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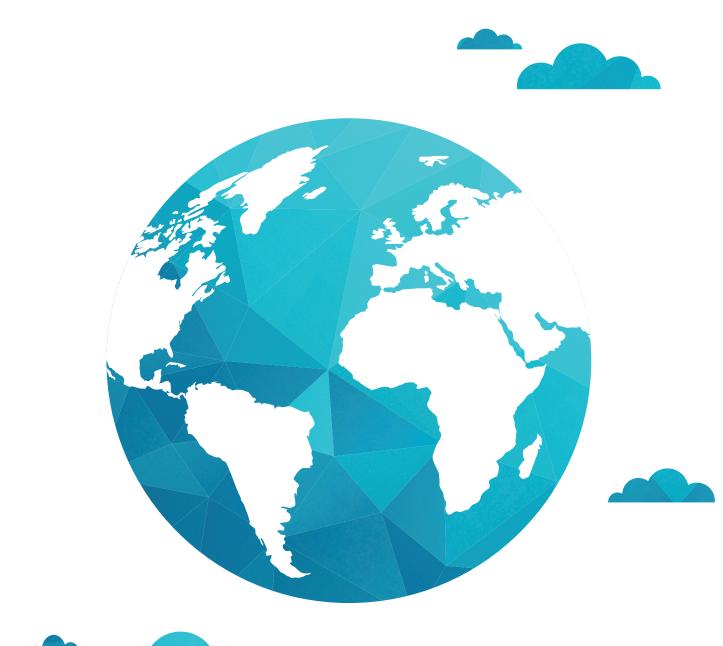
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We are the global organization that empowers young people to recognize their ability to affect societal change. We provide young people worldwide the opportunity to stand up and embrace social responsibility in their communities. Linked together by our common vision, JCI will be the organization that unites all sectors of society to create sustainable impact.





"Challenges are what make life interesting; overcoming them is what makes life meaningful. I hope that you will continue to overcome whatever challenges may come your way as you strive for positive impact."

Shine Bhaskaran 2014 JCI President

Dear JCI members and active citizens around the world,

Greetings to you all, my dear friends, as we reflect back on what an incredible year 2014 was.

I am amazed to think of everything we accomplished in JCI over the course of just one year. I know that this is what happens when we unite to impact and work together on all levels to bring about positive change.

A major goal for the year was embarking on the implementation of the 2014–2018 JCI Strategic Plan; we saw that JCI members in communities around the world began to focus on impact over numbers. We concentrated on motivating young people to be passionate about transforming the world, investing in our own long-term sustainability, collaborating for common goals and connecting across networks to become the organization that unites all sectors of society to create sustainable impact. While there is still much to be fulfilled, we have seen great progress this year, and I am so thankful for your passion and commitment. JCI members continue to create impact through Active Citizen Framework projects that advance the Millennium Development Goals. There is much to celebrate as we come to the conclusion of these time-bound goals to eradicate poverty, and I was so proud to witness these projects during my visits with JCI members around the world.

The impact will not stop with 2014. As we launch into the next century of impact, I am confident that JCI members will continue to be global changemakers and champions of the idea that we can accomplish great things when we unite to impact for a better world.

Sincerely yours,

SC Je're

Shine Bhaskaran 2014 JCI President

Dear active citizens,

On behalf of an incredible team at the JCI World Headquarters, let me express profound gratitude to all stakeholders who made 2014 a very special year. Our gratitude goes out to JCI members, JCI Senators, JCI Ambassadors, partners and friends.

2014 was a pivotal year for JCI, a year in which we renewed our commitment to creating sustainable impact by beginning to implement the 2014 – 2018 JCI Strategic Plan. It was phenomenal to see how quickly this strategic plan was adopted around the world and now more than ever, our organization is on the right track to being the leading global network of active citizens.

This year was also a time when we prepared for the grand celebration of the 100th Anniversary of the JCI Movement, which will be celebrated on local, national and international levels around the world in 2015. With great anticipation for the many exciting things ahead for JCI, we ended the year with the kickoff celebration in Leipzig, Germany at the 2014 JCI World Congress. There could not have been a better way to end the year. We reflected on our concerted efforts in advancing the Millennium Development Goals, anticipated how we will use this anniversary to propel us into the next century of impact and poised JCI to be the organization that unites all sectors of society for sustainable impact.

2014 allowed us to lay the foundation for an exciting future in which JCI plays a vital role in actively seeking solutions to the greatest challenges of our time. As you read through this report, I hope you are inspired by the incredible work of JCI members who have devoted their talent and resources to creating positive change in communities, countries and the world at large.

Sincerely,

ARPSHOBER ST

Arrey Obenson JCI Acting Secretary General

"Everyday we take actions to invest in the future we seek to build, so every action, every project and every engagement requires us to be conscious of the long-term vision we seek to achieve."

Arrey Obenson JCI Acting Secretary General



JCI MISSION

To provide development opportunities that empower young people to create positive change.

JCI VISION

To be the leading global network of young active citizens.

JCI VALUES

That faith in God gives meaning and purpose to human life; That the brotherhood of man transcends the sovereignty of nations; That economic justice can best be won by free men through free enterprise; That government should be of laws rather than of men; That earth's great treasure lies in human personality; And that service to humanity is the best work of life.



JCI KOREA

JCI will be

the organization

that unites all sectors of society

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JCI

0

to create sustainable impact.

Who We Are

JCI is a membership-based nonprofit organization of young active citizens ages 18 to 40 in nearly 120 countries who are engaged and committed to creating impact in their communities. Active citizens are individuals invested in the future of our world. They develop the skills, knowledge and understanding to make informed decisions and take action. JCI members are active citizens from all sectors of society. Business owners. Government officials. Doctors. Entrepreneurs. Teachers. Public officials. Social workers. Students. JCI members embrace new ideas, collaboration and diversity.

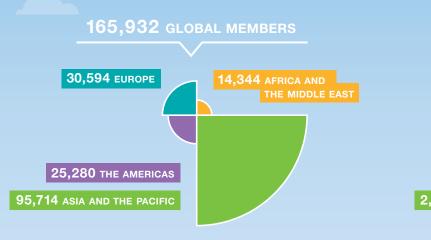
Our Philosophy

As global citizens, we all have rights and responsibilities, as well as shared goals. Through active citizenship, we encourage young people to take responsibility for the local issues, and find targeted solutions that benefit our communities and the world. Through these solutions, JCI members take action to create sustainable impact, which ensures human security. Human security is the protection of an individual's human rights while ensuring social, economic and environmental opportunity, development and well being for every individual and their communities. Guided by this passion to contribute to a better future, JCI members have the courage to tackle the critical challenges of our time.

