

2016 JCI IMPACT REPORT





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JCI

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**President Dike inspired** and empowered more than 11,500 JCI members through **56 visits to National Organizations and** JCI Events.

# **Paschal** Dike

My dear members, Alumni, partners and friends of JCI,

For your incredible efforts in 2016, I truly thank you. It is wonderful to look back on our actions and see such a remarkable impact we as active citizens created as we joined together with the courage to just act for a better world.

In fulfillment of our founding values, we launched the Peace is Possible campaign. Such a movement for peace is needed in every part of the world we live in today. This campaign mobilized young people and united stakeholders to take action -we have seen the impact that peace can have in our communities. Children are getting the education and care they need through the efforts of this campaign. Refugee and immigrant families are finding safety as they integrate into new homes and communities. JCI members reached out to like-minded organizations to build coalitions for peace. Across the world, rallies and marches led by young people are calling for an end to violence, and communities are holding peaceful discussions despite differences such as ethnicity, culture and religion.

After traveling around the world, I have come to understand first-hand how hard our members work. We truly could not achieve our Mission without their dedication, time and collaboration in their communities. JCI members spend their time everyday to create positive change not only for themselves but the people in their communities, and that is what it truly means to be an active citizen. I thank you for all your efforts in 2016, and I am sure each one of you will continue to demonstrate that same passion.

Through our various programs, we continue to give different communities and the world leaders whose work and examples contribute immensely to making our world a better place; community after community; country after country.

With our adoption of the Global Goals for Sustainable Development and the challenges we still see in our communities, we know that our work is not yet done. Let us build on a successful 2016 and continue to have the courage to just act for a better future and more peaceful world. I hope this summary of our collective actions in 2016 will inspire you to dare even more.

Sincere regards,

reschal Dive

Paschal Dike 2016 JCI President





In his visits, President Dike participated in over 20 Peace is Possible projects and called young people around the world to just act for peace.









**Secretary General Obenson** visited 15 countries and represented JCI at nearly 30 international events in 2016.

He wrote over 217 ideas in his notebook to change the world and sent more than 1800 WhatsApp messages to stakeholders around the globe.





Dear readers,

A year after the 100<sup>th</sup> Anniversary of the JCI Movement celebration, the organization could not have taken a bigger stride into the new century. In 2016, JCI affirmed the dream of its Founder Henry Giessenbier Jr. by demonstrating a strong message of peace through a variety of activities aligned with the Peace Is Possible campaign in communities across the world. Furthermore, JCI members were remarkable in creating awareness and engaging community stakeholders to take action for the Global Goals for Sustainable Development following their recent adoption.

2016 also marked the mid-point of the implementation of the 2014–2018 JCI Strategic Plan, and embarked on an evaluation process that revealed our accomplishments as well as ways to improve. Therefore, for the next year we must stay focused in order to catapult JCI to be the organization that unites all sectors of society to create sustainable impact.

While tremendous success was achieved last year, we cannot deny the challenges we faced. After several years of discussion, the membership dues were raised from US \$10.50 to \$13.00, providing JCI with the ability to better carry out its Mission and Vision. However, it was also a year in which travel visas had an unfortunate impact on the diversity and financial outcome of the spectacular World Congress in Québec City, Canada. JCI is an organization that must be defined by its opportunities and not its challenges. Opportunities ranged from collaborating with the Nippon Foundation to end the stigmatization of people affected by leprosy, to partnering with Saraya, Co., Ltd. of Japan to host the African Youth Development Summit in Nairobi, Kenya, to holding the Social Enterprise Contest in partnership with kountable as well as funding five projects through the Global Youth Empowerment Fund. These unprecedented activities showcase how the organization can effectively adapt with the rapidly changing world.

By affiliating seven new countries with JCI and creating over 100 new Local Organizations, JCI persists on its strong onward march to building the future painted within the lines of the JCI Strategic Plan.

ARPSYOBERNET!

Arrey Obenson

JCI Secretary General



# **About JC**







The JCI Movement was started on 13 October 1915 by one active citizen who had a passion for positive change.







### **Mission**

To provide development opportunities that empower young people to create positive change.

### **Vision**

To be the leading global network of young active citizens.

### **Values**

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That government should be of laws rather than of men;

That earth's great treasure lies in human personality;

And that service to humanity is the best work of life.





JCI members take action and provide sustainable solutions in nearly 120 countries everyday.





We are a grassroots movement of young active citizens ages 18 to 40 who are dedicated to creating positive change in our communities around the world. In more than 5000 communities across nearly 120 countries, our members are recognized for embracing new ideas, collaboration and diversity. We empower young people by developing their skills, knowledge and understanding, enabling them to stand up, make informed decisions and lead their community to take concrete action for sustainable impact.

#### **Our Members**

JCI members are ordinary individuals doing extraordinary things. We see challenges not as obstacles but as opportunities. We audaciously stand up and take action for what is just. We are willing to take the difficult but right path to change the world. We do not only talk about how the world should look-we take grassroots action to make our vision a reality. We work as one team to create positive change-amplifying our global voice.

