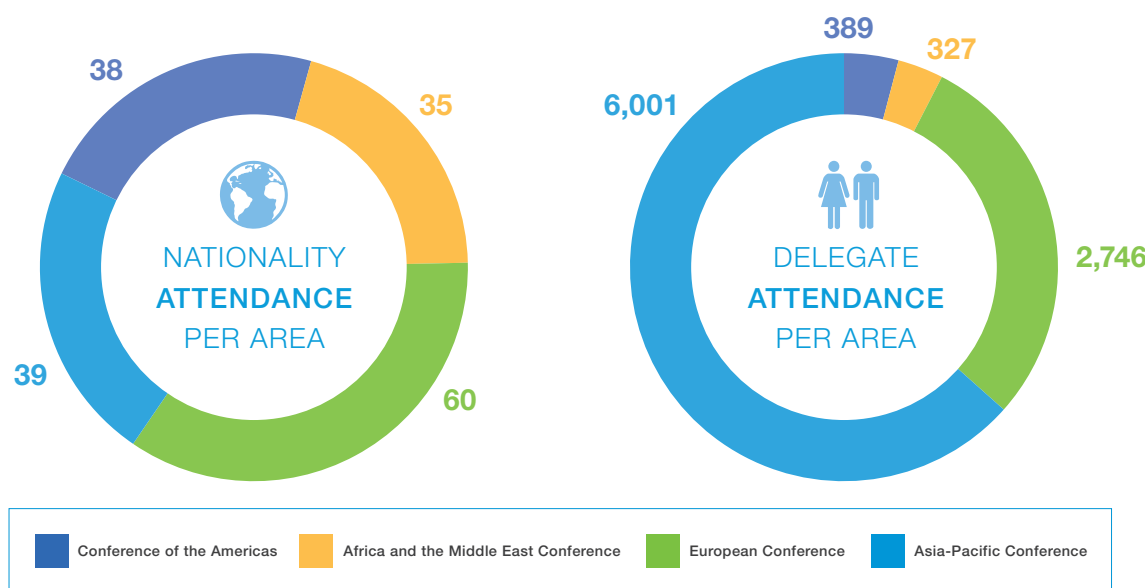
JCI Conference of the Americas: St. Louis, USA

JCI Asia-Pacific Conference: Gwangju, Korea

JCI European Conference: Monte Carlo, Monaco









## JCI World Congress

November 24-29, 2013 in Rio de Janeiro, Brazil

Every November, JCI members from across the globe come together for JCI's largest annual event, the JCI World Congress. At this international forum, delegates elect the next year's officers, explore ideas for global initiatives, find innovative ways to create sustainable impact and recognize the achievements of exemplary active citizens.

At the 2013 JCI World Congress, more than 3,000 delegates from 104 countries united in Rio de Janeiro, Brazil to celebrate local and global impact and make important decisions about the future of JCI. During their dynamic week in Rio de Janeiro, World Congress delegates participated in events including the JCI Morning Shows, Spotlight JCI, the JCI Active Citizen FrameWorkshop, the first ever JCI Ten Outstanding Young Persons of the World (JCI TOYP) Workshop: Collaborating for Impact and a wide variety of seminars and forums with inspiring guest speakers. The new JCI TOYP Workshop increased connection between the honorees and delegates, as each of the ten shared their unique story of impact in a discussion-oriented environment. This premier event resulted in shared best practices, innovative ideas for local partnerships, new friendships and cross-sector collaboration. The new format of the JCI Awards Ceremony featuring the 2013 JCI TOYP Honorees proved to be a great success celebrating positive change all together on one dazzling evening.

Delegates also made significant decisions about the future of JCI at this year's General Assemblies. One of these major decisions was the approval of the 2014-2018 JCI Strategic Plan. After its approval, delegates, partners and friends participated in the JCI Strategic Planning Forum discussing goals and actions steps for each of the five strategies, Impact, Motivate, Invest, Collaborate and Connect and learned more about how to implement these strategies on the local level. Focused on the future, JCI members also discussed the current state of the Millennium Development Goals and their priorities for a better world during the post 2015 development forum. Young active citizens have the unique responsibility to act now and share their voice for the creation of the post 2015 global development agenda. JCI members and friends left the World Congress with a renewed motivation and passion for creating sustainable impact as JCI launches into a strong, bright future.







