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# FIFTEEN JCI ANNUAL REPORT





2015 Annual Report
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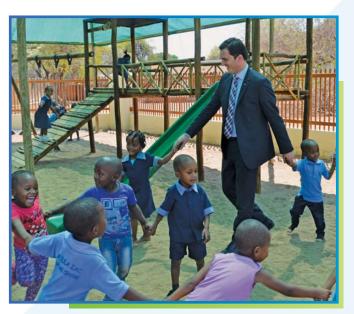












### 2015 JCI President

Ismail Haznedar

Dear JCI members, partners and friends,

2015 has been a year unlike any other for JCI. More than ever, we have driven ourselves toward being the organization that unites all sectors of society for sustainable impact.

We celebrated 100 years of impact by conducting projects and activities initiating positive change and creating awareness of our beloved organization. We published a report showcasing 100 projects of JCI members' contributions to advancing the Millennium Development Goals while also adopting the new set of Global Goals for Sustainable Development with the Kanazawa Declaration at our 2015 JCI World Congress.

In my travels I have been overwhelmed by the creativity, passion and drive that I have witnessed in young active citizens around the world to create positive change. You can see a small reflection of this passion through the more than 460,000 lives impacted through Project Impact 100 initiatives conducted in 2015.

This was a year of connection. We made connections between local, national and international communities and connections between JCI members and fellow global citizens from all sectors of society. We collected information and resources to build a bridge connecting the past, present and future.

We finished 2015 poised and ready for the next century of impact, and I truly believe that it will be even greater than the one before as we build on things we have learned during the years. The world needs young people who care about their communities and the future of our global society. I want to thank you again for your strong commitment. Keep on smiling and creating impact in the future!

Commit. Connect. Care.

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Kind regards,

Ismail Haznedar 2015 JCI President















### JCI Secretary General

**Arrey Obenson** 

Greetings,

JCI's mission to provide development opportunities that empower young people to create positive change guides the work accomplished at the JCI World Headquarters everyday. However, 2015 was a unique year as we worked toward more than just fulfilling the JCI Mission; we worked for members to discover, reveal and celebrate the richness of the organization's glorious past.

Through thousands of activities, projects and celebrations conducted at the local, national and international level, and thanks to the incredible support of current and past members, JCl showcased to the world that the purpose of the JCl Movement remains just as relevant today as it was 100 years ago. By adopting the Global Goals for Sustainable Development, JCl embraced the future and strongly positioned the organization to empower young people to shape the future of their communities across the world.

2015, like every other year, was not without challenges. Like most nonprofit organizations there is always a struggle to manage limited resources. Irrespective of this challenge, and thanks to the support of members and donors, we pushed through such challenges, ending the year with a significantly positive balance sheet, enabling the organization to replenish its reserves.

As we ride the wave of momentum from the anniversary celebrations, our conviction in our long-term strategic vision remains unshaken. We will build on the accomplishments of 2015 moving the organization toward new heights. We can only achieve this with constant support from our members, alumni, Senators, donors and partners. As you read through this report, I hope you will be inspired by the incredible achievements of our young members around the world. It is only through collaborating and working together that we will build toward our goal to be the organization that unites all sectors of society, at all levels, to create sustainable impact.

With profound gratitude,

ARRYOBEASED (

Arrey Obenson

JCI Secretary General

### **JCI** Mission

To provide development opportunities that empower young people to create positive change.

### **JCI Vision**

To be the leading global network of young active citizens.













### **JCI Values**

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That government should be of laws rather than of men;

That earth's great treasure lies in human personality;

And that service to humanity is the best work of life.











# Who We Are

JCI is a membership-based nonprofit organization of young active citizens ages 18 to 40 in nearly 120 countries who are engaged and committed to creating impact in their communities. Active citizens are individuals invested in the future of our world. They develop the skills, knowledge and understanding to make informed decisions and take action. JCI members are active citizens from all sectors of society. Business owners. Government officials. Doctors. Entrepreneurs. Teachers. Public officials. Social workers. Students. JCI members embrace new ideas, collaboration and diversity.

### **Our Philosophy**

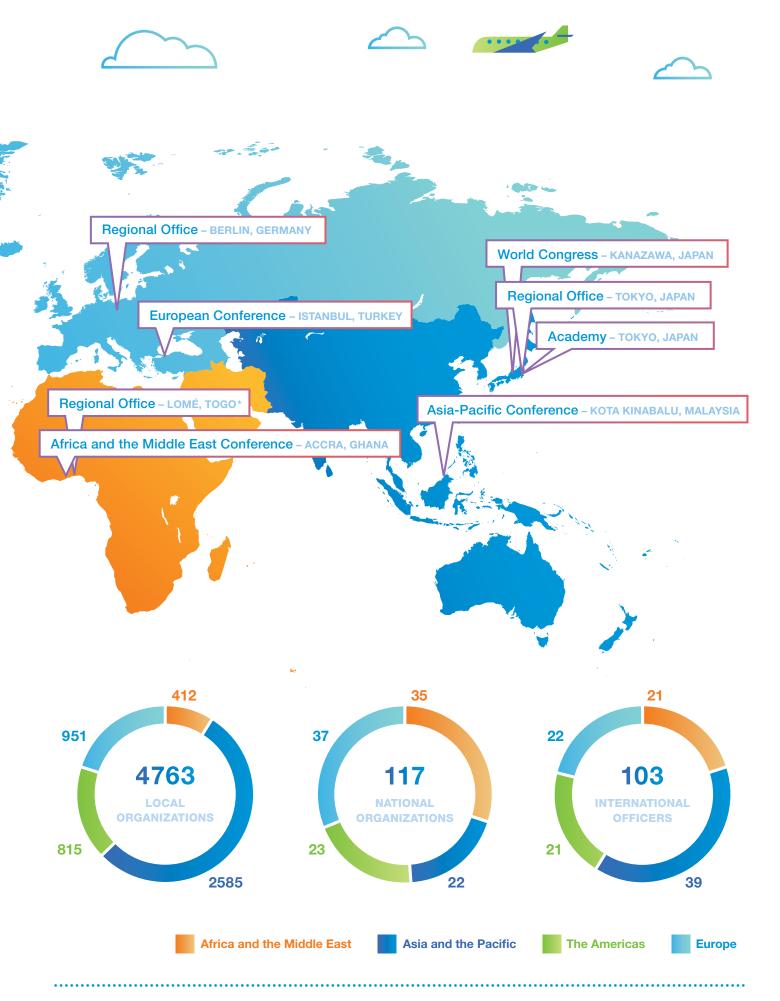
As global citizens, we all have rights and responsibilities, as well as shared goals. Through active citizenship, we encourage young people to take responsibility for local issues and find targeted solutions that benefit our communities and the world. Through these solutions, JCI members take action to create sustainable impact, which ensures human security. Human security is the protection of human rights while ensuring social, economic and environmental opportunity, development and well being for every individual and every community. Guided by the passion to contribute to a better future, JCI members have the courage to tackle the most critical challenges of our time.

### JCI Around the World

With close to 5000 organizations in close to 120 nations, JCI forms a vibrant global community of nearly 200,000 active citizens. All members belong to a JCI Local Organization where they focus on finding sustainable solutions to the needs of their community. Solutions that ensure healthy communities, drive economic empowerment and secure a peaceful, prosperous and sustainable world. The collective action of all JCI Local Organizations forms a global grassroots movement, empowering members to conduct international projects, exchange ideas and collaborate to develop new ways to create sustainable impact in their communities and around the world.

# - JCI in Numbers

Algeria Honduras Argentina Hong Kong Australia Hungary Austria Iceland Azerbaijan India Bangladesh Indonesia World Headquarters - ST. LOUIS, USA Belgium Ireland Benin Italy Bolivia Jamaica Global Partnership Summit - NEW YORK CITY, USA Botswana Japan Brazil Jordan Bulgaria Korea Burkina Faso Latvia Burundi Lebanon Cambodia Lesotho Cameroon Lithuania Canada Luxembourg Regional Office - ASUNCIÓN, PARAGUAY Catalonia Macao Chad Madagascar Conference of the Americas - COCHABAMBA, BOLIVIA Chile Malawi Colombia Malaysia Maldives Comoros Congo Mali USA Cote d'Ivoire Romania Malta Croatia Mauritius Russia Venezuela Rwanda Vietnam Cyprus Mexico Czech Republic Scotland West Indies Moldova Zambia Democratic Republic Senegal Monaco of the Congo Mongolia Serbia Zimbabwe Denmark Morocco Singapore Djibouti Slovakia Nepal Dominican Republic South Africa Netherlands 14,038 **Dutch Caribbean** New Zealand Sri Lanka 25,251 Ecuador Suriname Nicaragua Egypt Sweden Niger Estonia Switzerland Nigeria Finland Syria Norway 159,197 France Taiwan Pakistan Gabon Panama Thailand 21,204 Georgia **JCI MEMBERS** Togo Paraguay Germany Tunisia Peru Ghana Philippines Turkey Greece 98,704 Ukraine Poland Guinea United Kingdom Portugal Haiti Puerto Rico Uruguay



<sup>\*</sup> As of January 1, 2016, the JCI Regional Office for Africa and the Middle East moved from Lomé, Togo to Douala, Cameroon.