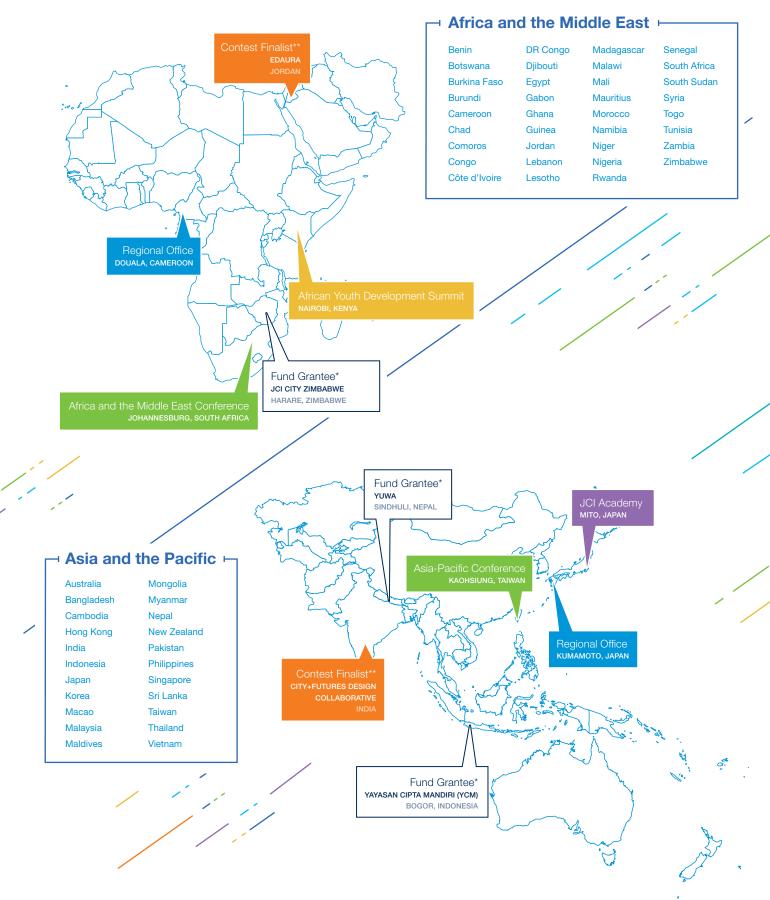
### **Our Impact**

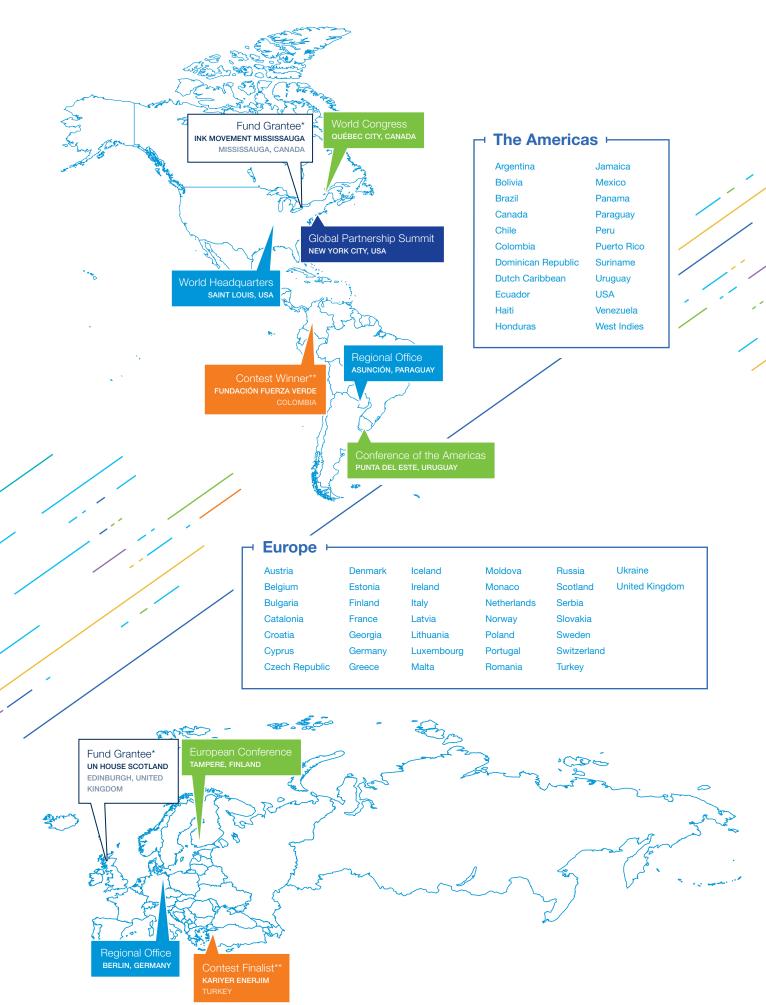
JCI members are young, active citizens who are invested in the future of the world. Together in their JCI Local Organizations, they focus on finding sustainable solutions to the needs of their community. Solutions that ensure healthy communities, drive economic empowerment and secure a peaceful, prosperous and sustainable world. The collective action of all JCI Local Organizations produces positive global impact. Empowered members conduct international projects, exchange ideas and collaborate to develop new ways to create positive change and make the world a better place.



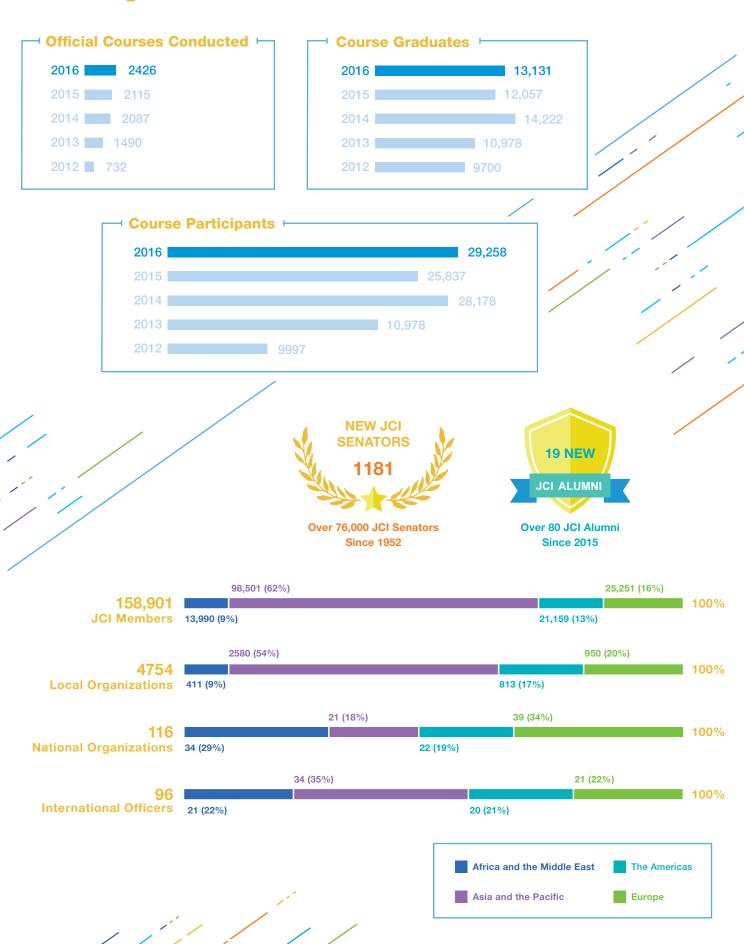
## **Mapping our Impact**

- \* Global Youth Empowerment Fund Grantees. Learn more about the Fund and grantees on pages 26 27.
- \*\* Social Enterprise Contest winner and finalists. Learn more about the Social Enterprise Contest and winner on pages 28 29.





### **JCI by Numbers**



### **Social Media**















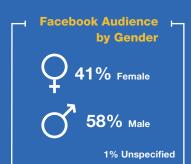
#### **Most Impactful Post of the Year**

"Happy International Day of Peace! Join us as we work to mobilize peace globally!

www.peaceispossible.cc #PeaceDay #PeaceIsPossible"



21 September 2016 | 55,452 People Reached



















1898

### Top 5 Followers by Country

Tunisia: 18,751 India: 6873 Philippines: 5338 Japan: 5294 USA: 4916

### Top 5 Followers by Languages

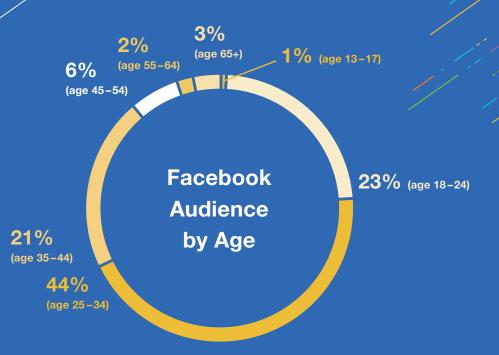
English (USA): 43,138

French: 31,666

English (UK): 12,412

Spanish: 9174

Japanese: 4842



### Plan of Action

The 2016 Plan of Action guided the JCI Board of Directors' and all JCI members' actions across communities throughout the year. As active citizens, JCI stakeholders at all levels accepted responsibility for the future of the organization and focused on positioning JCI as the leading global network of young active citizens by taking action. Directed by the five key strategies of the strategic plan-Impact, Motivate, Invest, Collaborate and Connect-members and stakeholders capitalized on the momentum from 2015's yearlong celebration of JCI's 100 years of impact to take audacious steps into the future.