## Featured Guest Speakers

**Folorunsho Alakija**, Executive Vice Chairman of Famfa Oil and Founder of the Rose of Sharon Foundation

**Wayne Clarke**, JCI Ambassador and Founding Partner, Global Growth Institute

**Fred Dubee**, JCI Ambassador and UN Global Compact Senior Advisor

**Laura Hildebrandt**, Public Engagement Specialist of the UN Development Programme

**Margo Jacobs**, Senior Campaigns Officer of the UN Foundation's *Nothing But Nets* Campaign

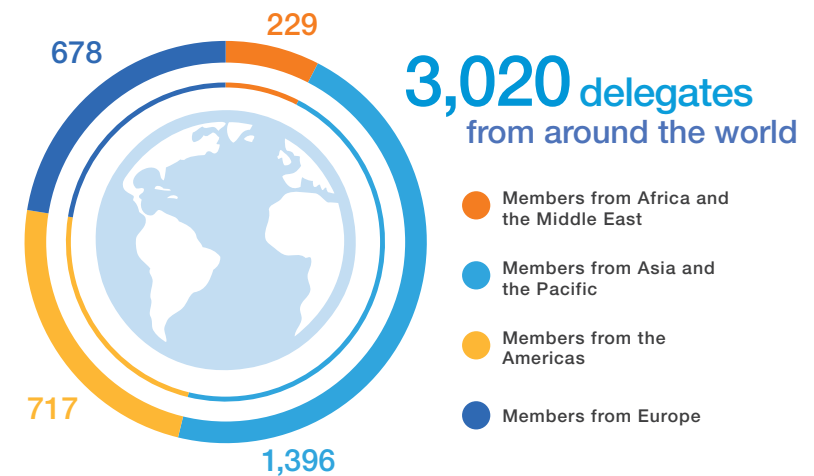
**Dr. Mazalan Kamis**, Chief Executive Officer of Yayasan Inovasi Malaysia

**Michael Leopolt**, Entrepreneur and Etiquette Expert

**Dr. Affonso Ghizzo Neto**, State Prosecutor for the State of Santa Catarina Brazil and founder of a global anti-corruption campaign

**Anthony Parkes**, Executive Director of the International Chamber of Commerce-World Chambers Federation

**Liz Raczi**, Head of Cultural Transformation of BNP Paribas Securities





## JCI Global Partnership Summit

July 24-26, 2013 in New York City, USA

The 2013 JCI Global Partnership Summit focused on how sustainable impact is achieved through the collective action of young active citizens from all sectors of society within local communities. Summit delegates, JCI partners and experts gathered in New York City to discuss the Millennium Development Goals (MDGs) and the state of our progress in reaching these goals on the local, national and international level. These dynamic discussions led to new ideas, new partnerships and new ways to take action the MDGs as the 2015 target deadline approaches. The 2013 Summit inspired delegates to return to their homes with a renewed sense of responsibility for the wellbeing of their communities and their world.

Summit delegates learned how to take action for the future of their communities through a series of unique panel discussions and breakout sessions. Delegates attended JCI Active Citizen FrameWorkshops, where they focused on partnerships for increased impact regarding their community's stage of development: Health and Wellness, Education and Economic Empowerment and Sustainability. Other sessions focused on creating shared value through business partnerships and sharing your voice in post 2015 global development agenda. Working with partners from the UN Foundation's *Nothing But Nets* campaign, delegates took the fight against malaria to Central Park for kickball, placing bets for nets on who would win and for an advocacy scavenger hunt raising awareness and support for sending bed nets to sub-Saharan Africa.

On the final day of the Summit at the UN Headquarters, delegates gathered for an MDG showcase of projects and local impact created by JCI members worldwide. Deputy Secretary-General of the UN, Jan Eliasson delivered a keynote address encouraging delegates to focus on sustainability when taking action for community change. Looking toward post 2015 global development, UN Millennium Campaign Director Corinne Woods and JCI Secretary General Edson A. Kodama signed a letter of intent to formalize JCI's partnership with the campaign and our participation as the voice of young people worldwide. To conclude the event, delegates created the Summit Resolution committing to mobilize and engage young active citizens through the MY World global survey, while also conducting forums in JCI countries worldwide to discuss their priorities for a better world.