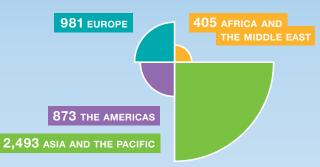
JCI Around the World

With close to 5,000 JCI Local Organizations in more than 100 nations, JCI forms a vibrant global community of nearly 200,000 active citizens. All members belong to a JCI Local Organization where they focus on finding solutions to the needs of their community. Solutions that ensure healthy communities, drive economic empowerment and secure a peaceful and sustainable world. The collective action of all JCI Local Organizations forms a global grassroots movement, empowering members to run international projects, exchange ideas and work together to develop new ways to create sustainable impact in their communities and around the world.

JCI IN NUMBERS



Lithuania



Algeria Argentina Australia Austria Azerbaijan Bangladesh Belgium Benin Bolivia Botswana Brazil Bulgaria Burkina Faso Cambodia Cameroon Canada Catalonia Chad Chile Colombia Comoros Congo Côte d'Ivoire Croatia Cyprus **Czech Republic** Democratic Republic of Congo Denmark Djibouti **Dominican Republic**

Luxembourg Ecuador Macao Madagascar Estonia Finland Malawi Malaysia Maldives Mali Gambia Georgia Malta Germany Mauritius Mexico Greece Moldova Monaco Mongolia Honduras Morocco Hong Kong Nepal Netherlands Hungary Iceland New Zealand Nicaragua Indonesia Niger Nigeria Norway Pakistan Jamaica Panama Paraguay Peru Kazakhstan Philippines Poland Lebanon Portugal Lesotho Puerto Rico

Dutch Caribbean

Egypt

France

Gabon

Ghana

Guinea

Haiti

India

Ireland

Japan

Jordan

Korea

Latvia

Italy

Romania Russia Rwanda Saudi Arabia Scotland Senegal Serbia Singapore Slovakia South Africa Sri Lanka Suriname Sweden Switzerland Syria Taiwan Thailand Togo Tunisia Turkey Ukraine United Kingdom United States of America Uruguay Venezuela Vietnam West Indies Zambia **Zimbabwe**

Global Partnership Summit NEW YORK CITY, USA

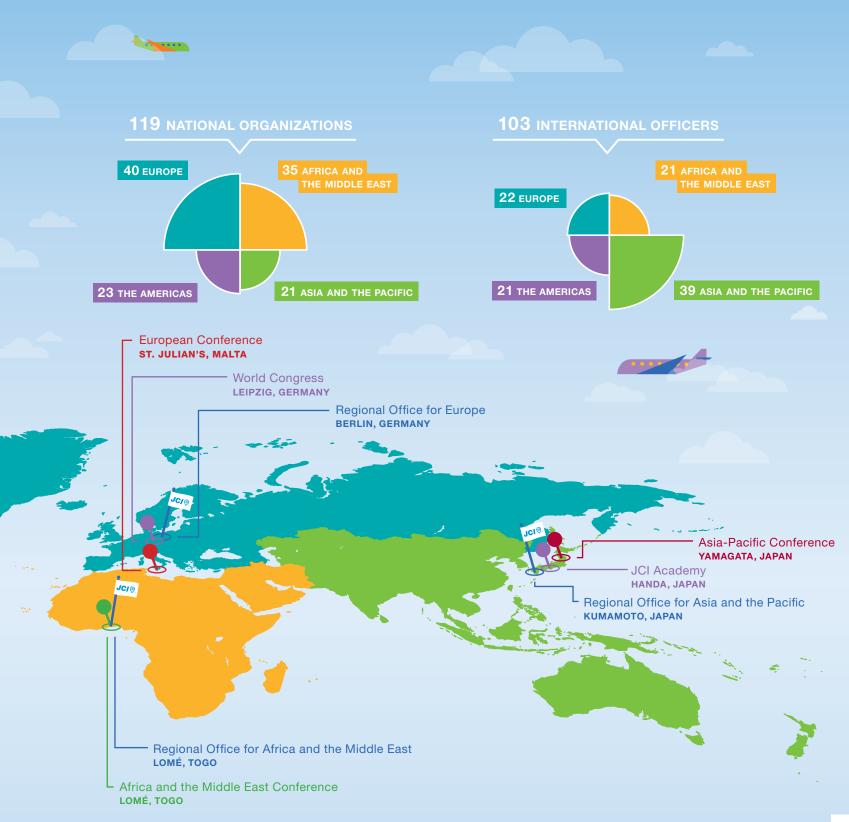
JCI ∜

JCI®

JCI World Headquarters ST. LOUIS, USA

Conference of the Americas **MEDELLÍN, COLOMBIA**

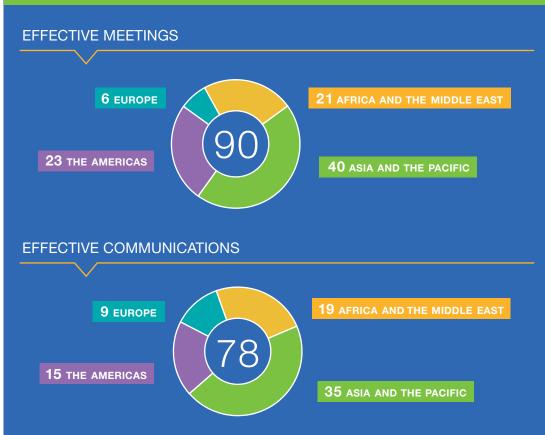
> **Regional Office for the Americas ASUNCIÓN, PARAGUAY**

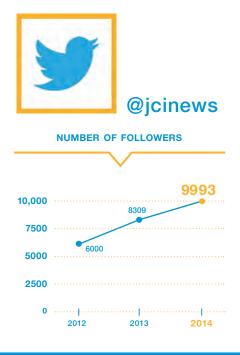


JCI TRAINING AND SKILLS DEVELOPMENT



NEW COURSES CONDUCTED





MOST POPULAR TWEET OF THE YEAR

Watch the third of three JCI 100th Anniverssary videos on the JCI YouTube today! Share the 100 year legacy of impact.⁹⁹

December 22, 2014



Launched 2014

Followers 640+

Views 400,000+

► ► ►



www.youtube.com/jciwhq

See You in Leipzig! August 22, 2014

Watched 8204

⁴⁴ Unite with your fellow JCI members, partners and friends from around the world November 24-29 in Leipzig, Germany for the 2014 JCI World Congress. Don't miss this great opportunity to share project ideas, develop new skills and begin celebrating 100 years of impact at the launch of the JCI 100th Anniversary. Register today and learn more information here: www.jciwc2014.com. See you in Leipzig!

Likes



NUMBER OF FOLLOWERS



MOST POPULAR POST OF THE YEAR

"And the winning 100 year anniversary logo is...

After 660 votes, here is the WINNING 100 year anniversary logo for the JCI 100 Years of Impact celebrations! Share your JCI National or Local Organization's history with us today at 100years@jci.cc. Thanks for your vote and start thinking about how you will celebrate 100 years of impact! #100YearsofImpact #1915to2015 #JCI100 #100years #impact **



April 15, 2014

People Reached 37,680

Post Clicks **Comments**

Shares

Likes



#Unite2Impact





2014 PLAN OF ACTION

The 2014 JCI Plan of Action guided the JCI Board of Directors and all JCI members in JCI National and Local Organizations in each of their communities throughout the year. As 2014 marked the first year of the implementation of the 2014–2018 JCI Strategic Plan, the plan of action outlined concrete action steps aligned to the five key strategies of the strategic plan: Impact, Motivate, Invest, Collaborate and Connect.