### JCI in Numbers Continued





**LAUNCHED IN APRIL 2015** 

## Training and Skills Development

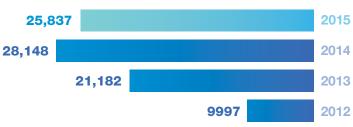
### **OFFICIAL COURSES CONDUCTED**



### TRAINING GRADUATES



### TRAINING PARTICIPANTS



### **COURSES DEVELOPED IN 2015**



Effective Communication: Crafting Your Message
Effective Communication: Message Delivery
Effective Communication: Mastering Management
Mentoring
Project Management
Project Manager

JCI and AIESEC sign historic partnership agreement to empower young people in advancing the #globalgoals at #jciwc2015.

14.5K IMPRESSIONS 

NOVEMBER 4, 2015



12,598 FOLLOWERS

@jcinews

### You Tube

2280 SUBSCRIBERS



"2015 JCI President's Welcome Speech"

**JANUARY 1, 2015** 



4401 VIEWS

YOUTUBE.COM/JCIWHQ



**50,372 PEOPLE REACHED** 



**1159 LIKES** 

1119 CLICKS



### **SEPTEMBER 25, 2015**

We are excited and honored to announce that JCI has been selected as the Winner of the People's Voices Award in the Category: Longstanding Contribution to MDG Achievement through Campaigning #peoplesvoices #100YearsOfImpact #MDGs #UNGA



62,276 PEOPLE REACHED



**865 LIKES** 

**1563 CLICKS** 





### **SEPTEMBER 25, 2015**

Today's the day! 193 world leaders gather at the United Nations to adopt the new 2030 Agenda and the Global Goals for Sustainable Development! Join JCI in committing to sustaining these goals! #globalgoals #UNGA #action #impact #positivechange



83,901 PEOPLE REACHED



**2241 LIKES** 

**2469 CLICKS** 





### **JUNE 26, 2015**

On this day, June 26, in 1892, the founder of the JCI Movement Henry Giessenbier Jr. was born. We wish him a Happy Birthday and continue to live his legacy of positive change. How has your Local or National Organization created positive change? Let us know how in celebration of Henry's Birthday! #100YearsOfImpact #JCI100 #1915to2015 #positivechange



FACEBOOK.COM/JCIWHQ

106,647 LIKES





# Plan of Action

The 2015 Plan of Action guided the JCI Board of Directors and all JCI members in JCI National and Local Organizations in each of their communities throughout the year. We continued our commitment to continue caring for our communities. As active citizens, we take ownership of challenges and initiated projects that created positive change throughout the world. 2015 marked the 100<sup>th</sup> Anniversary of the JCI Movement, as well as the second year of the implementation of the 2014–2018 JCI Strategic Plan.

The Plan of Action outlined concrete action steps aligned to the five key strategies of the Strategic Plan: Impact, Motivate, Invest, Collaborate and Connect. The objectives for the 2015 Plan of Action were to Commit, Connect and Care. These objectives were accomplished through numerous activities, initiatives, strategies and projects carried out by JCI members, organization leaders and the JCI World Headquarters.

Project Impact 100 was an initiative that impacted 467,540 individuals with participants being recognized at both JCI Area Conferences and World Congress. Six new JCI Skills Development courses were developed, building and enhancing communication, leadership and project management skills for members. The JCI Alumni Program was launched, reconnecting former JCI members to the JCI Movement. The Global Goals for Sustainable Development were adopted with the signing of the Kanazawa Declaration at World Congress. The past century of impact was honored and celebrated during the 100th Anniversary of the JCI Movement, reinvigorating the spirit and energy of JCI Local and National Organizations as well as members around the globe. JCI members engaged in community action bringing us one step closer to becoming the organization that unites all sectors of society to create sustainable impact.

Commit**Connect**Care



# One Year to Lead

JCI members have the exciting opportunity to hold local, national and international leadership positions within the organization.

Whether the position is on the local Board of Directors or traveling the world to meet with members as an international

Vice President, JCI leaders share best practices and encourage their fellow members to live the JCI Mission and

create sustainable impact. JCI's "one year to lead" philosophy allows members to share their talents and passion for the

organization in a unique way as a local, national or international leader. This philosophy celebrates fresh ideas, new perspectives

and provides the adaptability needed for our members to create action-oriented solutions to the challenges in their communities.



Back Row (viewed from the left): General Legal Counsel Paschal Dike (Nigeria), Vice President Candice Henriquez (Dutch Caribbean),

Vice President Itai Manyere (Zimbabwe), Vice President Lisan Beentjes (Netherlands), Vice President Hymmeldat Rudolphe Dibakala (Congo),

Executive Vice President Basile Djossouvi (Benin), Immediate Past President Shine Bhaskaran (India), Vice President Jonathan J. Borg (Malta),

Secretary General Arrey Obenson (Cameroon), President Ismail Haznedar (Turkey), Vice President Anoop Vettiyattil (India),

Vice President Khalil-Ur-Rahman (Sri Lanka), Treasurer Ken Wong (Hong Kong), Vice President Batkhishig Purevdoo (Mongolia),

Vice President Yasuyoshi Watari (Japan)

Front Row (viewed from the left): Executive Vice President Steven Wilson (Scotland), Executive Vice President Natalie Viselli (Australia), Vice President Oscar Hijosa Milà (Catalonia), Executive Vice President Víctor Machín (Uruguay), Vice President Charlotte Bysted (Denmark), Vice President Shadi Izmiqna (Jordan), Vice President Ana Brenda Gonzalez (Mexico), Vice President Dinamalala Rajaobelison (Madagascar), Vice President Nikola Cvetkovic (Serbia), Vice President Adam Bonarek (USA)

# JCI Active Citizen Framework

The challenges of the 21<sup>st</sup> century require innovative and creative solutions. Through active citizenship, empowered young people take responsibility for local challenges and find targeted, sustainable solutions. However, these young active citizens cannot solve these challenges alone.

Collaborative ownership of both challenges and solutions is needed by all community stakeholders from each sector of society in order to produce sustainable impact. Designed to address all types of community challenges, the JCI Active Citizen Framework outlines a methodology for conducting grassroots projects that build sustainable solutions for the communities most pressing need, ultimately creating impact across the globe.







### **Stages of Community Development**

### First Stage: Health and Wellness





Healthy citizens are the foundation of a successful society. For individuals to be empowered and prosperous, they must first be healthy. Initiatives within this first stage of community development address the barriers that stand between citizens and the opportunity to live healthy lives.

### Second Stage: Education and Economic Empowerment









Education and economic empowerment are the engines behind societies that put people and the community on a path toward sustainable development. This development stage builds on the foundation of health and wellness to ensure equal opportunities for skill development, employment and economic growth.

### Third Stage: Peace, Prosperity and Sustainability







With progress comes new challenges. Advancing the stages of community development requires a long-term approach that considers potential future obstacles. Projects in the final stage prepare a community to sustain and endure environmental and economic crisis and advocate for peaceful and prosperous communities.

### **JCI Active Citizen Framework Action Steps**

### **Step 1: Analyzing Community Needs**



To enable communities to achieve sustainable impact, first the community must be analyzed and understood — both its needs and its resources. Using tools like surveys, key stakeholder interviews, focus group discussions and other data collection methods, active citizens deepen their understanding of the community, the root causes of its challenges and the opportunities to address them.

### **Step 2: Formulating Sustainable Solutions**



The next step is to unite with community stakeholders from all sectors of society to formulate projects that address the core needs and their root causes. Collaborators outline project goals, the actions to achieve them and the desired outcomes. Communities can address the challenges they face through three integrated stages of community development that will drive a community toward peace, prosperity and sustainability.