More than **one hundred** *Nothing But Nets* advocacy cards were collected.



## Featured Guest Speakers

**Wayne Clarke**, JCI Ambassador and Founding Partner, Global Growth Institute

**Fred Dubee**, JCI Ambassador and UN Global Compact Senior Advisor

**Jan Eliasson**, Deputy Secretary-General of the United Nations

**Mark Goldberg**, UN Dispatch Editor

**Ronnie Goldberg**, Senior Counsel for the US Council for International Business

**Georg Kell**, UN Global Compact Executive Director

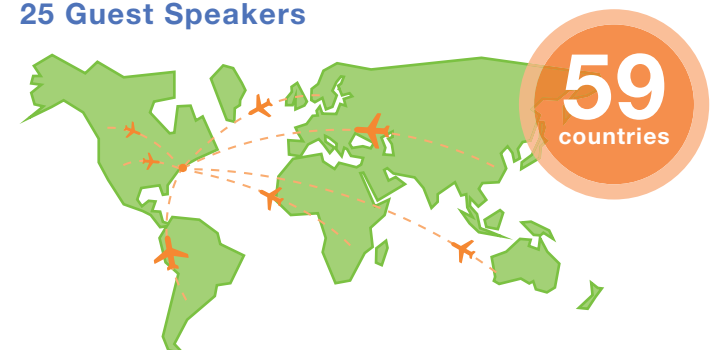
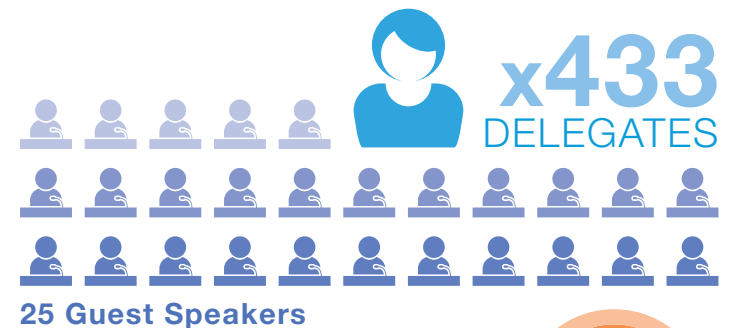
**Justine Lucas**, U.S. Campaigns Manager for the Global Poverty Project

**Margaret McDonnell**, Deputy Director of the UN Foundation's *Nothing But Nets* Campaign

**Dr. Affonso Ghizzo Neto**, State Prosecutor for the State of Santa Catarina Brazil and founder of a global anti-corruption campaign

**Gillian Sorenson**, JCI Ambassador and UN Foundation Senior Advisor

**Corinne Woods**, UN Millennium Campaign Director





## JCI Academy

July 4-13 in Fukuyama, Japan

Officially endorsed as a JCI event at the 1987 JCI World Congress in Amsterdam, the Netherlands, more than 2,500 global networkers have graduated from the JCI Academy. The JCI Academy empowers the future leaders of the organization to enter their one year to lead with strength, spirit and cultural understanding.

Comprised of 99 Japanese delegates and 65 international delegates, 164 JCI National Organization leaders from around the world participated in workshops, meetings and discussions on new and exciting ways to manage and motivate successful JCI Organizations. The theme of the 2013 JCI Academy was “Tsunagari,” signifying bonds, connections and expanding various networks. Delegates focused on moving beyond just the awareness of differences between culture and customs and learning to embrace and respect their diversity.