By focusing on conducting more JCI Active Citizen Framework projects, members shifted their focus from numbers to impact. Members shared knowledge and tools, motivating them to continue creating positive change. With a financial plan that invests in long-term goals in mind, JCI World Headquarters launched the online JCI store and marketed new merchandise. Like-minded partners and stakeholders engaged in dialogue about JCI impact stories at all levels. Efforts were made to improve the connections within the organization by encouraging the establishment of national secretariats and increasing the overall effectiveness and frequency of communications between World Headquarters, the Board of Directors, National Organizations and JCI members.

JCI members and leaders engaged in these actions aware of their capability, responsibility and passion to impact, motivate, invest, collaborate and connect, bringing us one step closer to becoming the organization that unites all sectors of society to create sustainable impact.



ONE YEAR TO LEAD

JCI members have the exciting opportunity to hold local, national and international leadership positions within the organization. Every year, new leaders are elected at each level of the organization. Whether the position is on the local Board of Directors or traveling the world as an international Vice President, JCI leaders share best practices and encourage their fellow members to live the JCI Mission and create sustainable impact. JCI's "One Year to Lead" philosophy allows members to share their talents and passion for the organization in a unique way as a local, national or international leader. This philosophy celebrates fresh ideas, new perspective and adaptability needed for our members to create action-oriented solutions to the challenges in their communities.

MEET THE 2014 JCI BOARD OF DIRECTORS

Front Row (Viewed from the left): Executive Vice President Victor Marawu (Zimbabwe), Executive Vice President Ken Wong (Hong Kong), Treasurer Kazutaka Amaki (Japan), Secretary General Dennis Cunanan (Philippines), President Shine Bhaskaran (India), Immediate Past President Chiara Milani (Italy), Executive Vice President Ismail Haznedar (Turkey), Executive Vice President Dawn Hetzel (USA)

Back Row (Viewed from the left): Vice President Djibrilla Maiga Ali Zourkaleini (Niger), Vice President Steven Wilson (Scotland), Vice President Tshepo Thlaku (South Africa), Vice President David Eka Jr. (Nigeria), Vice President Basile Djossouvi (Benin), Vice President Takahiro Inaba (Japan), Vice President Jef Hendrickx (Belgium), Vice President Jennifer Gracey (USA), Vice President Andrés Gutiérrez (Colombia), Vice President Alexander Tio (Indonesia), Vice President Jon Per Persent (Norway), Vice President Agnese Küliņa-Stomere (Latvia), Vice President Argenis Angulo (Venezuela), Vice President Maike Mulser (Germany), Vice President Sang-Woo Bae (Korea), Vice President Altanbagana Shiituu (Mongolia), Vice President Ionut Tata (Romania)

Not Pictured: General Legal Counsel Katherine Cheng-Arif (USA)



JCI ACTIVE CITIZEN FRAMEWORK

The challenges of the 21st century require innovative and creative solutions. Through active citizenship, empowered young people take responsibility for local issues and find targeted, sustainable solutions. However they cannot do it alone.

Collaborative ownership of both challenges and solutions by all community stakeholders produces sustainable impact. Designed to address all types of community challenges, the JCI Active Citizen Framework outlines a methodology for conducting grassroots projects that build sustainable solutions for communities and create impact around the globe.

JCI ACTIVE CITIZEN FRAMEWORK ACTION STEPS

STEP 1: COMMUNITY NEEDS ANALYSIS

To enable communities to achieve sustainable impact, first the community must be analyzed and understood both its needs and its resources. Using tools like surveys, key stakeholder interviews, focus group discussions and other data collection methods, active citizens deepen their understanding of the community, the root causes of its challenges, and the opportunities to address them.

STEP 2: FORMULATING SUSTAINABLE SOLUTIONS

The next step is to unite with community stakeholders to formulate projects that address the core needs and their root causes. Collaborators outline project goals, the actions to achieve them and the desired outcomes. Communities can address the challenges it faces through three integrated stages of community development that will drive a community toward prosperity.

STEP 3: TAKING ACTION

By this point, a community need has been identified and it is time to take action. This involves mobilizing resources, rallying support and implementing the project plan. By uniting knowledge, leveraging the community's strengths and combining resources, the community is enabled to achieve sustainable impact.

STEP 4: MONITORING AND EVALUATING RESULTS

Throughout the project it is important to monitor progress to determine if the project's goals and intended impact are on track to be achieved. By comparing data collected during the needs analysis to data collected during and after the project, the resulting positive change can be measured. After the project is completed, the community is engaged to reflect on the action taken and evaluate the efforts to create a long-lasting impact.

COMMUNITY COLLABORATION

Solutions to the greatest challenges facing our world can only be achieved by involving all sectors of society: government, business and the civil society. By engaging stakeholders affected by the community challenge, as well as those in a position to address it, communities can forge coalitions dedicated to the initiative. Each step of the framework offers an opportunity to engage the local community to take ownership of both the problem and its solution. When the community as a whole is invested in the effort to affect positive change, sustainable impact can be achieved.

An estimated 10,000 community members

united to create impact through

the annual JCI Brainerd (USA) event.

LEARN MORE ON PAGE 28.

STAGES OF COMMUNITY DEVELOPMENT

And the second

STAGE 1:

Health and Wellness

Healthy citizens are the foundation of a successful society. For individuals to be empowered and prosper they must first be healthy. Initiatives within this first stage of development address the barriers that stand between citizens and opportunities to live healthy lives.

STAGE 2:

Education and Economic Empowerment

Education and economic empowerment are the engines behind societies that put people and the community on a path toward sustainable development. This development stage builds on the foundation of health and wellness to ensure equal opportunity for skill development, employment and economic growth.

STAGE 3:

Peace, Prosperity and Sustainability

With progress comes new challenges. Advancing through the stages of development requires a long-term approach that considers potential future obstacles. Projects in the final stage prepare a community to sustain and endure environmental and economic crises and advocate for peaceful communities.



Clean Water For All

WITH WORLDWIDE ACCESS TO WATER A GROWING ISSUE, JCI MEMBERS UNITE TO BRING AWARENESS AND TAKE ACTION.

Approximately one in nine people around the world lack access to clean water (water.org). This challenge has inspired JCI members to not only work toward providing safe drinking water to enhance health and wellness in communities but also to create awareness of this global need.