At the midway point of the implementation of the 2014–2018 JCI Strategic Plan, the JCI Active Citizen Framework continued to guide members in their pursuits to create positive change, and by the end of the year, 2000 JCI Local Organizations completed at least one project following the framework, making the year's JCI Impact Index 0.4. The Journey of an Active Citizen deployed more tools to guide members on their path to becoming an active citizen in their community, and the Impact Strategy helped expand JCI's impact into 118 new communities and seven new countries.

The Peace is Possible campaign was launched to mobilize young people worldwide to create awareness, advocate, take action and commit to an everlasting world peace. By the end of the campaign's first year, nearly 20,000 individuals committed online to make peace possible and 11 partner organizations joined the coalition to expand the campaign's global impact.

During the first year of implementation of the Global Goals for Sustainable Development, JCI members collaborated with grassroots stakeholders to end extreme poverty, inequality and climate change, driving JCI toward becoming the organization that unites all sectors of society to create sustainable impact.











One Year to

JCI members have the exciting opportunity to hold local, national and international leadership positions within the organization. Whether they serve on their local Board of Directors or serve members across several countries as an international Vice President, JCI leaders share best practices and encourage fellow members to live the JCI Mission and create sustainable impact. JCI's one year to lead philosophy allows members to share their talents, experiences and passion for the organization in a unique way as a local, national or international leader. This philosophy celebrates fresh ideas, new perspectives and provides the adaptability needed for our members to create action-oriented solutions to the greatest challenges in their communities.



Back Row (from left): Vice President Kabo Garechaba (JCI Botswana), Vice President Amzad Hussain (JCI Bangladesh), Immediate Past President Ismail Haznedar (JCI Turkey), Treasurer Sangwoo Bae (JCI Korea), Vice President Seun Osikalu (JCI Nigeria), Secretary General Arrey Obenson, Executive Vice President Jef Hendrickx (JCI Belgium), Vice President Kaspar IIves (JCI Estonia), Vice President Jay Raymundo (JCI USA)

Middle Row (from left): Vice President Abdrahamane Coulibaly (JCI Mali), Vice President Marc Brian Lim (JCI Philippines), Executive Vice President Tshepo Thlaku (JCI South Africa), Executive Vice President Sean Chang (JCI Taiwan), Vice President Ryad Subratty (JCI Mauritius), President Paschal Dike (JCI Nigeria), Vice President Stanley Yau (JCI Scotland), Executive Vice President Jennifer Gracey (JCI USA), Vice President Peter Anckaert (JCI Belgium), Vice President Johanna Lundán (JCI Finland)

Front Row (from left): Vice President Ryoma Koyama (JCI Japan), General Legal Counsel Candice Henriquez (JCI Dutch Caribbean), Vice President Siana Ng (JCI Macao), Vice President Cristian Ramírez (JCI Paraguay), Vice President Kevin Hin (JCI Monaco), Vice President Pablo Reynolds (JCI Bolivia), Vice President Thirsa López (JCI Honduras)









## **JCI Active Citizen Framework**

As global citizens we all have rights and responsibilities, as well as shared goals. Active citizenship encourages young people to take responsibility for local challenges and identify targeted, sustainable solutions that benefit their communities. Motivated by the passion to transform their lives and the world, JCI members have the courage to address the most critical challenges of our time.

Collaborative ownership of both challenges and solutions by community stakeholders across sectors is needed in order to produce sustainable impact. Designed to address all types of community challenges, the JCI Active Citizen Framework outlines a methodology for conducting grassroots projects that build sustainable solutions to a community's most pressing need, ultimately creating global change.

### Stages of Community **Development**

#### Stage 1: Health and Wellness

Healthy people are fundamental to building a successful society. Projects related to this stage address barriers that stand between citizens and healthy lives. Solutions may include disease prevention, enhancing sanitation and increasing access to medical treatment.

#### **Stage 2: Education and Economic Empowerment**

Education and economic empowerment are the engines behind economies, lifting citizens out of poverty and putting them on a path toward sustainable development. This step builds on the foundation of health and wellness to ensure the development of skills and opportunities related to economic growth, employment, gender equality and entrepreneurship.

#### Stage 3: Peace, Prosperity and **Sustainability**

This stage of community development works to avoid major environmental and economic crises that reverse progress, as well as maintain successes in keeping the community healthy, educated and employed. In the final stage of community development, all sectors of society must engage in practices that sustain the environment for future generations, enhance the community's infrastructure and foster peace in order to ensure a prosperous community for all its citizens.



JCI Active Citizen
Framework Action Steps

#### **Analyze: Examine Community Needs**

Community challenges cannot be solved without first understanding them. Using tools such as surveys, demographic data and interviews of key stakeholders, active citizens conduct a community needs analysis to deepen their understanding of the community's challenges and their root causes. This first phase of the framework ensures the project is relevant to the needs of the community while also connecting members of the community, supporters of the initiative and potential partners for the project.

#### **Develop: Formulate Sustainable Solutions**

After collecting and analyzing data on community needs, the next step is to formulate a project plan that addresses the core needs and their root causes, as well as provides long-term solutions. Collaborators outline goals, actions and desired outcomes that produce maximum impact in the community. Just as the needs analysis helps ensure community ownership of the challenges, involving all sectors of society to collaborate on a solution will help ensure sustainable impact.

#### **Execute: Take Action**

Once the community need and root causes have been identified, take action by mobilizing resources, rallying support and implementing the project plan. By combining resources from key stakeholders, the community is enabled to achieve even greater sustainable impact. During this stage, communication, action and accountability are key to ensuring positive results and sustainable impact.





#### **Review: Monitor and Evaluate Results**

Throughout the project, progress and results must be monitored to determine if the goal is on track to being achieved. Compare data collected during the needs analysis phase to data collected during and after the project to measure how much positive change was created. After completion, take the time to reflect on the actions taken and evaluate the team's performance in creating a long-lasting impact. The project's results will prove JCl's value to partners and help earn recognition as the organization that unites all sectors of society to create sustainable impact.

#### **Partnerships**

To increase impact, partners are engaged during each step of the framework, which increases every stakeholder's ownership of the need and solution. Uniting resources and leveraging each other's strength can achieve better results. Resources can include people, expertise, physical or web-based tools and information or frameworks, such as training and financial resources. With the JCI Active Citizen Framework as a tool to achieve sustainable impact and create a better world, like-minded organizations can better understand how we can create sustainable impact in the community together.