The 2013 JCI Academy consisted of trainings and forums used to identify the delegates’ strengths and weaknesses when working, interacting and planning projects with fellow members and leaders. The sessions focused on teaching participants how to use their strengths to inspire their members and tackle challenges by forming positive solutions in their Local and National Organizations. After exchanging ideas and discussing future goals, delegates shared their thoughts through group presentations practicing their interactive leadership skills

With a focus on creating impact in the local host community of Fukuyama, the 2013 Academy included a JCI Active Citizen Framework-based project involving the local citizens of Fukuyama. Delegates conducted an extensive needs analysis and formed project plans based on creating action-based solutions. Due to these activities, Fukuyama citizens now have a variety of projects and ideas to work with to improve their city in a sustainable way. This activity allowed the delegates to put their hard work and understanding of the JCI Active Citizen Framework in action and give back to the generous host community.







The 26th JCI ACADEMY in FUKUYAMA  
つながり ~TSUNAGARI~





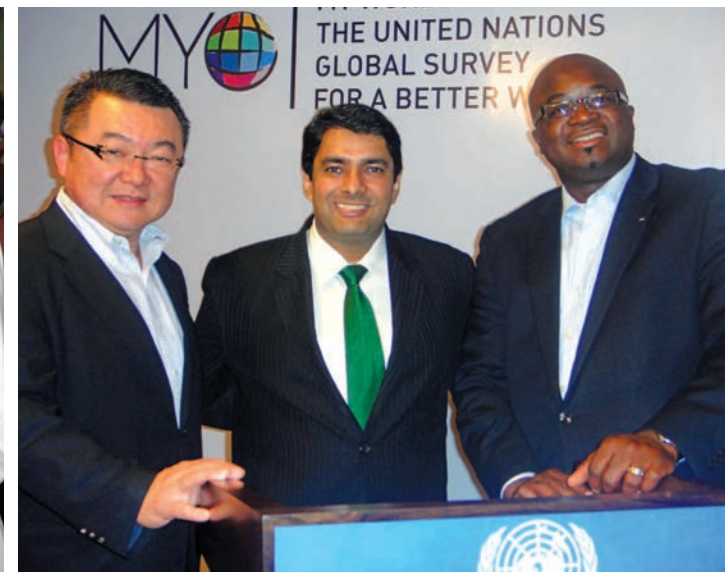
## JCI Partners

On the international level, JCI partners with global organizations who share mutual values and goals to maximize the impact of the local work our members do every day. Partnerships are an important part of the JCI Mission and Vision. Working with partners increases our ability to empower young people to create positive change and expands the JCI global network. JCI and our international partners bring like-minded individuals together to create a better world.

Sustainable impact is achieved through collective action of active citizens across local communities. When JCI members assess community needs, formulate sustainable solutions and evaluate results to ensure sustainability, it is best to involve all sectors of society to expand the impact. Community partners, business owners and government officials can be engaged in every step of the process. JCI members work hard in their communities to unite all sectors of society —civil, business and government—to create sustainable impact.



Above: Director of the UN Millennium Campaign Corinne Woods, 2013 JCI President Chiara Milani and JCI Secretary General Edson A. Kodama sign a letter of intent to formalize the partnership solidifying JCI's involvement in the creation of the post 2015 development agenda at the 2013 JCI Global Partnership Summit. Below Left: 2013 JCI President Chiara Milani thanks JCI Ambassador and Senior Advisor of the UN Foundation Gillian Sorensen for her impactful contributions to JCI. Below Right: JCI Secretary General Edson A. Kodama, Global Expert Advisor on Children & Youth, UN Habitat and UN Millennium Campaign Ravi Karkara and JCI Deputy Secretary General Arrey Obenson attend the MY World Partner Recognition Event and Award Ceremony in New York City, USA.



JCI also maintains relationships with the UN Economic and Social Council (ECOSOC) and the U.S. Fund for UNICEF.



## PARTNER NEWS IN 2013

### United Nations and the Millennium Development Goals

JCI has officially partnered with the UN since 1954 and holds a General Consultative Status with the Economic and Social Council (ECOSOC). This makes JCI part of an elite group of large, established NGOs whose area of work covers most of the issues on the agenda of ECOSOC and its subsidiary bodies. In 2004, JCI committed to advancing the Millennium Development Goals (MDGs), a set of time-bound targets for global improvement. Even with the deadline approaching, JCI members continue to organize projects every year to advance these goals through actions at the local level.