### **Step 3: Taking Action**



By this point, a community need and its root causes have been identified and it is time to take action. This involves mobilizing resources, rallying support and implementing the project plan. By uniting knowledge, leveraging the community's strengths and combining resources, the community is enabled to achieve even greater sustainable impact.

### **Step 4: Monitoring and Evaluating Results**



Throughout the project it is important to monitor progress to determine if the project's goals and intended impact are on track to be achieved. By comparing data collected during the needs analysis to data collected during and after the project, the resulting positive change can be measured. After the project is completed, the community is engaged to reflect on the action taken and evaluate the efforts to create a long-lasting impact.

### **Community Collaboration**

Solutions to the greatest challenges facing our world can only be achieved by involving all sectors of society: business, government and civil society. By engaging stakeholders affected by the community challenge, as well as those in a position to address it, communities can forge coalitions dedicated to the initiative — each step of the framework offers an opportunity to engage the local community to take ownership of both the need and its solution. When the community as a whole is invested in the effort to affect positive change, sustainable impact can be achieved.



# JCI and the Millennium Development Goals

In 2000, world leaders gathered at the United Nations to discuss strategies on how to fight global issues including poverty, hunger, disease and inequality. In response, the Millennium Development Goals (MDGs) were established as a guide to global development through 2015. These eight time-bound goals provided a blueprint for active citizens to take grassroots action in their communities and create positive change on the global level.

The 2004 JCI-UN Leadership Summit held at the UN Headquarters in New York City culminated when JCI members accepted the responsibility to contribute their efforts to advance the MDGs. Since 2004, JCI members have partnered with businesses, governments and civic organizations to unite communities in achieving these goals and have demonstrated their commitment by conducting projects, which have created positive change and integrated sustainable solutions into communities worldwide.

In 2015, as the deadline for the goals was reached, JCI members celebrated the impact they created after being selected as the winner of the People's Voices Award in the category of *Longstanding Contribution to MDG Achievement Through Campaigning*. This award represents how local grassroots action can create global impact.







### **MDG #1**

# Eradicate Extreme Hunger and Poverty

As the refugee crisis continues to climb to an all-time high, JCI Amman (Jordan) sought ways to help struggling refugees who are relocating to Gaza camp, one of the most underprivileged refugee camps in Jordan. JCI Amman members identified a need for both adult and child refugees to learn the English language in order to find work in the community and receive educational courses online. To make the English language courses more effective, volunteers performed evaluations on students both before and after every course to help identify additional learning needs and foster solutions. More than 400 students have learned English through this initiative, providing them with the skills and confidence to pursue jobs and support their families.

Language barriers, lack of education and inequality are all factors that can lead to debt and poverty, but sometimes it is merely the lack of a basic skill that causes one to lose their sense of human dignity. JCI Auckland (New Zealand) discovered that one source of debt for low-to mid-income families and students in the community stemmed from financial illiteracy. To counteract this challenge, JCI members partnered with ASB Bank and organized a workshop called "Just Save It" that reviewed the basics of budgeting, planning for retirement and how to pay off student debt. The workshop successfully trained 35 individuals on finance management, inspiring JCI members to expand both the project and its reach in 2016.

The extreme poverty rate in developing countries fell from

47% (1990)



Globally, the number of people living in extreme poverty has declined by more than half.



**14%** (2015

(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)



Communities that struggle with poverty also often struggle with providing safety for citizens during the evening. Therefore, JCI Pando (Uruguay) worked to create a sustainable solution in their community that provides citizens with a safe commute to and from work and school without fear of harm. Through the project "Efficient Illumination" members worked in partnership with local businesses and government to enhance light sources to city areas in need, while also educating individuals on the importance of energy conservation. By illuminating these common areas, JCI Pando has not only energized commercial activity to stimulate the city's economy, but they have also provided a sense of security and well being to the community members.

In a world where young people need jobs to build a brighter future, JCI Europe, including JCI Belgium and JCI Latvia started the initiative "(Y)our Future" to activate local heroes to fight for youth employment. After witnessing the hardships that local youth were facing in the job market throughout the region, JCI members were driven to take action. Since the start of this project, events have been organized in seven countries across Europe to teach youth development skills by providing networking opportunities, personalized CV assessments and workshops providing other practical information. The initiative has been widely adopted by a variety of Local Organizations in Europe with more than 1600 individuals participating over the last three years. (Y)our Future continues to empower youth in Europe to overcome challenges and reach their fullest potential.





# Achieve Universal Primary Education

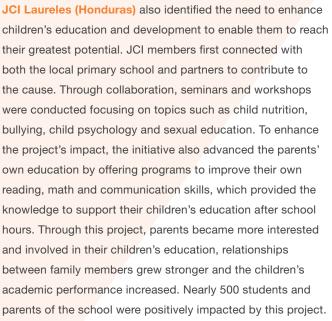
After finding that underprivileged children in the community were in immediate need of access to educational and developmental opportunities, JCI City Plus (Mauritius) started the project "Learning Made Easy." This initiative provided the children with creative, interactive educational lessons that combined modern technology and moral values while instilling healthy habits as part of their everyday learning routine. In collaboration with partners, more than 420 children were impacted. To expand the impact, JCI City Plus members also discovered that children in their community not only needed educational opportunities but the supplies to make those opportunities successful. Through the project "Back to School" they were able to provide more than 50 children with the appropriate educational materials for them to succeed.





Through their initiative "Build-a-Backpack," JCI East Kowloon (Hong Kong) members also saw an opportunity to create a global impact by helping underprivileged primary school children on a different continent. With the help of partners, other JCI Local Organizations and community members, they were able to donate a total of 170 backpacks to children in Africa that included school supplies and Ebola aid kits. However, the initiative did even more than supply materials to the children, it also taught children in Hong Kong about the importance of creating equal opportunities for all and how acting as a global citizen can help create a better world.







While providing school materials and a strong curriculum is important in achieving primary education, the building blocks of education also include providing a stable and safe environment in which students can learn. JCI Evolution (Norway) started the project "Bricks for Education" to build a primary school for children in Uganda that is inclusive, allowing both boys and girls to receive equal educational opportunities. JCI Evolution in cooperation with several community members, government and NGO's are still collaborating to make this project a success. The construction of the school is underway and it has already been adopted as a public school by regional authorities to help provide education to underprivileged children in need. This project is an example of how all sectors of society can join forces to create change in a community, providing a better and more prosperous future for 350 children.

55%
OF PRIMARY
SCHOOL CHILDREN
ARE GIRLS

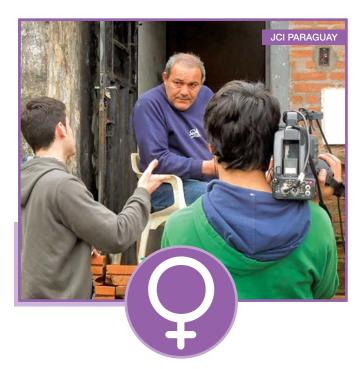
# SCHOOL AGE CHILDREN ARE OUT OF SCHOOL. THAT NUMBER IS DOWN FROM

100 MILLION IN 2000.

Of those children, 33 million are located in sub-Saharan Africa, more than half being girls.

(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)

# JCI PULSANGER SAMADHAN PROCECT ST SEA NOVE SA LANGERING J. SER VICENTIA JOSE MINO MINERAL J. STEPL J. J. SE MINO JCI INDIA



### **MDG** #3

### Promote Gender Equality and Empower Women

In order to economically and educationally empower girls, JCI Blantyre (Malawi) started the project "Samaritan Trust Girl Child Mentoring" on International Women's Day, a day dedicated to celebrating the social, economic, cultural and political achievements of women. Through the project, Samaritan Trust orphans were mentored on the importance of education and received supplies such as books, writing materials and clothing. To further the impact, older children received art lessons and were given the opportunity to sell the art they created at art exhibitions, providing them income for their daily needs. The initiative was successful in providing 10 girls the skills to economically prosper and the motivation to reach their future ambitions.

Due to the lack of sanitation systems in rural India, many girls are faced with hygienic related illnesses, assault and embarrassment from the lack of proper facilities, forcing them to forgo their education altogether. Therefore, JCI India took grassroots action based on this need and initiated the nationwide project "SAMADHAN." This initiative required that each Local Organization first conduct a survey to discover which schools in their community were in need. After identifying the locations, the organizations partnered with all sectors of society to provide both safe and clean facilities throughout the country. Overall, more than 3000 toilets were installed impacting the lives of 700,000 children and improving the health, sanitation and educational impact of girls throughout India.