As the global need for access to clean water increases, JCI Phnom Penh (Cambodia) took initiative at the local level. After observing the scarcity of water in the area, JCI members gathered with local authorities and sponsors to demonstrate the need for safe, drinkable water in the community. Together JCI members and sponsors were able to alleviate the hardship of access to water by providing two communities with additional water sources. Four water wells were constructed under the specifications of the Cambodia Red Cross to provide clean water to 80 families. To take further action in these communities, the families also received numerous donations of various food and health supplies. Not only was access to clean water provided to those in need but Corporate Social Responsibility was promoted to community businesses as well.

While action for water accessibility is needed, information on water preservation is largely misunderstood. JCI AUB (Lebanon), aware of the importance of preserving water in today's world, took action to educate students on the matter at the American University of Beirut. Many students were surprised to learn that only 2.5% of the earth's water is fresh, while 97.5% is salt-based (thewaterproject.org). Through water conservation activities, students were given practical solutions on how to save water. Students then brought these methods back to their households and their classrooms as topics of discussions. By instilling the importance of water preservation in the minds of young active citizens, JCI members helped develop habits and knowledge of saving and using water efficiently and effectively.



The water crisis is the #1 global risk based on impact to society (as a measure of devastation).

This was announced during the World Economic Forum, January 2015.

JCI CAMBODIA

Social equality is the responsibility

of individuals and communities

around the world to ensure human dignity for all

by creating opportunities that enable

each human to reach

their greatest potential.

EQUALITY FOR ALL

JCI MEMBERS WORLDWIDE BREAK THE BARRIERS OF SOCIAL INEQUALITY WITH COMMUNITY INITIATIVES AND GLOBAL AWARENESS.

Social equality is the responsibility of individuals and communities around the world to ensure human dignity for all by creating opportunities that enable each human to reach their greatest potential. JCI members around the world create projects within the three stages of community development to provide members of their community with social equality.

After hearing devastating stories of rape and violence in Denmark and due to a lack of programs dedicated toward helping these members of society, members of **JCI Aalborg (Denmark)** aimed to bring focus to these victims. Members felt providing education on this topic was crucial to their community. Therefore, JCI members sought to bring awareness to these victims of violence through partnering with Victims Aid, an organization with the capabilities to assist these individuals. A photo project highlighting these victims of violence was implemented where the victims were given the opportunity to display and share their stories, in hopes that other victims of violence will come forward and seek help and also to raise public awareness of the growing statistics attached to violence. The successful photo campaign attracted the attention of the media, government, police and numerous other public agencies while bringing community interest to the collaborative efforts of JCI and their partner organization.

To promote gender equality and empower women, JCI Manilena (Philippines) utilized Girl Rising, a global campaign and documentary film supporting every girls right to education. Consisting of all women, JCI Manilena collaborated with local partners including UNESCO to get the permission to show the film to a public audience. The film was screened in three different Filipino provinces and gave community members the opportunity to learn more about the importance of gender equality and education. More than 350 people participated in the screening and bought promotional items to support the spread of gender equality awareness.

With mental and physical disabilities being one of the causes of social inequality, **JCI Bangkok (Thailand)** sought to provide equal opportunities to education for the visually impaired. Therefore, JCI members with the help of corporate partners and volunteers created two 300-page audio books for law students. Through this project, not only were JCI members able to provide these learning tools but they also helped raise awareness of equal opportunity for the disabled to have the option and right to pursue education at the university level.

JCI Ausserschwyz and JCI Innerschwyz (Switzerland) also

sought to provide equal opportunities to those with disabilities. The two organizations collaborated and partnered with Special Olympics Switzerland to provide assistance and funding during the Special Olympics Winter Games. More than 100 mentally handicapped individuals participated in the competition helping foster their self-confidence and physical well-being. Through this partnership and project, an equal platform was formed for relationship building between all individuals in the community while also creating awareness for social equality.



1 OUT OF 3 WOMEN QQQQ REPORT PHYSICAL OR SEXUAL ABUSE SINCE AGE OF 15 IN EU. Source: The Guardian

52% REPORT ABUSE IN DENMARK, HIGHEST IN EU. "DISABILITY IS NOW UNDERSTOOD TO BE A HUMAN RIGHTS ISSUE. PEOPLE ARE DISABLED BY SOCIETY, NOT JUST BY THEIR BODIES."

WORLD HEALTH ORGANIZATION

----- BUILDING COMMUNITY $PE\pice$ ------

ACTIVE CITIZENS UNITE TO CREATE A CLIMATE OF PEACE IN COMMUNITIES WITH THE GOAL TO PROVIDE EVERLASTING WORLD PEACE.

Since 2008, 111 countries have deteriorated in levels of peace, while only 51 have increased (Vision of Humanity). World peace continues to be sought by active citizens worldwide, but the first steps toward reaching world peace must be taken at the local level. JCI members around the world strive to provide peace in their communities, by running projects focused on providing services to those in need and helping active citizens share their voice.

After finding an overwhelming need for food, healthcare, safety and security throughout their community, **JCI Dhaka Central** (**Bangladesh**) set out to keep peace and prosperity in the minds of the younger generation, as they are the next community leaders. JCI members worked to create awareness and establish peace in their community by planning "Peace One Day," a one-day event with a variety of activities. JCI Dhaka Central partnered with local organizations to plan a Peace Cycle Rally, Free Dental Camp, Musical Night, the Young Peace Contribution Award (YPCA) and discussion on peace; the event reached 2,000 individuals overall. The breadth and diversity of their partnerships for peace expanded the community impact. As a result, it was realized that helping one another could establish peace in families, communities, countries and eventually the world.

After 10-years consumed by political-military instability and following the Ivorian civil war, citizens of Cote d'Ivoire felt disconnected throughout the national reconciliation. Inspired by the JCI creed, JCI Abidjan Ivoire (Cote d'Ivoire) initiated Embassies Day to promote cultural diversity for peace, social cohesion and to strengthen the unity among African communities living within Cote d'Ivoire. The program united community members with national embassies to form an understanding and partnership agreement and is a contribution to the establishment of everlasting peace in Cote d' Ivoire and Africa. Through this initiative, citizens were given the opportunity to collaborate and share their voice with the country's embassies to achieve peace, prosperity and sustainability within the Cote d'Ivoire community.

Also addressing peace in their community and on a global level, JCI London (United Kingdom) carried out JCI London Peace Day, a day-long project to foster international collaboration between other JCI organizations around the world and partners to promote the advancement of peace worldwide. Centered in London, JCI members organized a peace conference and flash mob to raise awareness for global peace; overall, nearly 200 individuals participated in the London events. More than 20 countries collaborated with JCI London and participated from their home countries in standing for peace by performing the flash mob dance and organizing local activities for the cause. This global initiative allowed JCI members to unite and create impact in not only their communities but worldwide. The Peace Day project demonstrated the level of impact that can come from international cooperation between young active citizens.



US \$1350

THE ECONOMIC COST OF VIOLENCE PER PERSON, OR TWICE THE SIZE OF AFRICA'S ECONOMY.

Source: visionofhumanity.org



POSITIVE PEACE:

Understood as the attitudes, structures and institutions that establish peaceful societies.