### MY World 2015 Campaign and the World We Want Platform

An integral part of the UN Millennium Campaign, JCI members engage with these dynamic initiatives, the MY World 2015 global survey and the World We Want platform. These online tools and communities gather the priorities of people worldwide. To increase its participation, JCI designed the MY World Forum, created to gather survey data and engage young people in the post 2015 development discussion. For more information about the MY World initiative, visit page 58.

### United Nations Millennium Campaign

In 2013, JCI formalized its partnership with the UN Millennium Campaign at the 2013 JCI Global Partnership Summit in New York City, USA. As we advance the MDGs with the 2015 target deadline near, JCI has expanded its efforts toward global development with this campaign. The partnership marks a collaboration to unite the worldwide community of JCI members to share their experiences for the creation and implementation of the post 2015 global development agenda.

### Corporate Social Responsibility with the UN Global Compact

The UN Global Compact engages companies to align their operations and strategies with ten universally accepted principles in the areas of human rights, labor, environment and anti-corruption. JCI partners with the UN Global Compact to engage small- and medium-sized enterprises to be responsible and profitable in a competitive global market.

Executive Director of the UN Global Compact Georg Kell, JCI Secretary Edson A. Kodama and JCI Ambassador and Senior Advisor of the UN Global Compact Fred Dubee exchanged ideas about the importance of uniting the business and civil sectors.



### Combating Malaria with the UN Foundation and JCI Nothing But Nets

Malaria is the leading killer of children in Africa, but this deadly disease can be prevented with the use of insecticide-treated bed nets. Through JCI *Nothing But Nets*, an initiative in partnership with the UN Foundation's *Nothing But Nets* campaign, JCI members raise advocacy and awareness about malaria and purchase and distribute bed nets while also educating families on their use. To see more about JCI's involvement with the campaign in 2013, visit pages 54-55.

### International Chamber of Commerce-World Chambers Federation (ICC-WCF) and Global Economic Progress

The ICC is the voice of world business in the global economy and acts as a force for economic growth. Through our partnership with the ICC-WCF, JCI Local Organizations work with local chambers of commerce on projects advancing global economic progress.

### Oslo Business for Peace Award

JCI members also assist the ICC with the global nomination process for the Oslo Business For Peace Award, which recognizes outstanding business people who have been able to achieve responsible corporate success. In 2013, JCI submitted 2012 JCI Ten Outstanding Young Persons of the World Honorees Benigno "Bam" Aquino nominated by JCI the Philippines, Katherine Sparkes nominated by JCI United Kingdom and 2012 JCI Creative Young Entrepreneur Award Winner Paseka Lesolang nominated by JCI South Africa.

2013 JCI President Chiara Milani, United Nations Secretary-General Ban Ki-moon and JCI Secretary General Edson A. Kodama discussed the dynamic partnership between JCI and the UN and the goals for creating impact as the 2015 Millennium Development Goals target deadline approaches.







Above: 2013 JCI President Chiara Milani received a special audience with Pope Francis and presented His Holiness with a donation to JCI *Nothing But Nets* as a gift from JCI members worldwide.

Every 60 seconds a child dies from malaria, a disease spread by a single mosquito bite.

In partnership with the UN Foundation's *Nothing But Nets* campaign, JCI members work to raise global awareness, advocacy and fundraising for the fight against malaria. Since 2008, JCI members worldwide continue to unite community partners, friends and their families to purchase and distribute bed nets while also educating families in Africa on their proper use. Coordinated global efforts to fight malaria have reduced child deaths by more than half. Together, young active citizens have the opportunity to end this deadly disease through local action for global impact.

In 2013, JCI members exceeded our organization-wide goal of US \$600,000 and raised more than US \$617,000. The top three National Organizations who raised the most money to send nets along with the top individual donor will be joining the UN Foundation on a net distribution and observation trip in 2014. This is an opportunity for them to see their hard work in action on a grassroots level in Africa.