As patterns of domestic violence became prevalent,

JCI Encarnación (Paraguay) identified the need to educate
others on the facts and statistics surrounding domestic
violence. By making strategic alliances with other like-minded
local institutions, JCI members worked to create long-lasting
solutions to domestic violence. Through their campaign
"No More Violence," members engaged partners from both



the public and private sector to advocate for awareness and take action to stop this abuse. JCI members received an overwhelming commitment from the community to help those affected and support other victims. Campaign participants helped shape the community's understanding of this violence and motivated leaders to continue transforming their community.

Today, women are faced with making more financial decisions than ever before, however studies show that women are no more prepared to meet long-term financial goals than they were 10 years ago¹. In order to empower women to reach their greatest potential and gain financial confidence, **JCI Sostine** (Lithuania) created a program that would help women take full

responsibility of their personal and family finances. Through the program "Academy of Women's Personal Finance," workshops and lectures allowed the women to discuss the basics of financial planning with professionals. Due to the program's success, the initiative expanded and soon included a series of weekly meetings, an online blog to share best practices, as well as a webinar and social media accounts showcasing the program to a wider audience. Overall, more than 2600 women became inspired and empowered to manage their finances to create a more prosperous life for themselves and their family.

¹prudential.com

# Today, five of the nine developing regions

have achieved gender parity in primary education.



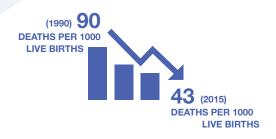
(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)



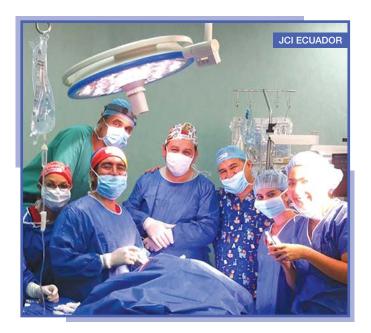
hours each day collecting water, instead of allowing them to attend school and putting them in risk during the treacherous walks.

(www.water.org)

The global under-five mortality rate has declined by more than half, dropping from 90 to 43 deaths per 1000 live births between 1990 and 2015.



(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)







### **MDG** #4

### **Reduce Child Mortality**

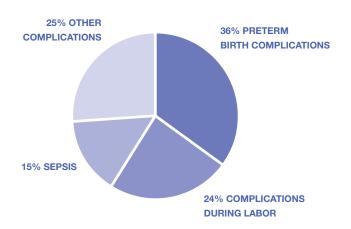
In order to secure a prosperous future for underprivileged children, JCI Botswana, in collaboration with Zac Constructions, built the Morula Zac Daycare Centre in the Gaborone West community. JCI members initiated the idea for the daycare in accordance with the Botswana Ministry of Education and Skills Development's overall goal to provide inclusive and equitable access for all children to quality early childhood education and pre-primary programs. By creating safe sanctuary for children to learn and providing job opportunities for local residents, JCI Botswana members ensured fewer pre-primary children would suffer from hunger.

In an attempt to lower the child mortality rate in Uzbekistan, JCI Korea started the project "Messenger of Love" to provide free surgery to children with heart disease in Uzbekistan.

Uzbekistan was targeted, as it is a region with a large overseas Korean compatriots society. Members engaged medical professionals from the Bundang Cha Hospital who evaluated and assisted in the selection of the patients in need. Overall, six children were provided the opportunity to travel to South Korea where the surgeries were successfully performed.

Through this program JCI Korea was able to save lives while also working to support and create unity across nations.

### **CAUSES NEONATAL DEATHS WORLDWIDE ARE**



(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)



In 2015, more than half of the 5.9 million deaths of children under the age of 5 were due to conditions that could have been prevented or treated if access to affordable healthcare was available<sup>1</sup>. Through the project "Operation Smile"

JCI Santo Domingo (Ecuador) worked to restore the rights of children who were victims of deformities by offering free dental health services while also sensitizing the public to these conditions. The project also enhanced the quality of life of the children affected. The project directly impacted nearly 3700 children and their families, teaching the community the importance of uniting to protect the lives of children everywhere.

JCI Culture (Turkey) members identified the need to support children with cancer by creating a system to provide psychological and financial support to patients' families during recovery. Therefore, JCI members in partnership with The Hope Foundation for Children with Cancer organized "JCI Babies and Mother's Day Event" for children and families living at the foundation's treatment facility. The event created an uplifting environment for all affected individuals by providing fun activities, amenities and contributions from event sponsors. The event improved the psychological state of patients' and their families by supporting them through the challenges they face and brought overall awareness to the importance of collaborating to support those in need.

<sup>&</sup>lt;sup>1</sup>World Health Organization, www.who.int/mediacentre/factsheets/fs178/en/





ONE IN FOUR BABIES WORLDWIDE ARE DELIVERED WITHOUT SKILLED CARE.









(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)

### **MDG** #5

# Improve Maternal Health

In order to tackle the most critical barriers to maternal heath in the Abuja region, JCI Aso, JCI Warri and JCI Rock City (Nigeria) united to initiate the project "Save-a-Soul." Members worked together with all sectors of society to sensitize the community on vital information concerning maternal health through a series of community engagement and interactive workshops. Participants were educated on the importance of both personal hygiene and primary health care visits before, during and after pregnancy, as well as the value of using insecticide-treated bed nets. Furthermore, this project provided solar panels at the primary health care center to offer an alternative power supply to decrease health complications. Nearly 200 individuals were positively impacted, and JCI members hope that participants share their newfound knowledge with future mothers.



The maternal mortality ratio in developing regions is about 14X higher than in developed regions.

of pregnant women in developing regions receive the recommended minimum of four antenatal care visits.

Births assisted by skilled health personnel globally increased from 59% in 1990

to more than 7 1 % in 2015

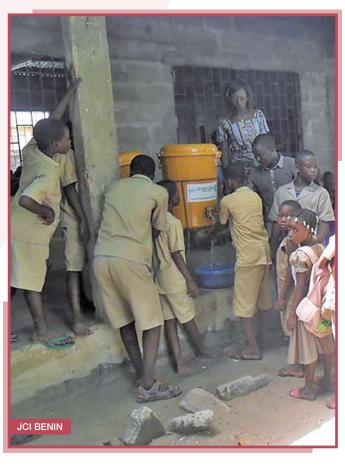
(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)

While the maternal mortality rate in Bangladesh continues to decrease, major inequalities among the population must still be addressed. In response, JCI Dhaka East (Bangladesh) created the project "Healthy Start" to provide assistance to pregnant women and children under the age of five living in the slums of Bangladesh. The initiative offered pregnant women who lack access to both prenatal and postpartum healthcare and a supply of prenatal supplements. Trained health physicians gave the children free healthcare and treatment. In 2015, the project positively affected 125 expectant mothers and 55 children, contributing to the overall health and wellness of those in need in Dhaka, Bangladesh.

Every day, approximately 830 women die from preventable pregnancy and childbirth related complications<sup>1</sup>. It is often low income and underserved families that do not have the access to proper education who are affected. In order to support new and expectant mothers as well as children under five years of age, JCI Wuayma (Colombia) created the project "Early Childhood Care Units." Through offering a variety of interactive activities, members provided education on nutrition and health rights, training and support to expectant mothers, and offered home visits to deliver psychological support and needed resources. JCI members assisted the community in addressing the needs of 1000 children and new and expectant mothers, working to increase their quality of life and that of future generations.

As more families around the world require both heads of the household to work full-time in order to sustain the needs of their families, JCI Yla–Savo (Finland) saw the opportunity to support and empower mothers transitioning from maternity leave back into work. The event "Mothers Back to Work" was dedicated to educating women on a variety of topics such as services available to working mothers, skills development opportunities and how to arrange childcare. A keynote speech by a well-known female psychologist who had faced a similar situation with her children inspired the 25 mother participants on their ability to be not only mothers, but also working professionals and providers to their families.

<sup>&</sup>lt;sup>1</sup> World Health Organization, www.who.int/mediacentre/factsheets/fs348/en



### **MDG** #6

### Combat HIV/AIDS, Malaria and other diseases

In 2015, thousands of individuals continued to be affected by the viral Ebola disease worldwide. In response, JCI Zenith Cotonou (Benin) initiated the project "Hygiene in Schools" to sensitize school children and members of the faculty on the disease and methods for prevention. The project distributed hygienic hand-washing kits to three schools, which included cartoon manuals on how to effectively wash your hands. The materials taught the children best practices concerning hygiene and created awareness on how the disease is contracted as well as the side-effects. In total, the program educated nearly 800 school children in the community, assisting in the fight against Ebola.