NEGATIVE PEACE:

Understood as the absence of violence or the fear of violence.

Peace One Day

10 am to 9 pm September 21, 2014 Venue: DIU Auditorium, Level- 4 Prince Plaza, 4/2, Sobhanbagh, Dhanmondi, Dhaka

samsons

Sponsored by: Mediplus DS Mediplus S Mediplus Di-Mesh_ Henterp. Strategic Partner: Daffodil University REX ECO-LODGTICS ITM

Media Partner:

radio today

* 89.6fm*

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JCI BANGLADESH



"Promoting a healthy food environment requires involvement across multiple sectors and stakeholders, including government, public and the private sector."

World Health Organization (WHO)





GROWING SUSTAINABLE

JCI MEMBERS EDUCATE AND PROVIDE COMMUNITIES SUSTAINABLE FARMING METHODS TO GROW THEIR OWN FOOD ALLOWING THEM TO CONTINUE A HEALTHY LIFESTYLE.

Around the world, 842 million people do not have enough of the food they need to live an active, healthy life. Due to this need, JCI members looked to home farming as a means of achieving health and wellness, sustainability and agricultural growth.

With the steady increase of inflation, JCI IOBA Curacao (Dutch Caribbean) members realized that a more cost-effective and sustainable method of producing healthy food was needed to continue living a healthy lifestyle. As a result, the members of JCI IOBA Curacao directed their efforts toward creating awareness of the benefits to home farming. The project presented community members with the challenge to provide their own creative farming methods, while also teaching them practical ways to cultivate different types of fruits and vegetables in traditional and nontraditional practices such as vertical farming techniques; these techniques are beneficial when you have very little land to farm on.

The home farming project attracted the participation of 105 representatives from households within the community. Several participants even created home farming blogs to share their thoughts and best practices with other community members. In collaboration with JCl, the local government has also started providing resources at lowered costs to farmers and households who choose to engage in home farming activities for sustainability.

As households make room for sustainability in their homes, local students make room for farming in their schools. JCI Cofradia (Honduras) participated in teaching school age children how to produce food for healthier school lunches through a project called My Little Farm where the students learned about raising and breeding chickens. First, JCI members presented the sustainable impact project to teachers of the local school. Through fundraising activities and sponsorship opportunities with local businesses, the project idea became a reality. JCI members, students and teachers worked together to build cages and establish a schedule for the chickens. Students, with the help of teachers and parents, were taught the benefits of project management and sustainability. The children gained a feeling of accomplishment from generating their own food and learning a useful skill.



powerful weapon which you can use

to change the world. **J**

-Nelson Mandela

UUU.18-28.be Putote

EMPOWERMENT THROUGH ENTREPRENEURSHIP AND EDUCATION

JCI MEMBERS TAKE INITIATIVE IN PROVIDING EDUCATION AND LEADERSHIP OPPORTUNITIES FOR PERSONAL AND ECONOMIC GROWTH.

In 2014, the global youth unemployment rate reached 13 percent, almost three times as high as the adult unemployment rate according to the International Labour Organization. This past year, JCI members around the world created projects focused on providing solutions to education and economic challenges.

In order to stimulate the local economy following a major manufacturer closing, **JCI Limburg (Belgium)**, a regional coalition of six Local Organizations, joined with the Flemish government and other local civic organizations to create job opportunities to cover the losses caused by the closing. JCI members organized 18–28, a contest to find the best potential young entrepreneur between 18–28 years old. Participants of the contest engaged in a variety of instructional workshops, meetings with top entrepreneurs as well as personal coaching from these successful individuals. The winner of the contest received the opportunity of a lifetime—the financial support of a local investment company providing them with the chance to turn their business idea into reality. In the end, four remaining finalists also received support for their business concepts. Through this initiative, JCI Limburg assisted in creating 30 new jobs, as well as instilling inspiration in young active citizens.

Code for Humanity by JCI Madagascar is an empowering project giving creative economic opportunity to community members through computer education that is practical, affordable and relevant in today's modernized

society. Classes combined lectures, functional application and individual exercises within the course. Ten students completed the course and created their own websites. Several of the students even utilized their websites to start their own online businesses. Overall, the students developed new skills that will sustain them in future endeavors.

While young adults gained practical life skills through computer application and entrepreneurship opportunities, JCI Barbados (West Indies) is creating impact with students in local primary schools through a math program called Mathfanatix. The program intends to bring fun, creative learning and understanding to mathematics in local schools. By improving the understanding process, JCI members also aimed to improve overall mathematics exam scores and create positive change through education.

JCI Latvia also targeted the youth in their communities through improving economic empowerment. Working with students, JCI members conducted simulation seminars where the participants built businesses while creating as many jobs as possible and attracting local investors. At the same time, participants worked with local municipalities and supported local universities through these business ventures. This learning opportunity allowed students to explore how to start an entrepreneurial venture from the very beginning, gaining real world experience for their first career after completing their studies.





OF ALL UNEMPLOYED IN AFRICA ARE YOUTH.

Source: un.org/africarenewal, huffingtonpost.com

In other regions, low unemployment rates mask poverty wages (below US \$1.25 per day).



SUSTAINING A COMMUNITY

The final stage of community development identified in the JCI Active Citizen Framework is peace, prosperity and sustainability. JCI members around the world find a variety of creative methods to sustain their communities such as stimulating the economy and providing long-lasting solutions to safeguard against natural disasters.

For 25 years, members of **Brainerd Jaycees (USA)** have successfully created economic impact and provided avenues for individual and community growth through their US \$150,000 grossing Ice Fishing Extravaganza. JCI members initiated this project in response to the economic slowdown during the winter, aiming to provide funds for charitable organizations in the community and teach participants a new wage-earning skill. The annual event benefits hundreds of community members and businesses in the area, having an approximate US \$1 million economic impact measured through local tourism and business. This year alone, members were able to donate a record US \$180,118.23 across 56 organizations in the community. Through this celebrated annual project, the Brainerd Jaycees have a long-term goal of inspiring young leaders to communicate, take action and create continued impact

through positive change.

Seeing the devastation of Typhoon Haiyan, JCI Manila (Philippines) took immediate action to assist fellow Filipinos in providing relief by creating Operation Helping Hand. JCI Manila members fundraised and created awareness of the project utilizing an online fundraising platform allowing help to pour in from all regions of the world. The donations were used to take sustainable action in the affected areas by providing meals, funding medical missions and reconstructing buildings and fishing boats. Operation Helping Hand will continue its efforts after reconstruction through a process called Relief, Rebuild, Relive where members plan to create preparedness training for communities in typhoon prone areas.

JCI Manila was not alone in their efforts; JCI Philippine–New York (USA) supported Haiyan victims and took action from the other side of the globe, hosting a multitude of events to fundraise for typhoon relief. JCI members held fundraising initiatives to provide construction of new homes in the highly devastated areas. A total of US \$364,000 was raised through a dance event and fashion show.