#### 2013 JCI *NOTHING BUT NETS* TRIP CONTEST WINNERS

**JCI Japan:** US \$165,674

**JCI Germany:** US \$93,849

**JCI the Netherlands:** US \$87,844

Top individual fundraiser **Aaron Dyess (JCI USA):** US \$1,505

#### TOP DONORS BY AREA IN 2013

Africa and the Middle East: **JCI Nigeria**, **JCI Botswana** and **JCI Togo**

Americas: **JCI USA**, **JCI Puerto Rico** and **JCI Colombia**

Asia and the Pacific: **JCI Japan**, **JCI Taiwan** and **JCI Malaysia**

Europe: **JCI Germany**, **JCI the Netherlands** and **JCI Denmark**

TOTAL DONATIONS IN 2013  
**US \$617,190**







**Ninety-six percent**  
of people with access to a  
bed net use it.

## JCI top fundraisers from 2012 experience their impact in action in Madagascar.

The JCI *Nothing But Nets* Trip Contest that took place in 2013 honored the top three fundraisers from 2012, **JCI Japan**, **JCI the Netherlands**, **JCI Malaysia** and the top individual fundraiser 2012 **JCI USA** National President Travis Ahlquist's daughter, Madelyne Ahlquist. Partnering with UNICEF locally in Madagascar, trip participants had the opportunity to participate in a national insecticide-treated bed net observation and distribution over the course of three days. Traveling to different villages, they experienced the overwhelming emotion felt by each mother, child and family as they received their life saving bed net. This rewarding experience allowed these active citizens to immerse themselves in the culture and everyday life of a malaria-endemic community furthering igniting their passion for the campaign.

JCI members worldwide have raised more than 2.3 million dollars to send nets and save lives.

Across the globe, the young active citizens of **JCI Benin**, **JCI Niamey (Niger)**, **JCI Japan**, **JCI Urdesa (Ecuador)**, **JCI USA**, **JCI Barnsley (United Kingdom)** and **JCI Edinburgh (Scotland)** took actions in their own communities to advance the fight against malaria. JCI members in Africa who experience malaria every day, as well as members in Ecuador where malaria is present in the coastal regions, partnered with local government and health organizations to distribute insecticide-treated bed nets and educate families on their proper use. Other projects worldwide included raising awareness and funds by building a large net in a public square, selling vending machine drinks and t-shirts for the campaign, taking a 72-day, cross-country trip hosting events and government advocacy meetings and using social, written and digital media to communicate the message about this preventable disease.

**72 days**

were spent touring the U.S.

**on the BzzzTour**





Find a JCI Local Organization near you!



JCI DOMINICAN REPUBLIC

## Get Involved!

Do you want to create an impact in your community? Be part of the JCI movement today to take action and make your voice heard across a global network. It is every citizen's right and responsibility to take ownership for the future of our world. Every individual can make a difference. JCI members unite leaders of business, government and civil society to explore solutions to community and global challenges. Positive impact becomes sustainable when active citizens collaborate through concrete action. Share ideas and work together with the JCI Local or National Organization in your community. Through targeted partnerships sharing mutual goals and values, we can expand our impact and strengthen our ability to create a better world.

And connect with us online:



## Support JCI through the JCI Foundation

The JCI Foundation provides members and friends a way to become more involved in JCI and our efforts to provide opportunities for young people to create sustainable impact. Through grants, this 501(c)3 nonprofit organization funds the progression and expansion of JCI Training courses and development grants for JCI National Organizations. Since its establishment in 1955, more than 3800 members, friends and corporate sponsors from more than 99 countries have supported the Foundation, generating assets over US \$9.4 million. The Foundation has funded numerous national and international projects that have provided assistance in training, development and sustainable, positive change around the world.