After establishing the JCIPJ–UMMC Leukemia and Cancer Trust Fund, JCI Petaling Jaya (Malaysia) held the event "Stand by Me Powerthon" to aid the fund in providing long-term financial assistance to underprivileged children with Leukemia and other forms of cancer. The event promoted and educated the public on how living a healthy lifestyle and participating in exercise impacts an individual's overall health. Through sponsorship and collaborating with health professionals, the event successfully impacted over 600 individuals. All proceeds were donated to the JCIPJ–UMMC Leukemia and Cancer Trust Fund to continue providing financial help to underprivileged children with cancer to increase their quality of life and fight their disease.

To advance MDG #6, JCI St. Vincent (West Indies) held a community health fair in response to the need for cost-effective and confidential health services in the rural community of Greiggs. Members of the community were offered a variety of free medical testing, which included HIV/AIDS testing, as well as information and demonstrations on safe sex practices, kidney health care, dental hygiene and basic insect control. The local police force was also present to talk with residents about reducing and preventing crime. The event not only positively impacted the health of 120 participants but also strengthened the relationship between health care personnel, the police force and the community creating a more cohesive and peaceful environment.

Through their initiative "Ghana Project," JCI United Kingdom developed a long-term plan to address the biggest challenges facing the citizens of Ghana. Their project consisted of a three-step process to distribute insecticide-treated bed nets to Northern Ghana, deliver books to a newly renovated children's library in Accra and explore solar energy options for the country. Through the initiative, more than 1000 nets were distributed throughout Ghana to protect over 2000 individuals from malaria, and 1000 books were delivered to the library to aid in improving the children's literacy. The project created a unique collaboration between JCI United Kingdom and Ghana and has inspired JCI Organizations around the world to generate positive change across continents, showing that the brotherhood of man transcends the sovereignty of nations.



Due to the latest Ebola outbreak, UNICEF estimates that more than 5000 children have been infected and 16,000 children have lost one or both parents or their primary caregiver.





over 6.2 million malaria deaths
have been averted between 2000 and 2015,
primarily of children under five years of
age in sub-Saharan Africa.

(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)

### 147 countries

have met the drinking water target



### 95 countries

have met the sanitation target



### 77 countries

have met both drinking water and sanitation targets



(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)







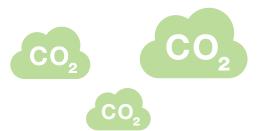
### **MDG #7**

# Ensure Environmental Sustainability

In celebration of JCl's 100<sup>th</sup> Anniversary and the Project Impact 100 initiative, **JCl Capital (Zimbabwe)** created "Tree Project Impact 100" to impact the lives of 100 young people living in the poverty-stricken Mbare region in Harare, Zimbabwe. Through uniting with partners and local government, the project engaged young individuals by providing them with training and starter packs that enable them to grow tree nurseries and market the trees to the community. The initiative contributes to creating a more sustainable environment and empowers unemployed youth to become self-sufficient contributing to the overall development of the economy.

JCI Croatia also used the JCI 100<sup>th</sup> Anniversary to showcase the importance of caring for the environment to preserve the world for future generations. Through their project "100 Trees for 100 Years of Impact" members planted 100 trees to celebrate 100 years of impact. By collaborating with Hrvatske šume, a company that manages forests and forest-land in Croatia, participants replanted trees previously lost due to bad storms. Through this partnership, Hrvatske šume provided the planting locations, donated the seedlings and helped JCI members in the planting process. The process positively impacted both the community and the environment while building partnerships for positive change.

Global emissions of carbon dioxide have increased by over 50% since 1990.



(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)



To engage local youth with community development opportunities and to educate them on the importance of natural resources, JCI Cambodia started the project "Let's Plant 2015." The project was a result of JCI members learning that the mangrove plant provided multiple benefits to the environment by protecting coastal areas from erosion and harm as well as serving as both a home and breeding area for wildlife. During this event, over 600 participants planted 2000 mangroves improving the community's biodiversity and improving the environment's water and land sustainability. As they increased local biodiversity, the participants promoted friendship, team spirit and a mutual responsibility to sustain their community into the future.

As the global temperature continues to rise, combating climate change has become imperative for the future of our world. In order to help prevent further damage JCI UNIFY (Suriname) initiated "Green Ambassadors:

A Youth Environmental Awareness Project." Through the help of partners, JCI members developed a series of "green" tools such as an environmental children's book and a board game educating players on both the challenges and solutions related to climate change. To expand the impact, local teachers and librarians were trained on how to properly utilize the materials in schools and libraries in order to deepen youth perspective and knowledge. The tools were distributed to 170 public and private elementary schools as well as media libraries throughout the community to ensure a greener and more sustainable future.

### **MDG** #8

# Develop a Global Partnership for Development

Due to a lack of jobs and business opportunities in the region of Rabat, JCI CasaImpact (Morocco) started the program "Business Exchange Initiative." The initiative included a series of events aimed to help create and increase business collaborations between entrepreneurs, investors and civil society to create more opportunities for professional and business development. Through uniting these stakeholders, more jobs are created for those in need. Over the past three years, the Business Exchange Initiative has empowered more than 1500 individuals and has impacted over 250 entrepreneurs who were engaged creating a collective collaboration between all sectors.

After discovering that individuals with disabilities are often overlooked as potential candidates for jobs, **JCI Macao** sought to change the mindset of local employers and to provide equal opportunities. The project "Unite to Create a Wall-Less City" was a Corporate Social Responsibility series linking government, businesses and social enterprises with those with disabilities by providing an interactive platform. With an increase in labor shortage, JCI Macao encouraged employers to consider the solution that those with disabilities offered to the economy. By creating a platform that brought awareness to the necessity of equal employment policies and human rights, this project helped break down barriers and allowed employers to witness this marginalized group's abilities rather than disabilities.

In order to evaluate the pending status of each Millennium Development Goal, **JCI USA** held a two-day National Summit in Washington D.C., USA to discuss each MDG and its direct relevance to the most critical challenges facing communities throughout the United States. Keynote speakers, which included industry leaders, explored the MDG's in depth, their impact on young people and what can still be done to implement the goals in their communities. The summit

concluded with JCI members developing resolutions and presenting them to the UN Foundation and members of Congress as part of the summit's Capitol Hill Day. The event united 100 young active citizens who worked together to craft solutions to community needs in order to forge a more prosperous world.

After realizing the high number of international citizens living throughout Bulgaria, JCI Bulgaria created "Language Café" as a means to strengthen communication and language skills while connecting with new people from different cultures. Members first identified that language programs in schools primarily focus on correcting grammar and vocabulary development while conversation practices often are insufficient. Through this initiative, participating individuals of all origins are given the opportunity to meet and practice a multitude of languages including sign language, through partnership with the Bulgarian Union of Deaf Students, in a non-formal and open setting. The project is not only practical for enhancing language development but also creates an environment for networking with other young people from the community. The impact of the event continues to grow and has helped more than 2000 individuals to broaden their communication skills in 20 different languages.









Internet access has grown from just over 6% of the world's population in 2000 to 43% in 2015. As a result, 3.2 billion people are linked to a global network of content and applications, including user generated content and social media. The proportion of the population covered by a cellular network grew from 58% in 2001 to 95% in 2015.





(The Millennium Development Goals Report 2015, www.un.org/millenniumgoals/reports)





### **JCI** Academy

Tokyo, Japan • July 3 − 10

The JCI Academy empowers future leaders of the organization to enter their one-year to lead with strength, spirit and dedication. One hundred and forty-nine aspiring JCI leaders from across the globe united at this event to collaborate during seminars, workshops and discussions. These sessions focused on best practices to manage successful JCI Organizations and how to keep members engaged and passionate about JCI.

The 2015 JCI Academy encompassed the Japanese theme "Sakigake" or "vanguard" in English — sharing the idea that JCI members are young active citizens leading the way for others. The 2015 JCI Academy created mutual understanding and the opportunity to unite as a global network of active citizens from all corners of the world through leadership development training opportunities. Modules for the 2015 JCI Academy centered on motivating delegates to be innovators who are inspired to create sustainable solutions to the world's greatest challenges. Delegates left the Academy motivated to lead their communities to establish peace and prosperity for all.







# **JCI AWARDS PROGRAM ENTRIES** 2015 2013 376 2012 1017 **AREA CONFERENCES ATTENDANCE**

## **JCI Area Conferences**

Every year, JCI members come together for the JCI Area Conferences to exchange ideas, develop new skills and learn how to take action in their communities. The four Area Conferences in Africa and the Middle East, Asia and the Pacific, the Americas and Europe, give members the opportunity to unite and take advantage of JCI's international network.