## JCI and the Global **Goals for Sustainable Development**

At the end of 2015, the Millennium Development Goals (MDGs) reached their deadline; JCI members worked to advance this set of eight goals since their adoption in 2008. In anticipation of a new set of development goals, nearly 40,000 JCI members took part in the MY World Surveya survey targeted at capturing people's voices, priorities and views to help define the post-2015 development agenda.

In September of 2015, more than 150 world leaders gathered at the United Nations to adopt the Sustainable Development Goals (SDGs). During the General Assembly at the 2015 JCI World Congress in Kanazawa, Japan, JCI's nearly 120 National Organizations signed the Kanazawa Declaration, committing the organization to advance the SDGs.

Also widely known as the Global Goals for Sustainable Development, these 17 goals are the building blocks to peace and will work together to end extreme poverty, fight inequality and injustice and combat climate change by 2030. Dedicated to developing a better world, JCI members and young people globally have begun to identify the goals most relevant to their communities, take action to engage stakeholders and implement projects that provide sustainable solutions to the greatest challenges of our time.



Journey of an Active Citizen https://impact.jci.cc/Journey







































## End Extreme **Poverty**





After identifying a need for children who are forced to live and provide for themselves on the streets to develop a sense of

self-sustainability and have access to more opportunities, JCI South Sudan members developed a program to support these children. The program aimed to end abuse, neglect, exploitation, trafficking and all forms of violence against these youth by organizing and offering workshops that enhanced both peace building and capacity building skills as well as provided vocational training to three street children centers; skills such as carpentry and electrical were taught to and mastered by the students. Overall, 50 underprivileged youth were impacted and empowered to better their lives by enhancing their capability to be self-sustainable.





In order to increase access to education. clean water and sanitation, JCI Mekong of JCI Cambodia started the project "School

and Clean Water Well Construction." The project built a two-room school as well as four clean water wells for students and villagers residing in the community of VealVong-impacting a total of 100 families. Together with Ford Motor Company and Pursat local authorities, JCI Mekong constructed the school and water wells, planted trees to enrich the surrounding environment and provided training and school supplies to the facility-displaying that the collective actions of all sectors can lead to sustained community development.



Focused on improving the quality of education of students in the community, JCI Cúcuta of JCI Colombia adopted a local school to create a better environment for students

to develop and prosper. The project, "Vamos a Estudiar" (Let's Go Study), improved the infrastructure of the learning space, provided new supplies to over 600 students and organized special events and learning activities to enhance their overall education. Additionally, a focus was put on dialogue and the social growth of students by involving parents in their children's educational development as a means to decrease school dropout rates. This opportunity has encouraged the active participation of the community in the educational advancement of youth and quality education.





For me, being an active citizen means to take initiative to better myself, empower those around me and equip ourselves with the tools to create positive change in the community and in the world.

-Jessica Lee

JCI East Kowloon | JCI Hong Kong







Looking to boost economic development and drive tourism, **JCI Turku of JCI Finland** created the project "Pop-Up Turku."

The initiative offered entrepreneurs and organizations an opportunity to operate in the business district in order to attract new customers to shop locally while also showcasing vacant office space. More than 300 entrepreneurs and organizations took part, drawing in thousands of visitors and reviving the city center into a vibrant shopping destination. Focused on advancing the same goal, JCI Cēsis of JCI Latvia created the project "POP UP Cēsis" to inform the community of local businesses' goods and services by constructing pop up displays throughout the city. The project successfully drew attention to participating businesses, helping to promote sustained, inclusive economic growth.







## Fight Inequality and Injustice







In order to promote young people's rights to health, education and sexual and reproductive health

services, JCI Niamey of JCI Niger collaborated with Oxfam on their program "My Rights, My Voice," which has been creating impact since 2011. The project worked to coach, train and support young people to be agents of change and strengthen their capacity to make a difference concerning community health and well-being. This program empowered a great number of young people and strongly focused on training young women to help achieve equal rights and enhance the women's leadership skills and confidence.









Noticing the growing gender gap in the country's work force, JCI Wellawatte (Sri Lanka) and

JCI Sri Lanka sought to reduce inequalities by encouraging women interested in the Information and Communications Technology (ICT) industry to pursue their professional dreams. The project, "Girls in ICT," offered young professional women in this industry the opportunity to network with top Sri Lankan ICT companies and learn more about career options and trends in the field at a career fair. This event featured panel discussions, lectures and interactive sessions, both empowering and educating 250 participants and 15 ICT companies on the importance of gender equity in the work place.



To me, active citizenship is inspiring people to recognize their collective responsibility for the state of their communities and being conscious of their rights. Most importantly, active citizenship doesn't only apply to a traditional leader with a title, but quite simply, it's about ordinary people making things happen.

> -M. Abena Agard JCI Barbados | JCI West Indies









To combat ageism and provide the necessary support and services to the elderly, JCI Ciudad del Este of JCI Paraguay initiated the project "Tercera Edad: Mejor Calidad de Vida" (Third Age: Better Quality of Life). Focused on improving the services

and livelihood of the elderly residing at the San Agustín Nursing Home, JCI members organized monthly health screenings, meditation and physical therapy as a means to support the mental and physical well-being of the elderly. Furthermore, the nursing home's facilities were improved, including an update of the physiotherapy room to enhance therapy and rehabilitation services. The project has helped improve the senior citizens' quality of life and also promote their independence, equality and dignity.





Determined to break down the walls that confine individuals with disabilities in today's society, JCI Bodrum of JCI Turkey created the project "Free Beach Against Obstacles." The project focused on empowering the disabled by making the local beach in Bodrum

handicap accessible through specialized equipment and amenities, including loungers and washrooms, in order to allow this marginalized group to freely visit and feel unrestrained by their disabilities. By working together with the Bodrum City Municipality and Bodrum Health Foundation, the project became a reality. The project has helped these citizens gain a sense of freedom and inspired many to help in creating a world free of obstacles a world where all citizens are equal.









## **Combat Climate** Change

Focused on improving access to clean water, JCI Blantyre of JCI Malawi provided students of Kadzakalowa Community Day Secondary School safe, potable water.

Across the country, 60% of rural citizens lack access to clean water and sanitation. After seeing an increase of students missing classes due to water borne illnesses, lack of safe water, toilets and school supplies, JCI Blantyre was determined to take action. In partnership with Total Foundation, they launched the Kadzakalowa Safe Water Project, which aimed to not only drill a borehole that provides potable water to both the students and surrounding community, but also to educate students and citizens on how to access and maintain the clean water source. Following its completion, more than 1600 individuals and 110 households were provided access to clean water including the students of the Kadzakalowa Community Day School.