### JCI FOUNDATION DONATIONS

2010		US \$510,910
2011		US \$339,695
2012		US \$395,013
2013		US \$361,326



JCI MADAGASCAR





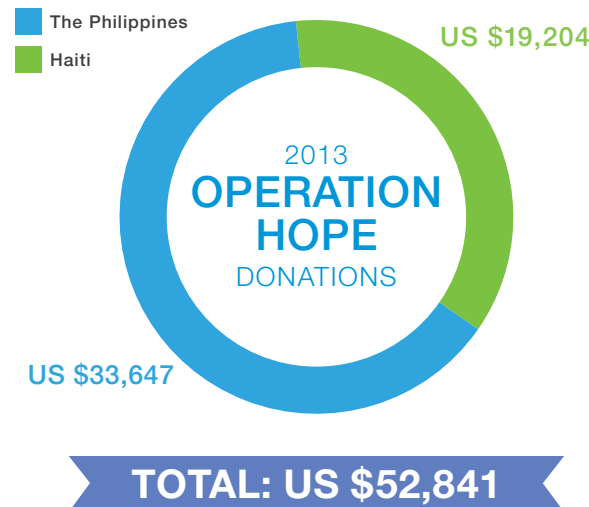
## JCI Operation Hope

Every day, JCI members take action to create sustainable impact in their communities. But when natural disasters strike, members go above and beyond to respond to the communities in distress. Through JCI Operation Hope, JCI members unite in the aftermath of tsunamis, hurricanes, earthquakes and other natural disasters, reaching across the globe to sustain recovery initiatives and rebuild communities. JCI officially launched JCI Operation Hope on January 1, 2005 to empower members during the desperate times of an unexpected catastrophe.

In the wake of a severe typhoon devastating the Philippines in November of 2013, JCI members committed to supporting national reconstruction through the activation of JCI Operation Hope. The disaster caused thousands of people to lose their lives, many more were rendered homeless, severely injured and in need of food and water. JCI members' contribution to JCI Operation Hope raised funds to support the recovery and rebuilding efforts in collaboration with members of JCI Philippines.

In 2013, JCI members from around the world also joined together to support the young active citizens of JCI Haiti. Despite the delayed development of their country following the catastrophic earthquake of 2010, local members in Port-au-Prince collaborated with the community to formulate the sustainable solution of building a multi-purpose community center. The motivation of Haiti's young active citizens inspired others around the world to give generously through JCI Operation Hope to the construction of the center. This support helped complete the construction plans, purchase the land where the center will be built, and lay the building's foundation. Support from JCI Operation Hope will help fund the center's day care, library, radio station and other innovative facilities. Once constructed, JCI Haiti and partners will offer programs and trainings focused on capacity building for young people and civic organizations. The project will provide an innovative model for development that empowers communities across Haiti and other countries ravaged by natural disaster, to take the lead in rebuilding their country.

In April of 2013 journalist, blogger and JCI supporter Jill Filipovic traveled to Haiti to learn more about JCI Haiti's efforts to build a multi-purpose community center to address the problems in their society. Filipovic's visit resulted in the publication of articles highlighting the center and JCI Haiti's work as an impactful method for sustainable community development. Photo credits: Jill Filipovic





## Get Involved: MY World

Since 2004, JCI members around the world have continued to take action to advance the Millennium Development Goals (MDGs) based on the needs of their local community. As the 2015 target deadline for these time-bound goals approaches, JCI members continue to take local action, while also questioning what comes next. In 2013, JCI formalized its partnership with the UN Millennium Campaign to not only continue advancing the MDGs, but to also unite the global community in determining the post 2015 global development agenda.

As part of this partnership, JCI members are getting involved with dynamic initiatives and platforms including the MY World, a global survey asking young people to share their priorities for a better world. Results of the survey will be shared with world leaders in setting the next global development agenda. JCI members committed to contributing their voice and the voice of their communities at the 2013 JCI Global Partnership Summit. Delegates at the event resolved to ensure the voices of young active citizens are heard in the development of the post 2015 global agenda.