In 2015, new programs were introduced including JCI Impact Talks, an initiative that seeks to engage current and former JCI members to share their experiences of impact as well as a brand new JCI Skills Development course, Effective Leadership. The well-attended JCI Regional Partnership Summits were also a new addition to this year's conference programs. The summits focused on different topics specific to the needs of each area and featured special guest speakers representing all sectors of society. The conferences were also a time for celebration as members joined together to commemorate 100 years of impact for the 100<sup>th</sup> Anniversary of the JCI Movement.

#### Africa and the Middle East Conference

Accra, Ghana • May 6 – 9

#### Conference of the Americas

Cochabamba, Bolivia • May 20 - 23

## **European Conference**

Istanbul, Turkey • June 3 – 6

## Asia-Pacific Conference

Kota Kinabalu, Malaysia • June 11 – 14

## JCI Global Partnership Summit

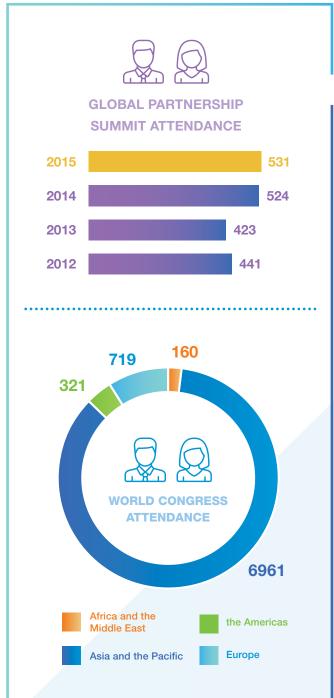
New York City, USA • July 29 - 31

The 2015 JCI Global Partnership Summit, an annual event focused on uniting all sectors of society, brought together nearly 500 members, partners and friends in New York City, USA to collaborate for sustained impact around the world. This year's Summit focused on the search for solutions to global issues as the target-deadline for the Millennium Development Goals (MDGs) approached and the world awaited the adoption of the Global Goals for Sustainable Development.

Summit delegates explored how collaboration leads to a sustainable future in their communities through a variety of panel discussions and keynotes. Participants also engaged in meetings held at the United Nations Headquarters to discuss the Global Goals and how individuals and communities can take action for a better future by 2030.

JCI presented JCI and the Millennium Development Goals, a publication featuring a selection of 100 projects conducted by JCI members from around the world that advanced the MDGs since JCI adopted the goals in 2004, to Under Secretary-General and High Representative for Disarmament Affairs for the United Nations Kim Won-soo. As the world transitions from the MDGs to the Global Goals, so too did JCI, as signaled by the initial launch of the Global Youth Empowerment Fund. In collaboration with the UN Millennium Campaign, the Fund will financially support grassroots projects and business startups that advance the Global Goals through the JCI Active Citizen Framework. The outcome of the Summit, the 2015 JCI Global Partnership Summit Resolution, seeks to strengthen the role of young people in creating sustainable solutions for a prosperous world and provided specific action steps to guide JCI during the preliminary implementation of the Global Goals.













## JCI World Congress

Kanazawa, Japan • November 3 - 8

Every November, JCI members from across the globe unite for JCI's largest annual event, the JCI World Congress. At this annual event, delegates elect the next year's officers, explore ideas for international initiatives, find new ways to create impact and recognize the achievements of outstanding active citizens worldwide.

At the 2015 JCI World Congress, over 8200 delegates from 108 countries arrived to Kanazawa, Japan energized and ready to take action for the next 100 years of impact. Congress events included the First Timers Orientation, Sharing the Secrets of Impact, JCI Morning Shows, JCI Awards Ceremony and the JCI Ten Outstanding Young Persons of the World (JCI TOYP) Workshop. Delegates came together for a special session on the Global Goals for Sustainable Development where they took part in conversations about grassroots actions for the Global Goals and how they can advance the specific goals most relevant in their own countries. Congress delegates also took part in the General Assemblies, where the biggest decisions for the organization take place, and where National Presidents signed the Kanazawa Declaration, officially committing the organization to advancing the Global Goals. Finally, the event culminated in the biggest 100th Anniversary celebration of the year during the JCI Presidential Inauguration and Gala, concluding a historical year. After such a momentous week, delegates returned home with new skills and tools to create a more sustainable and peaceful world.









On the international level, JCI partners with global organizations sharing mutual values and goals, to maximize the impact our members create every day. Partnerships are an important part of the JCI Mission and Vision as they increase our ability to empower young people to create positive change and expand the JCI global network. JCI and our international partners bring like-minded individuals together to create a better world.

Sustainable impact is achieved through collective action of active citizens across local communities around the world. When JCI members assess community needs, formulate sustainable solutions, take action and evaluate results to ensure sustainability, it is best to involve all community leaders from all sectors of society — business, government and civil society — to expand the impact.

### **General Partner Note:**

JCI continues to maintain a General Consultative status with the UN Economic and Social Council (ECOSOC) and relationships with several UN agencies.































# JCI Partner News and Accomplishments for 2015

#### **United Nations Foundation – Nothing But Nets**

In April, JCI President Ismail Haznedar attended the launch of the *Nothing But Nets* Million Nets Pledge and delivered a speech reaffirming JCI's commitment to the fight against malaria and the *Nothing But Nets* partnership.

#### **Kiwanis International**

Kiwanis International and JCI signed a Memorandum of Understanding during the 2015 JCI Global Partnership Summit in New York City, USA. The partnership works toward uniting civil society leaders and engaging global active citizens in order to create sustainable impact.

#### **United Nations**

On September 25, 2015 during the UN General Assembly, 193 governments adopted the Global Goals for Sustainable Development. The Global Goals were then adopted by JCI through the Kanazawa Declaration at the 2015 JCI World Congress; the declaration commits JCI and its National Organizations to advancing this new set of 17 Global Goals.

#### **UN Millennium Campaign**

The MY World Campaign, a UN Millennium Campaign initiative, presented JCI with the 2015 Peoples' Voices Award for the category of: Longstanding Contribution to MDG Achievement Through Campaigning.

#### **AIESEC**

AIESEC and JCI signed a Memorandum of Understanding during the 2015 JCI World Congress in Kanazawa, Japan. The partnership aims to create opportunities for the development of young people, enabling them to work toward creating sustainable impact in communities across the globe.

#### **Nippon Foundation**

During the 2015 JCI World Congress, JCI signed a declaration committing to use JCI's international reach to condemn and fight against the discriminations those with leprosy face.









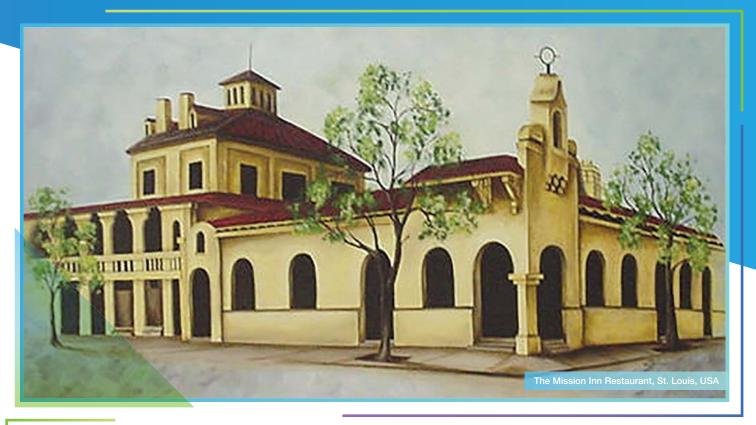


# 100 Years of Impact

The JCI Movement started on October 13, 1915 by one active citizen who had a passion for positive change. Since then, millions of other young active citizens have joined together to create sustainable impact in their communities and around the world. The 100<sup>th</sup> Anniversary of the JCI Movement presented the opportunity for JCI to highlight the positive change that young active citizens have created throughout the past 100 years and empowered young people to take action for sustainable impact for the next 100 years and beyond.

The JCI 100<sup>th</sup> Anniversary celebrations connected young active citizens across local, national and global communities and included existing and potential partners and sponsors, potential and current JCI members and alumni. People united through a variety of interactive activities, impactful projects and engaging events that were organized by numerous JCI Local and National Organizations as well as at the international level to celebrate such a monumental and historical year. As an organization that has inspired a century of impact, JCI will continue to empower and activate young change makers across the globe.