After discovering that many homes in the village of Darahoa, an isolated village in Dalat, Vietnam, are still living without electricity, JCI East SG of JCI Vietnam

started the project "The Light." The project provided alternative energy generators to this remote area in order to advance the community's development as well as improve the lives of those residing there. Research was conducted that determined that the most suitable devices were solar energy generators. After their installation, they have provided electricity to more than 53 children attending the school and 45 households in the community. These sustainable advancements have worked to enhance the education of local students and boost community interaction while protecting the environment through the use of alternative energy.

> JCI has empowered me to add more value to my community, while leading and serving by example. At the same time I have been given the opportunity to share my story of impact with others.

> > -Rajiv Hieralal JCI Urban | JCI Suriname







In order to implement effective solutions for pollution and prevent further spread of disease, JCI Puerto Plata of JCI Dominican Republic created the project "¡Por una

comunidad más limpia!" (For a cleaner community!). The project raised community awareness on solid waste pollution and their effects on the health of local citizens. Following meetings with local organizations and government, JCI members held lectures in the Ensanche Dubocq sector on the effects of pollution to the environment, hosted cleaning days to collect solid waste located in the city and conducted house to house prevention workshops to guide citizens on the prevention of mosquitoes to combat disease. By empowering community leaders to take action, JCI members worked to improve community health and tackle pollution.

#### A Year of Impact







Interested in directly tackling common urban challenges, JCI Gent Artevelde of JCI Belgium worked to develop and implement guidelines for the future of Ghent, Belgium

as a smart city through the "Smart Cities Challenge." While there are challenges that prevent developing a sustainable city, many can be overcome in a way that allows cities to thrive and grow and improves resource use and pollution reduction. JCI Gent Artevelde used this philosophy to guide meetings with stakeholders and strategic partners on seven strategic domains, such as access to basic services, energy, housing and transportation. The Smart Cities Challenge provided an opportunity for stakeholders to work together to develop concrete projects and actions that will ultimately create the city they wish to see and impact the lives of more than 256,000 citizens.





The Global Youth **Empowerment Fund** 

Launched in 2016, the Global Youth Empowerment Fund empowers young people, ages 18 to 40, around the globe to impact their communities by investing in grassroots community projects that advance the Global Goals for Sustainable Development using the JCI Active Citizen Framework.

A partnership of JCI and the UN SDG Action Campaign, the Fund offers grants of up to US \$5000, skills development training, project management support as well as mentoring and networking opportunities. The Fund taps into an often-forgotten renewable resource: the passion and energy of young people, and by engaging all sectors of society to collaborate in communities worldwide, this initiative demonstrates the power young people have to change the world.

In 2016, the Global Youth Empowerment Fund was able to provide grants to five youth-led organizations to help fund their community projects.



The Fix Up Greenwood Park project rehabilitated Greenwood Park in Harare, Zimbabwe providing recreational and exercise facilities to the community to increase physical activity and the overall health and well-being of the community. Their plan included constructing a waste management system and repairing the current water system to increase sustainability. By working with the local government, they have transformed the space into a water-smart landscape and clean public space for their community.

#### **Grassroots Innovation for Transformation** (GIFT) by YUWA

Addressing youth unemployment is crucial to the socio-economic development of Sindhuli, Nepal. Project GIFT envisions youth as change makers, where their economic innovations and entrepreneurship can transform their community. By providing workshops to identify the available local resources and enhancing skills through mentorship opportunities, marginalized youth are developing innovative ideas to solve local problems. The final phase of the initiative is connecting participants to a community of stakeholders to implement their plans.









45 applicants from over 20 countries applied for the Fund.

Nearly 50% of Global Youth **Empowerment Fund applicants** proposed to address Global **Goal #4 Quality Education.** 



www.gyefund.org





#### **Internship Programs of House of Dream Project** by Yayasan Cipta Mandiri (YCM)

As an alternative to working on the street, YCM empowers young people throughout Bogor, Indonesia to better their lives by equipping them with skills, motivating these youth to dare to dream. Peer motivators and role models work with the participants to identify their strengths and help guide them toward change. YCM offers internship programs in areas such as graphic design, gardening, film, photography and web development to help provide them with useful skills.

#### Mississauga Youth Anthology, Volume V by Ink Movement Mississauga

The Mississauga Youth Anthology, created in Mississauga, Canada, is an annual publication of Ink Movement featuring youth writing, art and photography. The 2017 book will feature Global Goal #11: Sustainable Cities and Communities as the overall theme. In an effort to spark conversation, Ink Movement held a fall DIY Workshop to bring awareness of how young people can address Global Goal #12: Responsible Consumption and Production in their own lives in a fun and interactive learning environment.

#### Pathways to Peace: Conflict in Syria by Scottish **Centre for International Strategic Affairs (SCISA)** - UN House Scotland

The Conflict in Syria seminar, held in Edinburgh, United Kingdom, was the third seminar in the SCISA "Pathways to Peace" series, aimed to unite people who would not ordinarily meet to facilitate discussion and debate, leading to possibilities for peaceful advancement. The themes of the seminar included the internal dynamics of the Syrian conflict, Syrian refugee experiences and rebuilding the infrastructure across Syria. The seminar provided clarification on the complexity of the Syrian conflict and looked to address the challenges surrounding peaceful resolution.



## **Social Enterprise Contest in Partnership** with kountable

The Social Enterprise Contest, an initiative of the Global Youth Empowerment Fund, was launched in April 2016 by JCI and kountable to offer trade financing to one established, for-profit social enterprise that is helping to advance the Global Goals for Sustainable Development. The social enterprise grand prize winner—Fundación Fuerza Verde-received financing and mentoring opportunities through kountable, a technology platform providing support to entrepreneurs in developing and emerging economies.



After identifying the need to economically empower vulnerable individuals in the city of Soacha, Colombia, Mujeres Fuerza Verde, an arm of Fundación Fuerza Verde, was initiated. Mujeres Fuerza Verde works to empower women who are financially responsible for their families and provides them with skills development training and employment opportunities in areas such as the garment industry. By collaborating with like-minded community organizations, Mujeres Fuerza Verde helps women develop their business values and knowledge in order to sustain their family's well-being and economic prosperity; they also aim to be a recognized garment brand for their quality and value. With this vision in mind, Mujeres Fuerza Verde has empowered nearly 150 women and continues working to empower more.



#### Partner with us

We are always looking for like-minded partners and individuals to support grassroots projects that are led by young people who seek to create impact in their community.















38 applications were received for the Social Enterprise Contest from 7 countries and 52% of the applicants were JCI members.



**2016 JCI Social Enterprise Contest** https://impact.jci.cc/2016SocialContest





### 474 Africa and the Middle Conference 430 **Area Conference** Attendance of the Americas 5340 Asia-Pacific Conference

#### Africa and the Middle East Conference Johannesburg, South Africa | 4-7 May

Asia-Pacific Conference Kaohsiung, Taiwan | 2-5 June

Conference of the Americas Punta del Este, Uruguay | 27-30 April

> **European Conference** Tampere, Finland | 15-18 June

## **JCI Area Conferences**

Each year, JCI members unite in their regions for the JCI Area Conferences to expand their impact through dynamic workshops, programs and trainings that inspire global collaboration for a better world. The four Area Conferences, taking place in the Americas, Africa and the Middle East, Asia and the Pacific and Europe, give members the opportunity to expand their skills and enjoy a unique opportunity for cultural exchange.