HEALTH & WELLNESS WORLDWIDE ------

JCI members know that healthy individuals play a huge role in building a better tomorrow. That is why members work toward advancing health and wellness developments in their communities. Through solutions for disease prevention, sanitation and access to medical treatment, JCI members are ensuring that their projects deliver effective positive change everywhere.

After conducting a needs analysis showing that many people in their community were faced daily with diseases like HIV/AIDS, malaria, tuberculosis, yellow fever and measles and receiving treatment was a challenge, **JCI Abuja Metro (Nigeria)** members worked with medical professionals to provide testing and treatment for these various diseases to the entire community. They also provided education on how to prevent these diseases and if infected how, when and where to best receive treatment, ensuring a healthier future for their fellow citizens.

Through social media and television coverage, the project increased the number of citizens receiving testing and education while JCI Abuja Metro gained positive recognition from the community.

While many diseases affect the region, Ebola has been the focus of many West African countries since December 2013. **JCI Mali** started project Stop Ebola to educate and train JCI members on the disease. Members learned about transmission, prevention and hygiene measures enabling them to be awareness agents in the community. 200 JCI members were trained and helped further Ebola awareness in their communities. Several activities were held in collaboration with the initiative including a conference on Ebola, school plays on the topic, a blood drive and the donation of hygiene materials to assist in the prevention and spread of the disease.





Did you know?

RESEARCHERS BELIEVE THE MOST LIKELY NATURAL HOSTS OF THE EBOLA VIRUS ARE FRUIT BATS.



Evidence shows, every US \$1 spent on disaster prevention equals at least US \$4 in savings on damage. Costs related to natural disasters have increased from US \$50 billion in 1980 to US \$200 billion in the past decade; in three of the last four years costs have exceeded US \$200 billion.



JCI INTERNATIONAL EVENTS

JCI AREA CONFERENCES

Conference of the Americas – Medellín, Colombia • April 23–26, 2014 Africa and the Middle East Conference – Lomé, Togo • May 21–24, 2014 Asia-Pacific Conference – Yamagata, Japan • June 4–7, 2014 European Conference – St. Julian's, Malta • June 11–14, 2014

Every year, JCI members come together in their regions for the JCI Area Conferences to exchange ideas, develop new skills and learn how to take action in their communities. The four Area Conferences, including the Americas, Africa and the Middle East, Asia and the Pacific and Europe, give members the opportunity to unite and take advantage of JCI's international network.

In 2014, new programs were introduced including the JCI Impact Strategy Forum, an innovative course on how to implement the impact strategy to initiate action in communities, as well as two new JCI Skills Development Sessions, Effective Communications and Effective Meetings. Members also created positive change in the communities where the events were held through individual community engagement activities where participants interacted with citizens to find solutions for local challenges. The promotion of the MY World 2015 global survey remained a primary focus, as delegates not only took the survey but also filled out commitment cards pledging to encourage other citizens in their local communities to share their voice and participate in the creation of the post-2015 global development agenda.

JCI ACADEMY

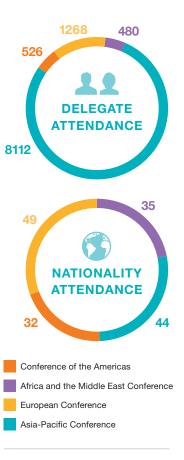
Handa, Japan • July 3-12, 2014

The JCI Academy empowers future leaders of the organization to enter their one year to lead with strength, spirit and dedication. One hundred and forty-nine aspiring JCI leaders from across the globe came together to collaborate during seminars, workshops and discussions focusing on ways to manage successful JCI organizations and keep members engaged and passionate about JCI.

The theme of the 2014 JCI Academy was the Japanese phrase "Kyomei," translated best into English as resonance. The theme was chosen to unite all delegates through one common purpose and encourage them to work together as active leaders for their JCI Local and National Organizations. The 2014 JCI Academy consisted of nine modules focused on teaching the participants how to use their strengths to motivate their members. Delegates were further encouraged to align their national and local plans with the 2014–2018 JCI Strategic Plan ensuring there is unity while collaborating with all sectors of society to create sustainable impact. Delegates concluded their experience at the 2014 JCI Academy with innovative ideas on how to take action as leaders in their communities.









EUROPEAN CONFERENCE SEA CLEAN UP

PROJECTS SUBMITTED TO THE JCI AWARDS PROGRAM



JCI INTERNATIONAL EVENTS

JCI GLOBAL PARTNERSHIP SUMMIT

New York City, USA • July 23-25, 2014

The 2014 JCI Global Partnership Summit united more than 400 JCI members, partners and friends in New York City, USA at the United Nations Headquarters to focus on uniting all sectors of society to create sustainable impact. JCI partners and experts gathered to discuss the current progress of the Millennium Development Goals (MDGs) in relation to the three stages of community development as outlined by the JCI Active Citizen Framework and the work JCI members are doing around the world. With 2015 the target deadline for the MDGs, participants emphasized JCI's role in the creation and achievement of the post-2015 global development agenda.

Summit delegates learned how to take action for the future of their communities through a series of breakout sessions and forums including a collaborative session focused on the impact partnerships can create at the local level. Participants also received an interactive look at the MY World survey with current data totals. The first-ever JCI Interactive Poverty Simulation was conducted with participants from all over the world and provided participants with a glimpse into the day-to-day life realities of life in poverty. The outcome of the Summit, the 2014 JCI Global Partnership Summit Resolution, seeks to reaffirm the organization's commitment to collaboration, engagement and sustainable development at all levels.

JCI WORLD CONGRESS

Leipzig, Germany • November 24-29, 2014

Every November, JCI members from across the globe come together for JCI's largest annual event, the JCI World Congress. At this annual event, delegates elect the next year's officers, explore ideas for international initiatives, find new ways to create impact and recognize the achievements of outstanding active citizens.

At the 2014 JCI World Congress, nearly 4300 delegates gathered in Leipzig, Germany to create positive change. During the eventful week, delegates participated in events including First Timers Orientation, JCI Morning Shows, the JCI Active Citizen Frame*Workshop* and the JCI Ten Outstanding Young Persons of the World (JCI TOYP) Workshop. Delegates also gathered for the first ever Peace and Prosperity Forum, where participants shared ideas and actions for peacekeeping solutions across local communities. Delegates participated in the General Assemblies, making decisions furthering the JCI Mission as well as finalizing the celebration plans for the upcoming 100th Anniversary of the JCI Movement. JCI members concluded the festivities having collaborated and focused on the success of increasing global connection through sharing best practices and highlighting accomplishments over the course of 2014. Leaving inspired and proud of their accomplishments, Congress attendees departed ready to unite to impact.