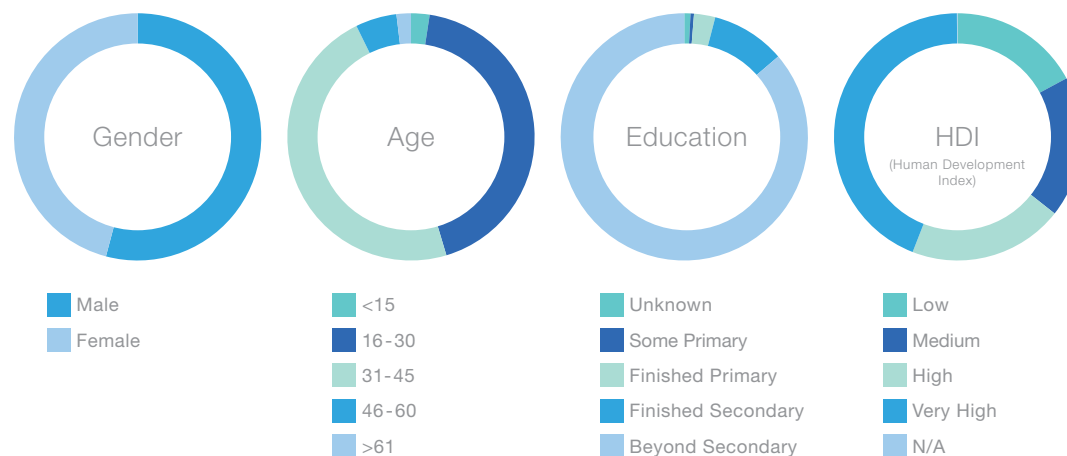
To achieve that goal, JCI members committed to mobilize and engage 10,000 young people across the globe to share their voices as part of the MY World 2015 Campaign and to conduct forums to facilitate dialogue, share experiences and exchange ideas about creating a better world. Through this commitment, JCI has taken the MY World survey and the platform for discussion on these priority issues to more than 90 countries and engaged thousands of individuals to share their voice. JCI has translated the MY World survey into new languages and has designed and conducted MY World Forums. The Forums provide a platform for young active citizens to engage their community in determining its priority issues and take action to address them. The time is now for the young people across the globe to seize the opportunity to share their voice through the MY World initiative and secure a better future and a better world.



**MY WORLD.**  
THE UNITED NATIONS  
GLOBAL SURVEY  
FOR A BETTER WORLD.

## JCI MEMBERS TOP PRIORITIES FOR 2013

- |  |  |
|--|--|
| <b>1</b> A good education                      | <b>9</b> Freedom from discrimination and persecution |
| <b>2</b> An honest and responsive government   | <b>10</b> Equality between men and women             |
| <b>3</b> Better healthcare                     | <b>11</b> Action taken on climate change             |
| <b>4</b> Protection against crime and violence | <b>12</b> Political freedoms                         |
| <b>5</b> Access to clean water and sanitation  | <b>13</b> Better transport and roads                 |
| <b>6</b> Better job opportunities              | <b>14</b> Reliable energy at home                    |
| <b>7</b> Affordable and nutritious food        | <b>15</b> Support for people who can't work          |
| <b>8</b> Protecting forests, rivers and oceans | <b>16</b> Phone and internet access                  |





2014

APRIL 13



World Youth Day

APRIL 25



World Malaria Day

APRIL 23-26



2014 JCI Conference of the Americas in Medellín, Colombia

MAY 21-24



2014 JCI Africa and the Middle East Conference in Lomé, Togo

JUNE 4-7



2014 JCI Asia Pacific Conference in Yamagata, Japan

JUNE 11-14



2014 JCI European Conference in St. Julian's, Malta

JULY 4-11



2014 JCI Academy in Handa, Japan

JULY 23-25



2014 JCI Global Partnership Summit in New York City, USA

SEPTEMBER 21



International Day of Peace

OCTOBER 13



99<sup>th</sup> Anniversary of the establishment of the first JCI Local Organization in St. Louis and the launch of the 100<sup>th</sup> Year Anniversary.

NOVEMBER 24-29



2014 JCI World Congress in Leipzig, Germany

DECEMBER 11



JCI Active Citizen Day and 70<sup>th</sup> Anniversary of JCI

2014





## Thank You

JCI is only as strong as the communities it serves. Across the world, it is donations from supporters, collaboration with partners locally, nationally and internationally, and dedication and hard work of JCI members worldwide that made 2013 a year worth remembering. Efforts of supporters, partners and JCI members translated into opportunities for individuals, lives saved, inspiring movements, improved communities and a better world. On behalf of all communities served, thank you to each and every young, active citizen who dared to act and dedicated their time and efforts to expanding the JCI movement in 2013.

# DARE2ACT!

A special thank you to JCI Local Organizations, JCI National Organizations, 2013 JCI Board of Directors, 2013 JCI President Chiara Milani and JCI World Headquarters Staff for contributing photos and content to the 2013 JCI Annual Report.