In 2016, following the launch of the Peace is Possible campaign, JCI focused on shifting from conversations into action for peace through the Community Coalition Building Workshop. Through the lens of the Global Goals for Sustainable Development, each workshop identified regional barriers to peace ranging from clean water and sanitation to youth unemployment. Delegates evaluated these barriers and identified the root causes to formulate solutions for more sustainable and prosperous communities. The Conferences presented a great opportunity for JCI members, partners and friends to mobilize for peace globally.

















### "Kyokan"

or compassion in

**English, is critical to lead** grassroots action for global development. Compassionate leadership means building connections between people, organizations and cultures through respect, empathy and committed action.

-2016 JCI Academy Theme

## **JCI Academy**

Since the start of the JCI Academy in 1987, thousands of young active citizens have attended the event, emerging as innovative business pioneers, impactful civic changemakers and humanitarian diplomats. Those who join the JCI Academy embrace a deep understanding of humanity, develop newfound perspectives on building peaceful societies and gain motivation to take responsibility for the challenges and solutions of the world.

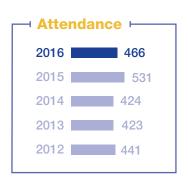
The theme of the 2016 JCI Academy was the Japanese word "Kyokan" or compassion in English. This served as an integral part of the events program, which included a homestay with a Japanese family, cultural excursions and seminars and workshops focusing on leadership and action. Compassionate leadership requires building connections between people, organizations and institutions through respect, empathy and committed action. Throughout the Academy, activities and exercises built understanding and compassion within each individual. Delegates left the Academy ready and empowered to be compassionate leaders committed to taking action for positive change.

## **JCI Global Partnership Summit**

#### New York City, USA | 25 - 28 July

The 2016 JCI Global Partnership Summit, an annual event focused on uniting all sectors of society, brought together more than 400 members, partners and friends in New York City to invest in the sustainable development of our world. As 2016 was the first year of the implementation of the Global Goals for Sustainable Development, the Summit focused on exploring these goals and how they relate to the future and success of communities around the globe.

Through workshops and panel discussions, delegates worked to find solutions to the most critical challenges of our time and examined how we can advance the Global Goals through partnerships that connect all sectors of society. This engaging event included experts who spoke on topics ranging from how social enterprises can advance social inclusion to how young people can cultivate a clean and healthy planet. The outcome of the Summit, the 2016 JCI Global Partnership Summit Resolution, encouraged grassroots action to advance the Global Goals throughout JCI organizations, projects and events to amplify the change created worldwide.





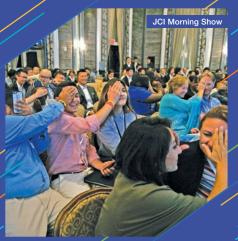
2016 JCI Global Partnership **Summit Resolution** 

https://impact.jci.cc/2016PartnershipSummit



















# **JCI African Youth Development Summit**

Nairobi, Kenya | 24 - 26 August | Sponsored by Saraya Co., Ltd.

I was one person who had no hope for Africa. In fact I told young people I met to travel abroad to seek greener pastures, but after this experience, I have completely changed my perspective; young people must lead the change where they are.

> -Olatunji Oyeyemi 2016 JCI National President JCI Nigeria

In 2016, JCI organized the first ever African Youth Development Summit in Nairobi, Kenya. The event was organized by JCI in collaboration with Saraya Co., Ltd. and the Japan International Cooperation Agency to share the voice of Africa's youth with the Tokyo International Conference for African Development (TICAD VI). Taking place prior to TICAD VI, the Summit provided a platform for young African leaders to create a vision for community development across Africa and clearly define and commit to the role of young people in advancing this vision.

The 2016 JCI African Youth Development Summit featured regional experts on development, empowering keynote speakers, testimonials from heads of state and high-level dialogue. Over 70 participants from 20 nations were selected to attend this unique event, which culminated with the Declaration of the 2016 JCI African Youth Development Summit, committing delegates to specific actions that will build an integrated, prosperous and peaceful Africa.



SARAYA TICAD

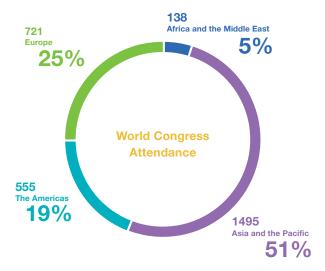


Every year, JCI members from across the globe come together for JCI's largest annual event, the JCI World Congress. At this annual event, delegates elect the next year's officers, explore ideas for international collaboration, find new ways to create impact and recognize the achievements of outstanding active citizens worldwide.

An event in the making for the last ten years, the 2016 JCI World Congress took every detail into account. From the landscape of the beautiful and historic Québec City to the empowering keynote speakers, nearly 3000 delegates filled the city for a week of unforgettable experiences. Congress events included First Timers Orientation, JCI Morning Show, the Problem Solving for Peace Workshop and the JCI Ten Outstanding Young Persons of the World (JCI TOYP) Workshop. The 2016 JCI World Congress was undoubtedly successful as it united global citizens in a common purpose to create positive change. The JCI World Congress continues to be the premier event that reminds delegates of this, with its fusion of cultures and sense of community propelling members to excel in all that they do on their journey to create a better world.



















2016 JCI World Congress Report https://impact.jci.cc/2016Congress



# **JCI Partners Collaborating for Impact**

On the international level, JCI collaborates with global organizations that share mutual values and goals, to maximize the impact our members create every day. Partnerships are important to advancing the JCI Mission and Vision as they increase our ability to empower young people to create positive change and expand the JCI global network. Together, JCI and international partners bring like-minded individuals together to create a better world.

Connecting groups who are united by a common vision to solve community challenges can ensure sustainable solutions. Each sector of society—business, government and civil society—are uniquely positioned to influence decision-making and affect change.

When resources, knowledge, experience and power are combined toward a shared goal, the potential for change is both greater



On the international level, JCI partners with global organizations with mutual values and goals to maximize the impact of the local work our members do every day.































MOU Signing with

Let's Do It! Foundation's Head of

Management Board Eva Truuverk

**JCI Partner News and** 

**Accomplishments in 20** 

# **United Nations Foundation – Nothing But Nets**

In December, JCI and Nothing But Nets concluded their nine-year partnership. Since 2008, JCI members raised over US \$3.5 million for the purchase and distribution of life saving insecticide-treated bed nets in sub-Saharan Africa aimed at eradicating malaria.

### **AIESEC**

JCI published an article in AIESEC's YouthSpeak Report, a publication in which 160,292 young people shared their opinions and insights on how to engage millennials to take collaborative action for a better world.