WORLD CONGRESS





"During this year's Global Partnership Summit, we realize how important it is to collaborate with one another. We now find ourselves with a clear vision of the direction the next generation should take us and the challenges we should address." 2014 JCI Global Partnership Summit Chairperson Ryusei Hashimoto



JCI GLOBAL PARTNERSHIP SUMMIT ATTENDANCE





Left: Christian Salazar Volkman, Deputy Director of the Programme Division at UNICEF, speaks on UNICEF's work and involvement in the post-2015 development at the 2014 JCI Global Partnership Summit.

Right: JCI President Shine Bhaskaran with United Nations Foundation Chief Executive Officer Kathy Calvin, *Nothing But Nets* Director Chris Helfrich and 2013 JCI Top Individual Fund-raiser Aaron Dyess during the 2014 *Nothing But Nets* Champion Summit in Washington, D.C., USA.

Below: JCI President Shine Bhaskaran with ICC Secretary General Jean-Guy Carrier and ICC Executive Director Anthony Parkes celebrate the 30th Anniversary of the partnership between both organizations at the ICC Headquarters in Paris, France.



"JCI members are seizing the opportunity for transformative change–are clear about how to do this through probably the most effective model, a community based local-level approach...making the link from local to global."

Marie-Elena John Adviser on Gender Issues, Office of the President of the General Assembly of the United Nations





Left: Assistant Secretary-General and Special Adviser to the Secretary-General, United Nations Kim Won-soo and JCI Acting Secretary General Arrey Obenson meet to discuss furthering the collaboration between JCI and the United Nations at the UN Headquarters in New York City, USA.

Right: UN Millennium Campaign Director Corinne Woods and JCI Acting Secretary General Arrey Obenson sign a partnership agreement solidifying JCI's advancement of the Millennium Development Goals and the post-2015 process at the UN Millennium Campaign office in New York City, USA. "I thank JCI members for supporting sustainable development priorities such as health, education and economic empowerment and for your strong commitment to the common good."

Ban Ki-moon United Nations Secretary-General



JCI PARTNERS

On the international level, JCI partners with global organizations who share mutual values and goals to maximize the impact of the local work our members do every day. Partnerships are an important part of the JCI Mission and Vision. Working with partners increases our ability to empower young people to create positive change and expands the JCI global network. JCI and our international partners bring like-minded individuals together to create a better world.

Sustainable impact is achieved through collective action of active citizens across local communities. When JCI members assess community needs, formulate sustainable solutions and evaluate results to ensure sustainability, it is best to involve all sectors of society to expand the impact. Community partners, business owners and government officials can be engaged in every step of the process. JCI members work hard in their communities to unite all sectors of societycivil, business and government-to create sustainable impact.

JCI AND PARTNER NEWS AND ACCOMPLISHMENTS FOR 2014

United Nations Foundation – Nothing But Nets

- Solution of the second state of the second sta on July 1, 2014 to expand the partnerships focus on malaria advocacy and fundraising efforts.
 - JCI members and supporters worldwide raised over US \$600,000 in insecticide-treated bed nets.

UN Millennium Campaign

- On September 26, 2014 in New York City, USA, JCI and the Millennium Campaign signed a formal Memorandum of Understanding to enhance collaboration regarding the Millennium Development Goals and the post-2015 development agenda.
- The agreement also introduced the development and launching of a Global Youth Empowerment Fund.
- Through the end of 2014, JCI members have submitted over 8000 MY World Votes.

UNESCO

In March, JCI and UNESCO formally signed a partnership agreement to work toward engaging young people worldwide while promoting peace, sustainable development and participating in international and regional civic forums.

ICC – International Chamber of Commerce

JCI and the International Chamber of Commerce celebrated 30 years of collaboration which started in 1984.

General Partner Note:

JCI continues to receive General Consultative status with the UN Economic and Social Council (ECOSOC) and maintains relations with the U.S. Fund for UNICEF.



















Why We Are Celebrating

Over the past 100 years, one man's dream flourished to become the dream of millions of active citizens worldwide. This dream has inspired young people across the globe to unite and overcome extreme challenges ranging from war to economic recessions, hunger to diseases and poverty to injustices. This one dream has motivated young people to develop into remarkable citizens, transforming not only their communities but also the world we live in.

Celebrating the 100th Anniversary of the JCI Movement is the opportunity for JCI to share its story with the world, the lives it has touched and the communities it has changed. Each year, the JCI Movement takes us one step closer to a better world. This is the time to acknowledge the journey of JCI's past as we carry the organization into the future. The next steps of the JCI Movement will lead us to be the organization that unites all sectors of society to create sustainable solutions to the complex issues our world continues to face. The 100th Anniversary of the JCI Movement is the time to acknowledge the challenges of today and provide the solutions of tomorrow.

It's Time to Celebrate

The celebration of the 100th Anniversary of the JCI Movement will allow young active citizens to connect across local, national and global communities. The JCI 100th Anniversary will highlight the positive change created by JCI members, partners and friends throughout the past 100 years and empower young people to take action for sustainable impact for the next 100 years. Although the celebration of the JCI 100th Anniversary officially begins in 2015, there has been an extensive planning process and activities conducted throughout 2014 to ensure a memorable experience.

2014 JCI 100TH ANNIVERSARY ACCOMPLISHMENTS

100TH ANNIVERSARY PLANNING COMMITTEE

The JCI 100th Anniversary Planning Committee that was appointed at the 2013 World Congress which took place in Rio de Janeiro, Brazil was created to ensure that all JCI members had a voice and a part in the planning as well as the celebrations and communications surrounding the 100th Anniversary of the JCI Movement. The committee continues to remind JCI members, partners and friends that the anniversary is not only about reconnecting to our past but also celebrating our future.

100TH ANNIVERSARY LOGO

To include involvement of all members worldwide, the JCI 100th Anniversary Planning Committee and JCI World Headquarters drafted three potential 100th Anniversary logos and asked followers on social media to vote for their favorite. The logos were designed to feature the 100th Anniversary tagline "100 Years of Impact," as well as to offer bright colors and transcend all cultural boundaries. The winning logo represents a vibrant history and a better world, and communicates that JCI's legacy is something to be celebrated.

100TH ANNIVERSARY WEBSITE LAUNCH

The JCI 100th Anniversary website serves as a destination and tool for everything related to the anniversary celebrations. Through the website, visitors can learn about the history of JCI, how they can help support and

sustain the legacy of the organization, upcoming celebration plans and even download the 100th Anniversary Toolkit.

JCI 100TH ANNIVERSARY STORE

The JCI 100th Anniversary online store was launched to help promote and support the anniversary celebrations. The 100th Anniversary Planning Committee worked together in selecting specialty, limited edition 100th Anniversary merchandise including products such as pins, stickers, clothing and jewelry. All proceeds from the 100th Anniversary items help support the yearlong celebration and sustain JCI's legacy of impact.

100TH ANNIVERSARY SONG COMPETITION

As part of the celebrations, a song lyric competition was crafted to ask JCI members and friends to compete in creating lyrics for the official JCI 100th Anniversary song; a song that would showcase the movement and the impact created over the last 100 years. After receiving a variety of submissions, Paul Akingbola of JCI Nigeria was decided as the 100th Anniversary song competition winner. JCI and Akingbola worked with a production company in Nigeria to produce and record the song. The song is available for download on the 100th Anniversary website.