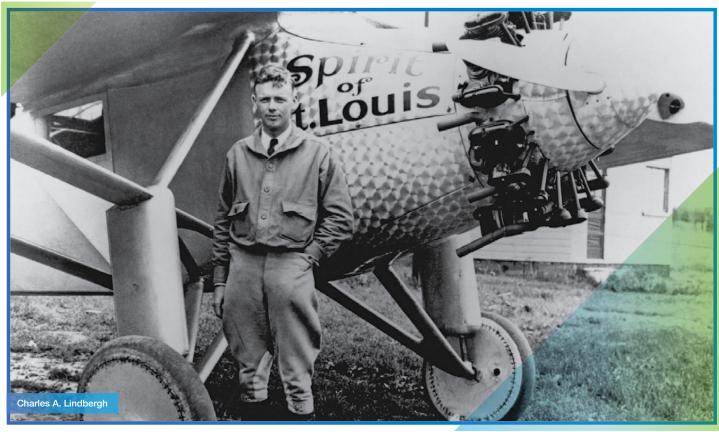
## The Beginning of a Movement

Founder of the JCI Movement, Henry Giessenbier Jr. lived during a time of growth and expansion and saw the need for youth to develop their skills as leaders in order to address the civic challenges of their time. This vision included igniting a movement that worked toward the establishment of a permanent and everlasting world peace. The first JCI Local Organization was founded on October 13, 1915 at the Mission Inn in St. Louis, USA, when 32 men joined together to form the Young Men's Progressive Association (YMPCA). The YMPCA sought to offer young active citizens the unique opportunity to share their voice and engage with community members and officials to address community challenges and create sustainable impact. In nearly five months, the organization grew from 32 to 750 members. Official recognition of the organization was granted on November 30, 1915, when it was enrolled as a member of the Mayor's Conference of Civic Organizations. In 1916, the YMPCA became known as the Junior Citizens and soon after it changed again to the Junior Chamber of Commerce.

## Junior Chamber Spreads Across the Nation

The 1920's brought great change for the JCI Movement as it went from local to national status. The first convention of the US Junior Chamber occurred in St. Louis, USA in 1920 with 30 cities present; during this convention, the first constitution was adopted. Also, projects were now developed both locally and nationally to expand the impact. In 1926, the US Junior Chamber pursued the expansion of aviation in the United States by working toward establishing airports throughout the country with member Charles A. Lindbergh, who helped introduce the age of commercial aviation. JCI grassroots initiatives continued with the Get-Out-The-Vote campaign in 1926 in which the US Junior Chamber became the first national organization to conduct a systematic campaign to educate active citizens of their civil duty to vote. As a result, 12 million more individuals voted in the 1928 election than in 1924. Other projects, including several successful campaigns aimed at increasing road safety, showed the impact of the JCI Movement growing in more and more communities across the United States.







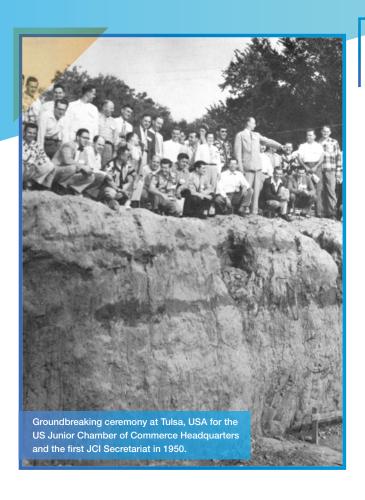


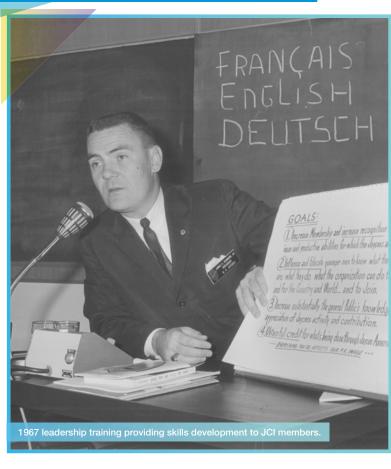


## Expanding Internationally

Months prior to the attack on Pearl Harbor, the US Junior Chamber of Commerce became the first young men's group to back the draft principal and during that time 85% of the organization's membership entered into the military. In the midst of World War II and organizational expansion, the time came for the US Junior Chamber to take the organization to an international standing. It was on December 11, 1944 with representatives from the United States, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua and Panama present that Giessenbier's 24-year-old association was established internationally during the Inter-American Congress in Mexico City. With their international presence established, the first JCI Congress took place in Panama City, Panama in 1946. It was the work of the US Junior Chamber that influenced World War II Veteran Artemio L. Vergel de Dios from Manila, Philippines to reach out to the US Chamber and initiate the first JCI Local Organization in Asia in 1948. The organization's rapid international growth demonstrated the desire to build peaceful relationships across borders.

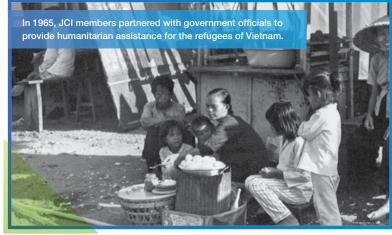






## Collaboration for a Better World

The 1950's were a time of change but also most importantly a time of reconnecting to the roots and values of the organization. In 1954, the United Nations Economic and Social Council (ECOSOC) granted JCI Special Consultative status, officially defining the supportive relationship between JCI and the UN. With the understanding that the brotherhood of man transcends the sovereignty of nations, a core value of the organization, JCI was the first international organization in the post-war world to recognize Japan as its own country. Moreover, American soldiers and JCI members who remained in Japan after the war helped rebuild the country and introduce democracy. Further exemplifying the value of brotherhood, the first international campaign launched in 1954. Operation Brotherhood was developed to support refugees fleeing communism in Vietnam. The campaign included large-scale fundraising efforts that raised US \$1 million, assisted more than 730,000 individuals through health and wellness programs and created 350 special villages for refugees.









## Breaking Social Barriers Globally

As more countries gained their independence, JCI rapidly expanded in Africa and Latin America. While citizens gained new freedoms, opportunities for women were increasing. Throughout the 1970's, membership growth among women soared and in 1971 the first female National President was elected in Nepal. JCI continued this trend of breaking social barriers in 1974 by establishing the first multiracial organization to receive governmental permission in South Africa. During this time of expansion and growth, JCI communicated their stories of impact by issuing a multi-language publication across the globe to nearly 400,000 members. After several decades since the organization became international, JCI demonstrated its ability to develop leaders as JCI alumni moved on to assume leadership roles in government, businesses and civil societies in communities across the world.

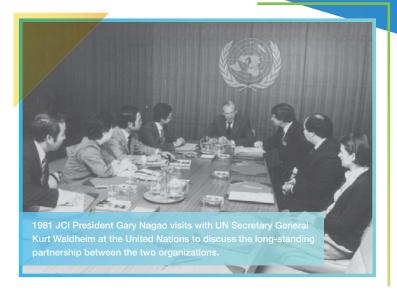
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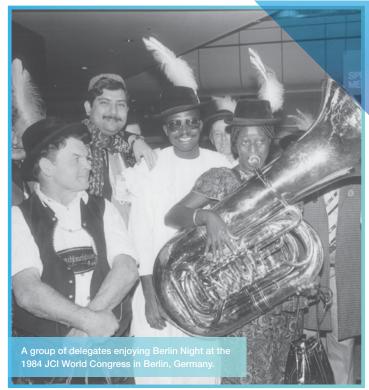


## Peaceful Solutions for All People

Starting in the 1980's, organizational themes focused heavily on equality, internationalism and world peace in response to civil conflicts, assassination attempts and acts of terror. The Ten Outstanding Young Persons of the World (JCI TOYP) program was launched internationally in 1983 to recognize socially responsible young active citizens to inspire the next generation of young leaders. Through this program, JCI has recognized people for their accomplishments in areas such as business, economic and entrepreneurial accomplishment, medical innovation and contributions to children, peace and human rights. Throughout the 1990's, JCI members around the world took action to support marginalized groups such as children, people with disabilities and senior citizens. JCI participated in drafting the Declaration of the Rights of the Child, a list of 54 articles created by the UN General Assembly, addressing basic human rights to which children everywhere are entitled. To provide equal opportunities, a variety of projects constructed hospitals, camps for disabled youth and senior housing facilities. In the United States, members lobbied for legislation to mandate public accessibility for the disabled.