2016 YouthSpeak Global Report https://impact.jci.cc/2016YouthSpeak

## The Global Growth Institute (GGI)

JCI and the Global Growth Institute (GGI) signed a Memorandum of Understanding, initiating a partnership to enhance the skills of JCI members and young active citizens as managers and leaders by providing online courses developed by GGI.

# International Chamber of Commerce-World **Chambers Federation (ICC-WCF)**

In November, JCI and ICC-WCF renewed their 32-year partnership through the signing of a Memorandum of Understanding at the ICC Global Headquarters.



JCI conducted JCI Active Citizen FrameWorkshops at the Kiwanis European Convention and Circle K Convention.

# **The Nippon Foundation**

JCI received a grant of over US \$200,000 from the Nippon Foundation to create awareness and take action to end the stigma and discrimination against individuals affected by Leprosy.

### Let's Do It! Foundation

JCI and Let's Do It! Foundation signed a Memorandum of Understanding during the 2016 JCI World Congress, launching a partnership to activate individuals and JCI's global network of nearly 200,000 active citizens, to lead a global clean-up day.

## **UN SDG Action Campaign**

JCI and the UN SDG Action Campaign partnered to launch the Global Youth Empowerment Fund to offers grants, financing and training to youth-led projects and social enterprises that advance the Global Goals for Sustainable Development in local communities around the world.







15,994 individuals have supported the Peace is Possible campaign on Twibbon.

4827 individuals have made their online commitment to peace www.peaceispossible.cc.















In a world filled with violence, terrorism and injustice, to many people the idea of peace has become merely a vision as these unsettling acts continue to affect innocent people in communities around the globe. Violence serves as a reminder of how relevant and necessary peace is in today's society.

As we seek to find peaceful solutions to the world's greatest challenges, we must remember that it will take the collective efforts of individuals everywhere to craft a world where peace is possible. By tackling barriers to peace, we are advancing global development and ultimately creating the world that we want to see. Peace will not be achieved overnight and that is why we must make a generational commitment for a better world.

It is the actions of global citizens everywhere that can reverse the trend and activate peace internationally. A peaceful world benefits everyone; by investing in peace we are investing in the prosperity and sustainability of future generations.

JCI launched the Peace is Possible campaign in January 2016 to respond to this need and mobilize young people worldwide to create awareness, advocate, take action and commit to an everlasting world peace. The campaign is also building a coalition of like-minded stakeholders from all sectors of society that are committed to the purpose.

## **Building a Peace Coalition**

Ensuring peace in a community or country is often too complex for any one agency or organization to solve alone. The Peace is Possible Coalition was created to unite likeminded stakeholders from all sectors of society that are committed to the campaign's purpose. Building a coalition of like-minded stakeholders is an effective strategy for expanding the community's available resources by utilizing the variety of knowledge, resources and experiences of each stakeholder in order to advance the common purpose of creating peace.

The Peace is Possible Coalition is a unified group of local, national and international stakeholders working from the grassroots to global level to create awareness, advocate, take action and commit to an everlasting world peace.

It is not enough to talk about peace. One must believe in it. And it is not enough to believe in it. One must work at it.

Eleanor Roosevelt





The worldwide adoption of the Global Goals for Sustainable Development is just one step toward achieving peace. It will take the collaborative effort of active citizens everywhere working to advance these 17 goals to make peace possible. Each Global Goal has a role in transforming peace from just a vision to a reality. Peace cannot be attained when we live in a world where families go hungry, education is not accessible and basic human needs are not met. We must work to address the most pressing needs of our communities and countries in order to make peace possible for all.

As we progress and work to advance all 17 of the Global Goals, we will start to see communities prosper. Whether it is by reducing gender inequalities, protecting and sustaining our environment or finding ways to fight hunger to progress global development, we are taking action for peace.



## **Africa and the Middle East**

To foster safety and social cohesion, JCI Damascus of JCI Syria marched for peace on the International Day of Peace, focusing on breaking down the many barriers to peace in their country. The 200-participant march kicked off in Old Damascus with a traditional Syrian welcome party and included a march through two of the seven ancient city gates—Bab Tuma and Bab al-Salam—also known as the "Gates of Peace." The event received media attention and inspired Syrian citizens who have remained hopeful that their country will one day rise above the growing national conflict and tension.



Working to promote peaceful elections, JCI Cotonou Etoile of JCI Benin created the project "JCI Peace Time." The project broadcasted video messages in five languages to citizens of Benin prior to national elections to create awareness and contribute to peaceful and just elections. The messages highlighted the behaviors necessary to cultivate peace, the words and actions to avoid and the idea of accepting others and embracing diversity. Delivered by diverse individuals, from national thought leaders to rural children, the messages related to all citizens of Benin. Through this effort, more than 3 million individuals, one third of the nation's population, were impacted leading to non-violent elections in the country.





Asia and the Pacific

In celebration of Peace Day, JCI Maldives members, in collaboration with community partners, hosted a Peace Run at Rasfannu Beach that drew large crowds of runners, including participants from other local youth organizations such as Regional Alliance for Fostering Youth and Members of Parliament. The event featured live musical performances with a special peace song by Detune Band, boosting the city's peaceful atmosphere. The day-long festivities united community members and created opportunities for positive change.

The city of Hiroshima has long been a symbol of the fight for peace as the site of the first atomic bomb attack in global history. JCI Hiroshima recognizes their city's resilience and how this experience has enabled them to spread important messages of peace around the world. In order to convey this peaceful message, JCI Hiroshima of JCI Japan conducted the Hiroshima National Convention Memorial Project "Spread to the World, Peace is Possible Declaration." A range of national and international JCI leaders visited the Peace Memorial Museum in Hiroshima and paid respect to the victims with a floral tribute laid at the cenotaph. More than 2000 citizens were in attendance and reflected on Hiroshima's significance to the effort to ensure an everlasting world peace.

### The Americas

JCI held the Search for Peace: Peace is Possible Scavenger Hunt during the 2016 JCI Global Partnership Summit. The event encouraged the exploration of New York City while creating awareness by engaging the public and community stakeholders to mobilize the campaign and the Global Goals. Nearly 100 JCI members hit the streets of New York City and took part in the hunt that included comprising teams and completing action steps for sustainable development in order to unite voices and causes and create a better tomorrow.

The Peace is Possible Global Search for **Peace Scavenger Hunt Toolkit** https://impact.jci.cc/ScavengerHunt

Focusing their efforts on educating the next generation of peacemakers, JCI Bolivia members in Santa Cruz celebrated the International Day of Peace by working with local schools to end youth bullying and discrimination. Students learned how to practice various conflict resolution methods, such as meditation during a variety of activities. Celebrations concluded at the Metropolitan Cathedral where they collected peace commitments from students and educated them on what peace means. By cultivating a sense of peace among youth, JCI Bolivia is strengthening the city and building future leaders.