WWW.JCI.CC/100YEARS



KICKOFF AT CONGRESS

The official launch of the 100th Anniversary of the JCI Movement kicked off at the 2014 JCI World Congress in Leipzig, Germany. The 100th Anniversary kickoff was a much-anticipated event at World Congress. Delegates at the World Congress viewed the series of 100th Anniversary videos at the JCI Morning Show. The three videos showcased JCI's foundation, international expansion and imagined what the future holds for JCI. The 100th Anniversary videos were featured throughout the week along with the anniversary merchandise items at the 100th Anniversary trade show booth.

Along with the anniversary videos and merchandise, plans for the monument were first revealed at the 100th Anniversary trade show booth. The monument will be constructed at the JCI World Headquarters in St. Louis, USA, the birthplace of the JCI Movement. The sleek design is set to begin with a steel globe connected to a commemorative wall. The wall will feature plaques honoring JCI's history and also donors, partners and supporters of the 100th Anniversary and will be a visual symbol of engagement, celebration and impact for current and past JCI members, partners, friends and the community of St. Louis.

The pinnacle of the celebration's launch unfolded at the Farewell Ball. First Paul Akingbola performed "It's Time to Celebrate" and then a countdown lead by the 100th Anniversary Planning Committee culminated in an extraordinary fireworks show lighting up the sky, all while members enjoyed a champagne toast.

100 YEARS OF IMPACT

The JCI Movement began in 1915 by one man, with one vision. Founder Henry Giessenbier Jr. lived during a time of growth, expansion and industrialization and saw the need and opportunity for youth to develop their skills as leaders in order to tackle the civic challenges of their time. The first JCI Local Organization was founded on October 13, 1915 at the Mission Inn in St. Louis, USA, when 32 men joined together to form the Young Men's Progressive Civic Association (YMPCA). From its beginnings, the YMPCA sought to offer young active citizens the opportunity to engage with community members to address community challenges to develop sustainable impact. In 1916, the YMPCA became known as the Junior Citizens and soon after it changed again to the Junior Chamber of Commerce.

1915



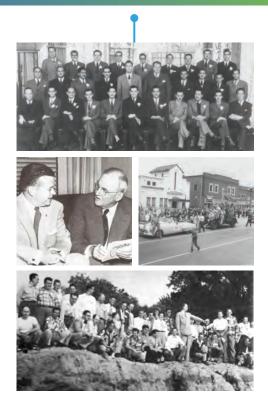
This era bared not only great challenge to JCI but also great change. Six months prior to the attack on Pearl Harbor, the US Junior Chamber of Commerce became the first young men's group to back the draft principle. In the midst of World War II and organizational expansion, the time had come for JCI to take the organization to international standing. It was on December 7, 1944 with representatives from the U.S. and eight Central American countries present, that Henry Giessenbier's 24-year-old association was established at an international level during the Inter-American Congress in Mexico City. With their place at the international level firm, the first JCI Congress took place in Panama City in 1946.

1940's – 1950's



1920's – 1930's

The 1920's brought great change for the JCI Movement. The development of the organization went from a local movement to national status. The first convention of the US Junior Chamber occurred in St. Louis, USA in 1920 with 30 cities present; during this convention, the first constitution was adopted. The projects of JCI members were not going unnoticed. National projects such as the "50 Million Voters Campaign" to increase national voter registration and the creation of the Ten Outstanding Young Men's Award, recognized the personal achievements of professionals in civic matters. It was through grassroots projects and award programs like these, that the organization grew significantly in size and scope.





Starting in the 1980's, organizational themes heavily focused on internationalism and world peace in response to civil conflicts, assassination attempts and terrorism acts. The young active citizens of JCI cooperated on global level initiatives, like JCI Project Brotherhood, to achieve the search for world peace. The Ten Outstanding Young Persons (JCI TOYP) award program was launched internationally and in 1987 the world peace category was added. It was during the 1990s that the organization directed focus back to the JCI Creed and started community development both locally and internationally, with an understanding that to change the world, change must first exist in each community.

1980's – 1990's



1960's – 1970's

Following the 1950's, and an initial supportive partnership between JCI and the UN, JCI began to establish itself on the global stage as a valuable partner for international relief, development and service initiatives. In 1954, the UN Economic and Social Council (ECOSOC) granted JCI Special Consultative status, officially defining the supportive relationship between JCI and the UN. JCI's growth expanded rapidly throughout the 1960's and 1970's. Beginning in 1961, PepsiCo International began to sponsor the JCI Community Development program. In 1971, JCl began receiving sponsorship from Toyota Motor Company and Toyota Motor Sales Company for JCI's fight against air pollution. Continued collaboration with like-minded organizations stayed at the forefront for JCI, as they furthered their mission by creating positive change worldwide.



2000's - today

The new millennium focused on strategic planning and positioning JCI as a global brand. In 2004, JCI relocated its headquarters from Coral Gables, USA to St. Louis, USA where the JCI Movement began. That same year JCI members committed to advancing the Millennium Development Goals, eight goals ranging from eradicating extreme poverty to combatting diseases with a target date of 2015. 2015 not only marks the target date for the MDG's but also a monumental moment for JCI, the 100th Anniversary of the JCI Movement. JCI is working toward positioning JCI as the organization that unites all sectors of society to create sustainable impact for the next 100 years to come.

About JCI Financials

Everyday JCI members are hard at work carrying out the JCI Mission. Thousands of grassroots projects were executed around the world throughout 2014, resulting in sustainable impact within communities and progress toward a better world. These projects are mainly funded at the grassroots level by the resources of the Local and National Organizations and through the support of partners, which are not reflected in the JCI financial report.

As a membership-based organization, the tools and services provided to JCI members are numerous. A majority of the organization's revenue was membership dues, with the second highest income from international events aimed at providing resources, tools, knowledge and development opportunities. These two sources accounted for all but 17% of annual revenues. In order to expand the organization's global impact and provide resources for JCI members, the majority of all expenses went to the growth and development of the organization and international events. The Board of Directors and Corporate expenses were invested to guide the organization in strategy and communication.



Thank you

JCI is only as strong as the communities it serves. Across the world it is donations from supporters, collaboration with partners locally, nationally and internationally, and dedication and hard work of JCI members worldwide that made 2014 a year worth remembering. Efforts of supporters, partners and JCI members translated into opportunities for individuals, lives saved, inspiring movements, improved communities and a better world. On behalf of all communities served, thank you to each and every young, active citizen who united to impact and dedicated their time and efforts to expanding the JCI Movement in 2014.

A special thank you to JCI Local Organizations, JCI National Organizations, 2014 JCI Board of Directors, 2014 JCI President Shine Bhaskaran and JCI World Headquarters Staff for contributing photos and content to the 2014 JCI Annual Report.

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