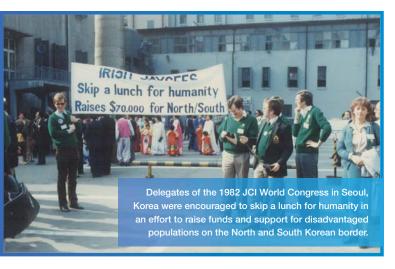














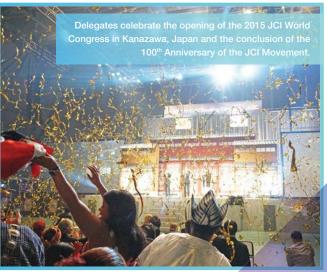




## Impact in the New Millennium

The early 2000's reinvigorated the sense of active citizenship and grassroots initiatives throughout the organization; members refocused projects and efforts around the JCI Mission. In 2004, JCI committed to advance the Millennium Development Goals created by the United Nations. This set of eight global development goals ranged from eradicating extreme hunger and poverty to combating HIV/AIDS and malaria. Through 2015, the target deadline, JCI members continued to organize projects focused on advancing these goals by taking action at the local level. To increase the quantity of projects that result in sustainable solutions, the General Assembly of the 2010 JCI World Congress adopted the JCI Active Citizen Framework, a road map of actionable, results-driven steps to produce sustainable impact. The JCI Active Citizen Framework has helped drive projects by first conducting community needs analysis, then collaborating with stakeholders to formulate a sustainable solution and take action.







## 2015 and Beyond

As JCI celebrated the 100th Anniversary of the JCI Movement, the moment presented itself for the organization to reflect on the impact created over the last 100 years. However, JCI members did more than reflect on the past, but began working toward a better future. In July 2015, in partnership with the UN Millennium Campaign, JCI launched the Global Youth Empowerment Fund to empower young people around the globe to impact their communities by investing in grassroots projects. In September 2015, as the Millennium Development Goals reached their target deadline, the UN General Assembly adopted a 17-point plan to end poverty, combat climate change and fight injustice and inequality. Dedicated to creating a better world, JCI signed the Kanazawa Declaration during the 2015 JCI World Congress, committing the organization to advancing the Global Goals. Through the organization's mission and vision, JCI continues to discover and celebrate the unsung heroes of our time on its journey to be the organization that unites all sectors of society to create sustainable change.





# 2015 Celebrations

## JCI 100TH ANNIVERSARY DOCUMENTARY

The JCI 100<sup>th</sup> Anniversary documentary "What's in a Movement? The Pursuit of Everlasting Peace," was created to tell the story of JCI in a way that engages individuals, ignites passion for action and empowers others to create positive change into the next century and beyond. It presented JCI with the opportunity to showcase 100 years of impact by featuring the diverse JCI National and Local Organizations, illustrating significant moments in JCI history and highlighting the relevance JCI continues to carry in today's society. The documentary demonstrated not only the positive changes the organization experienced throughout the years but also the challenges, revealing that a global movement takes dedicated young active citizens who are passionate about creating positive change to prevail.

A global screening of the documentary took place on October 13, 2015. The special screening united active citizens around the world in a unique way by encouraging individuals to unite with like-minded individuals and stakeholders by hosting documentary screenings in their local communities. The event brought together both past and present members, partners and government officials in celebration and allowed the opportunity to showcase what JCI has accomplished and what more can be accomplished in the future of the organization. Screenings were held in 26 countries in 60 communities with more than 1000 participants, forging new paths and motivating communities across the globe to create collaboration for sustainable change.















TOTAL DONORS 361

FUNDS \$383,552







## JCI 100TH ANNIVERSARY MONUMENT AND UNVEILING CEREMONY

Symbolically designed to represent 100 years of impact, the monument serves to celebrate the global connection of cultures, active citizens and positive change inspired by the JCI Movement over the last 100 years. The monument features a steel globe connected to a commemorative wall filled with historical information as well as donor plaques featuring the names of JCI members, partners, supporters and friends worldwide. It stands as a visual symbol of engagement and celebration sustaining a legacy of impact for the future.

The official unveiling of the monument occurred on July 25, 2015 in the birthplace of the JCI Movement, St. Louis, USA. The ceremony celebrated the collective efforts of active citizens from around the world over the last century while looking forward to the future of the organization. It brought together over 200 individuals from all around the world and included entertainment from local cultural performance groups as well as featured a historical archive exhibit displaying the extensive history of the organization. The monument was unveiled tying together JCI's long history with its promising future.









542 projects were conducted in 167 local communities in over 60 countries.

Projects ranged in impact from 100 individuals to 10,000 affected.



467,540



individuals were impacted globally.





## **JCI PROJECT IMPACT 100**

JCI Project Impact 100 called for JCI members, partners and communities to join together in celebrating 100 years of impact by targeting local needs, taking collaborative action and creating global impact. Project Impact 100 was a year-long initiative to empower young people and their communities to positively impact the lives of at least 100 individuals by taking grassroots action to create positive change. It called for active citizens to conduct their projects according to the JCI Active Citizen Framework and positively impact the lives of at least 100 individuals.

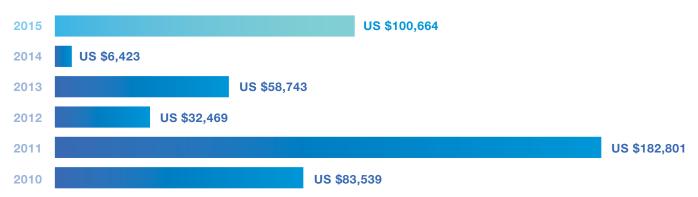
Submitted projects ranged in scope from projects that provided maternal health care to expectant mothers to providing skills to the unemployed to ensuring safe, fair and free elections. JCI members connected with local officials, partners and governments to run the most effective and sustainable projects needed in their communities. JCI members and communities were given the opportunity to take action and be part of something bigger than one individual or community, leaving a legacy of impact and mobilizing JCI around the world. The initiative transcended boundaries and inspired the next generation of young people to take action for positive change.

## About JCI Operation Hope .....

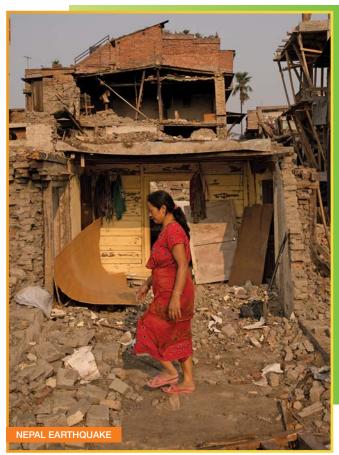
Every day, JCI members take action to create sustainable positive change in their communities. But when natural disasters strike, members go above and beyond to help the people and communities in distress. Through JCI Operation Hope, JCI members unite to take targeted action in the aftermath of tsunamis, hurricanes, earthquakes and other natural disasters. JCI Operation Hope initiatives span the globe to sustain recovery efforts and rebuild communities. JCI officially launched JCI Operation Hope on January 1, 2005 to empower members to take action in the face of natural disasters.

In 2015, contributions to JCI Operation Hope supported long-term reconstruction efforts in Nepal following the damaging earthquake on April 25, 2015 and also supported UNICEF's relief efforts in Nepal.

#### **DONATIONS MADE TO JCI OPERATION HOPE INITIATIVES**









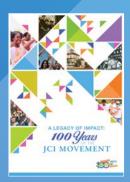
JCI continues to create positive change through the diligent work accomplished by JCI members at the local level. It is through contributions from supporters, collaboration with partners locally, nationally and internationally and the dedication and hard work of JCI members worldwide that made 2015, the 100<sup>th</sup> Anniversary of the JCI Movement, a historical and momentous year. Efforts of supporters, partners and JCI members fostered collaboration that saved lives, inspired change and improved communities for a better tomorrow. On behalf of all communities served, thank you to each and every young active citizen who made the commitment to JCI and expanded the impact created in 2015.

A special thank you to JCI Local Organizations, JCI National Organizations, 2015 JCI Board of Directors, 2015 JCI President Ismail Haznedar and JCI World Headquarters Staff for contributing photos and content to the 2015 JCI Annual Report.

#### 2015 JCI PUBLICATIONS ·····



JCI and the Millennium
Development Goals
report can be viewed at
bit.ly/JCIMDG15.



A Legacy of Impact:

100 Years of the JCI Movement
can be previewed at
bit.ly/23eNnAS.