### **Europe**

Since 2013, JCI London of JCI United Kingdom has held their annual Peace Week celebrations in support of global ceasefire. Since then, the event has gained international recognition bringing together 25 countries to advance peace initiatives. This year's event included an International Peace Conference themed "From Conflicts to Positive Change." Guest speakers included peacemakers and global citizens who shared practical ideas on peace building, motivating attendees to start developing plans to create peace in their own communities. JCI members also attended several activities tackling the refugee crisis including a documentary screening and symposium, and collected donations and volunteered at the Calais refugee camp. These united actions have helped integrate refugees into society while fostering global peace and collaboration.

Looking to build a society that is educated on the values of peace-equality, tolerance and compassion-JCI Bulgaria started the project "Humans for Peace." Photo sessions were held with various groups in society showing their support for the Peace is Possible campaign. The photos demonstrated the individuals' uniqueness and symbolized that tolerance can lead to unity. Furthermore, a gallery showcased an exhibition of the photo collection and JCI Bulgaria hosted a roundtable discussion with journalists, politicians and ambassadors who spoke on the issue of peace in the country and around the world. Through engagement of society in projects and initiation of discussions, JCI Bulgaria has sparked change and transformed the idea of peace into a reality.



# **International Day of Peace**

International Day of Peace, also known as World Peace Day, is observed around the globe each year on 21 September. First established in 1981 by resolution 36/37, the United Nations General Assembly declared International Day of Peace as a day devoted to strengthening the ideas of peace, both within and among all nations and individuals. In September 1982, the day was first observed and since then has been continually kept by many political and military groups, nations and individuals.



# Ki

**Make your commitment** to the Peace is Possible campaign by visiting

www.peaceispossible.cc



# Peace [noun]

Peace is the ability to respect differences within our diverse global community, transcending the sovereignty of nations. Peace ensures human dignity and guarantees humanity is preserved for future generations. It is not just the absence of conflict, but also the prevalence of justice.

-JCI's Definition of Peace







# **Peace Day Twitter Chat**

Kicking off the International Day of Peace, JCI hosted a global Peace Day Twitter Chat. The Twitter Chat, hosted in three languages, explored the barriers to peace and discussed how global citizens can create a more peaceful world. The conversations demonstrated how we can make peace possible through collaboration and dialogue. Peace is Possible Coalition members AIESEC and SafeCity joined the conversation, contributing ideas about the role that youth plays in making a more peaceful and sustainable world.



#### The Global Search for Peace

Members around the world joined the Global Search for Peace, working in teams to complete a list of action steps, while creating awareness and advancing peace in their communities. The interactive scavenger hunt encouraged participants to go out and talk to citizens about what peace could look like in their community and perform action steps that advance the Global Goals for Sustainable Development. For example, JCI Hong Kong members participated in the Global Search for Peace in celebration of Peace Day, talking to cyclists, engaging local businesses to commit to the Peace is Possible campaign and doing fun activities at Hong Kong Science Park.



# **Quotes from Peace Day Twitter Chat**

# @SafeCity/Deepti

Peace is the ability to have productive conversations and the ability to listen even if we don't agree #PeaceDay

### **@AIESEC**

As we work toward the SDGs we contribute to creating a world that's more inclusive, equal and just—steps toward peace #PeaceDay

# @GYEFund

Each of us must recognize the human dignity of all and value their inherent worth in order to make peace possible #PeaceDay



# **About JCI Financials**

Everyday, JCI members are hard at work advancing the JCI Mission. Thousands of grassroots projects were accomplished around the world throughout 2016, resulting in sustainable impact within communities, working toward creating a better world. These projects are mainly funded at the grassroots level by the resources of the Local and National Organizations and through the support of local and national partners. These funds are not reflected in the JCI financial report.

As a membership-based organization, a large portion of the organization's revenue comes from membership dues that support the numerous tools and services provided to JCI members. In 2016, membership dues were the largest revenue source and accounted for nearly half of all revenues. International events offer resources, tools, knowledge and development opportunities to JCI members, and as the second largest revenue source, these events accounted for 30% of all 2016 revenues. Together, these two sources serve as all but 26% of annual revenues for the year. Furthermore, Foundation and Sponsorship revenue increased from 5% to 14% in 2016, demonstrating JCI's dedication to upholding the organization's legacy of impact and investing in the future. JCI will continue to work to engage stakeholders both internally and externally to create even more positive change.

In order to expand the organization's global impact and provide services and resources to JCI members, 31% of all expenses were distributed to membership services and international events. Expenses used to grow and develop the organization expanded JCI's global impact and increased the number of National Organizations. The Board of Directors and Corporate expenses were invested to guide the organization's strategy and spread the JCI Mission through communication and face-to-face visits with members and organizational stakeholders.







# **JCI Operation Hope**

Every day, JCI members take action to create sustainable positive change in their communities. But when natural disasters strike, members go above and beyond to help the people and communities in distress. Through JCI Operation Hope, JCI members unite to take targeted action in the aftermath of tsunamis, hurricanes, earthquakes and other natural disasters. JCI Operation Hope initiatives span the globe to sustain recovery efforts and rebuild communities. JCI officially launched JCI Operation Hope on 1 January 2005 to empower members to take action in the face of natural disasters.

In 2016, contributions to JCI Operation Hope supported longterm reconstruction efforts in Ecuador, Italy and Japan following damaging earthquakes and continued aftershocks.

# **DONATIONS MADE TO JCI OPERATION HOPE INITIATIVES**



Learn how you can contribute to JCI initiatives by visiting https://foundation.jci.cc/





















Ian Tan

**Accounting and HR Manager** Jean Miller

**Corporate and External Relations** Manager

Rachel Brown

**Development Manager** 

Cassandra Cooke

**Executive Assistant** 

Anna Poeppelmeier

# **Growth and Development**

**Executive Director** for Growth and Development Eduardo Barros

Membership Growth and Development **Director for Africa and the Middle East** Mungai Nfi

**Membership Growth and Development** Manager for Asia and the Pacific Yasuyo Kay Koga

**Membership Growth and Development Director for the Americas** 

Roberto Elias

**Membership Growth and Development Director for Europe** 

Christopher Fürst

**Membership Growth and Development** Manager for Europe

Sara Lengauer

The JCI World Headquarters, located in the founding city of the JCI Movement, has a permanent, full-time staff that works to provide support and services that enable and empower JCI members to advance the JCI Mission in their communities. As an organization that embraces a one year to lead philosophy, there is great and rapid change, opportunity and challenges faced each year. The JCI World Headquarters staff provides continuity as leadership changes, membership turns over and world events take place, ensuring the organization, at all levels, stays focused on achieving its long-term goals, Mission and Vision. The JCI World Headquarters is guided by its dedication to empower young people to recognize their ability to change the world.

The JCI World Headquarters is located in Saint Louis, USA. Additional staff members work from regional offices located in JCI's four areas.

**Growth and Development Manager** 

Emily Anderson

**Growth and Development Assistant** for Africa and the Middle East Esther Ibeiri

**Growth and Development Assistant** for the Americas

Belén González

# **Membership Services**

**Executive Director for Membership Services** 

Pedro Zaraza

**Membership Services Senior Director** Krissy Durant

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**IT Manager** 

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